

**KYIV NATIONAL ECONOMIC UNIVERSITY  
NAMED AFTER VADYM HETMAN (KNEU)**

*in Cooperation with University of Bremen, Faculty Business Studies and Economics*

**92<sup>ND</sup> INTERNATIONAL STUDENTS' AND RESEARCHERS' SCIENTIFIC CONFERENCE  
CURRENT ISSUES IN ECONOMICS AND FINANCE:  
DEVELOPMENTS AND TRENDS**

**Date:** NOVEMBER 9, 2023 | BREMEN  
**Venue:** WiWi 1, room A 1070, University of Bremen

Zoom-link for participants from Ukraine:

<https://uni-bremen.zoom.us/j/6599997175?pwd=U1IWL0Q1bjVvNXUzeVZmcUY3V01NQTO9>

ID: 659 999 7175

Code: 12345

**Time:** 12 p.m. noon – 2 p.m., Bremen time (Kyiv: 1 p.m. – 3 p.m.)

**Language:** English

## **PROGRAM**

### **WELCOMING SPEECH**

**PROF. DR. DR. h.c. ANDRÉ W. HEINEMANN**, DEPUTY DEAN OF STUDIES OF THE FACULTY OF BUSINESS STUDIES AND ECONOMICS, HEAD OF THE PROFESSORSHIP IN FEDERAL AND REGIONAL FINANCIAL RELATIONS, UNIVERSITY OF BREMEN (GERMANY)

12 p.m. noon -  
12.20 p.m.

**PROF. DR. LARYSA ANTONIUK**, VICE-RECTOR FOR RESEARCH WORK OF KYIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER VADYM HETMAN (KNEU) (UKRAINE) (ONLINE)

**PROF. PH.D. OLENA MURASHKO**, DEPUTY DEAN OF THE FACULTY OF FINANCE, KNEU (UKRAINE)

**ASSOC. PROF. PH.D. MARYNA STEPURA**, DEPARTMENT OF FINANCE NAMED AFTER VICTOR FEDOSOV, KNEU (UKRAINE)

12.20 p.m. –  
13/40.00 p.m.

### **PRESENTATIONS**

**MODERATOR:** **DIANA MATVIICHUK**, *PH.D. STUDENT, DEPARTMENT OF FINANCE NAMED AFTER VICTOR FEDOSOV, KNEU (UKRAINE)*

(Presentation: 7 min, Q&A: 3 min)

**IMPACT OF CYBERSECURITY THREATS ON THE TRANSFORMATION OF THE DIGITAL ECONOMY**

**NADIA FOKOVA**, BACHELOR STUDENT, KNEU

Q&A

**INTRODUCTION OF THE DIGITAL EURO IN THE EURO AREA: EXPECTATIONS AND IMPACT ON THE PAYMENT MARKET**

**BOHDAN HORBATIUK**, MASTER STUDENT, KNEU (ONLINE)

Q&A

**FINTECH IN THE CONCEPT OF SMARTIZATION OF ECONOMIC DEVELOPMENT**

**OLENA MELNYCHENKO**, BACHELOR STUDENT, KNEU

Q&A

**INNOVATION AND INVESTMENT TOOLS TO STIMULATE SUSTAINABLE DEVELOPMENT OF COUNTRIES**

**MAKSYM HEDZ, TETIANA KUZNIETSOVA**, BACHELOR STUDENTS, KNEU (ONLINE)

Q&A

**THE ROLE OF BLOCKCHAIN IN ENABLING SUSTAINABLE AGRICULTURE**

**DENYS VDOVYCHENKO**, BACHELOR STUDENT, KNEU

Q&A

**TAX COMPETITION AND TAX HAVENS: CURRENT EMPIRICAL EVIDENCE**

**OLESIA STATESHNA**, BACHELOR STUDENT, KNEU (ONLINE)

Q&A

**DEVELOPMENT OF DIGITAL TECHNOLOGIES OF THE STATE WITHIN THE PLAN OF RECONSTRUCTION OF UKRAINE, THEIR IMPACT AND OPPORTUNITIES**

**ANDRII DEMIANENKO, SOFIA UDOVICHENKO**, BACHELOR STUDENTS, KNEU

Q&A

**CONCLUSIONS**

**ASSOC. PROF. PH.D. HANNA KOTINA**, *DEPARTMENT OF FINANCE NAMED AFTER VICTOR FEDOSOV, KNEU (UKRAINE)*

13.40 p.m.