Information for Applicants for the Master's Program “Digital Media”

Please note that the information contained herein is intended only as a general orientation for applicants. Applications and admission to the Master program is subject solely to the regulations governing admission to the respective degree course. These regulations can be accessed under www.uni-bremen.de/master. For legal reasons, the regulations governing admissions are only available in the German language.

General Information:
Official commencement of studies: October 1st
Language of delivery: English
Deadline for receipt of applications: The closing date for applications is May 31st.

Please note that the Master’s program “Digital Media” is a joint program run in cooperation between the University of Bremen and the Bremen University of Arts. Applicants should therefore select their preferred field of study, which will then determine at which university they will be enrolled. The possible fields of study are as follows:
- Media-Design (Bremen University of Arts)
- Media-Informatics (University of Bremen)

Before submitting your application, please consult the homepage of the respective department and study the information on your chosen field of study.

Application procedure:
Applications must be submitted online, prior to the closing date and together with all necessary admission requirements (see below).
For online applications for Master's programs at the University of Bremen go to:

Once your application has been submitted online, it is not necessary to submit any paper documents to the University of Bremen. You will only be requested to submit paper documents if your application is successful. In this case you will be sent a Confirmation of Enrollment together with a request to submit (either by surface mail or by hand) any further paper documents that may be necessary.

Admission requirements:
- Evidence of having obtained a prior academic degree (e.g. a Bachelor degree with 180 ECTS or equivalent) in Digital Media, Computer Science, Design, Media Technology, Media Studies or another degree in an appropriately related field of study. In the event that you may not have qualified for a first degree before the closing date for applications, you may still submit your application: In this case, you must provide evidence that you have already obtained a minimum of 150 ECTS (or equivalent).
- A minimum overall grade of 2.5 in accordance with the enrollment criteria (more details under admission procedure below).
- Competence in the English language at a level of C1 according to the Common European Framework of Reference for Languages. This does not apply to applicants who obtained their university entrance qualification or prior academic degree in the English language.
- A Letter of Motivation naming your chosen field of study and giving reasons for your choice, your qualifications, why you want to acquire an advanced degree, and any contributions you feel you can make to the research field.
- Curriculum vitae in tabular form
- Two Letters of Recommendation issued by academic teachers or other persons who may be considered competent to assess your academic, artistic-creative, and/or
professional aptitude for the intended course of studies (only for the field “Media-Informatics”).

- A portfolio of selected work that may be considered relevant for studies in digital media.
- If applicable, evidence of any relevant work experience.

If you have applied for Media-Design and you have fulfilled the admission requirements there is an obligatory interview (in person) at the Bremen University of Arts. In exceptional cases it could be chosen an alternative dialog.

If you have applied for Media-Informatics and your qualification based on your application documents is not clearly, it’s possible to do an interview (with web-tools e. g. Skype or phone).

The following documents may be submitted at a later date:
In the event your application is successful, documentary evidence of language competence in accordance with the admission requirements listed above and evidence of having acquired a prior academic degree may be submitted up to two weeks before the official commencement of studies. The precise deadline will be notified in the Confirmation of Enrollment.

The Degree Certificate evidencing prior academic studies may be submitted up to December 31st.

Translations and authentication:
Only official authentication issued by a German public body can be accepted. All translations must be certified by an officially certified translation agency in Germany or an EU member state or a German consulate.

Award of study places:
The number of study places available may be restricted from year to year: restricted admission. All Master programs with restricted admission in force are marked “Z” in the Master Portal www.uni-bremen.de/en/master.

In the absence of “Z”, all applicants who fulfill the Admission Requirements can be admitted to studies and are considered to be suitably qualified by the selection board of the respective field of study.

Admission procedure:
In the event of restricted admission, the selection board will create a shortlist according to the following criteria and respective weightings:

- Content and form of Letter of Motivation (especially in respect of intended research and study specialties) (single weighting),
- Overall grade of previously awarded degree or average grade submitted at time of application (minimum 150 CP) (double weighting),
- Relevance of previously awarded degree for the proposed Master program Digital Media (double weighting), content, evaluation, and relevance of portfolio for the Master program Digital Media and the chosen research and study specialty (double weighting),
- Content and relevance of Letters of Recommendation for the field Media-Informatics (single weighting),
- Presentation of motivation and aptitude shown in interview for the program Media-Design (single weighting),
- Where applicable, relevance and quality of previous work experience for the program Digital Media (single weighting).

Each category will be awarded decimal marks from 1.0 (excellent) to 5.0 (insufficient). The overall mark will be fixed as follows: The product derived from the mark and respective
weighting are added together; the result is then divided by the result of the weighting. A shortlist is then created comprising those applicants awarded a mark of 2.5.

Further information in respect of application procedure, language competence, authentication, ECTS, “Semesterbeitrag” (semester “contribution”) and more can be accessed under http://www.uni-bremen.de/en/masterportal/faqs.html.