## Chapter 1 Introduction



Abstract Morphogenesis, the general topic of the Lecture Notes, has been applied 1 to language and other cultural media (symbolic forms). An essential input came from 2 René Thom, the French mathematician and Fields Medal winner. The chapter starts з by considering the role of morphogenesis in the life sciences and the transition from л biological to semiotic morphogenesis (semiogenesis). Further elaborations consider 5 the impact of individuation, the specification of morphogenesis for human popula-6 tions and individuals, the role of traditions and reflection (ratiogenesis), and, even-7 tually, the relation between morphogenesis (in the sense of Thom 1972) and "semio-8 physics" (exposed in (Thom in Esquisse d'une sémiophysique: physique aristotélia enne et théorie des catastrophes. Interéditions, Paris [English translation: Semio-10 physics. A Sketch. Addison-Wesley, Boston 1990], 1988 [19]). Parallel to Thom's 11 proposals, the interdisciplinary field of Synergetics, introduced by Herman Haken, 12 has widened the consideration by the consideration of stochastic dynamics, the anal-13 ysis of cooperative effects between systems, and the complexities of self-organization 14 in nature and culture. 15

### 16 1.1 Morphogenesis and the Science of Life

The most basic biology question concerns the transition from inert matter to life. In 17 this transition, physical laws do not lose their relevance; on the contrary, they are 18 necessary to explain the origin of life. Nevertheless, essential features change dramat-19 ically. Physical laws are reversible, and phase transitions are punctual. In contrast, 20 the transitions and bifurcations in the domain of life are irreversible (until death), 21 processes in the organism depend on the ecology of the system, negative entropy 22 (information gain) is possible,<sup>1</sup> and different levels of organization (with specific 23 laws) are eminent. Minor causes and chance effects may decide upon the further 24

<sup>&</sup>lt;sup>1</sup> See the concept of anti-entropy that includes not only a gain of order but also its maintenance in Longo and Montévil ([10]: 19f and 254).

<sup>©</sup> The Author(s), under exclusive license to Springer Nature Switzerland AG 2023 W. Wildgen, *Morphogenesis of Symbolic Forms: Meaning in Music, Art, Religion, and Language*, Lecture Notes in Morphogenesis, https://doi.org/10.1007/978-3-031-25651-6\_1

history of a group or even a species (Blount [3] calls this effect "contingency"), 25 convergent evolutions lead to similarities between species, which are not the result 26 of an identical genetic outfit or parallel causal lines. With the advent of theoret-27 ical biology, mathematical technics were inspired by their applications in physics, 28 although the underlying mechanisms are different. These differences ask for a modi-29 fication of the formal tools applied in physics. Although, in the beginning, biological 30 systems (unicellular organisms) may still be accessible to a physicochemical analysis, 31 complex biological systems, specifically the building of life-forms and their differ-32 entiation, ask for an independent treatment that respects the differences mentioned 33 above and considers holistic phenomena, e.g., the telic character of wholes and the 34 back-propagation from the whole to its parts. This aspect had already been clear to 35 Kant at the end of the eighteenth century ("organisms are wholes"). Philosophers of 36 the nineteenth century (e.g., Hegel) made clear that the aspect of genesis, of devel-37 opment, is at the heart of biological reasoning. The morphogenetic phenomena are, 38 therefore, crucial for biology. However, are they also vital to psychology, sociology, 39 and semiotics? 40

In psychology and the cognitive sciences, we must consider a new transition, 41 which at first sight seems to be inside biology. Living beings interact with the 42 ecology and have their inner stability (metabolism). The brain, characteristic of 43 higher animals, is part of the whole organism. Nevertheless, the brain's functions in 11 perception, communication, and interaction open a field of processes beyond purely 45 biological morphogenesis. Are phenomena like thinking, (self)-consciousness, and 46 symbolic behavior still accessible via the mechanisms found in the organization of 47 organic life? Because of continuity in evolution, we should assume that on one side 48 basic types of organization in cognitive, communicative, and semiotic systems are <u>1</u>0 shared with the organization of primary biotic systems; on the other side, new features 50 can emerge, establishing a kind of autonomy of symbolic systems. In the context of 51 our topic, we must ask: Can we still describe morphogenesis and the stability and 52 regulation of forms of behavior in the framework of theoretical biology? It seems 53 plausible to conjecture a transition similar to the one considered when the physical 54 frame changed into a biological one. As in the former case, some general features 55 will remain relevant, but new phenomena, regularities, and laws should appear. 56

# I.1.1 The Rise of Theoretical Biology and the Role of Morphogenesis

The theoretical treatment of morphogenesis, specifically on mathematical background, goes back to D'Arcy Thompson (1860–1948), who in 1917 published his book *On Growth and Form*. Significant advances were due to Conrad Waddington (1905–1975) and his work in the thirties on "developmental epigenetics" (cf. his book: Organizers & Genes, 1940). René Thom (1923–2002) carried this thread on. He used mathematical results of differential topology (catastrophe theory) to map

the processes of biological morphogenesis and expanded this view to the human and 65 social sciences (cf. Thom [18]). In the following decades, this program was further 66 substantiated and diversified, mainly using the quickly evolving field of dynamic 67 systems theory (catastrophes, chaos, fractals, stochastic dynamics). Most of the 68 proponents of this endeavor came from mathematics (Thom and Zeeman), physics 69 (Haken), and chemistry (Prigogine). In the eighties, the concepts of autopoiesis 70 and self-organization advocated by the neuroscientist Humberto Maturana (\*1928) 71 attracted many biologists and psychologists. 72

Meanwhile, significant results and theoretical advances have been integrated
into the field of the corresponding natural sciences (from physics to the neurosciences). However, applications to the human and social sciences are still controversial and ask for a better empirical and theoretical foundation. If Johann Wolfgang
Goethe (1749–1832) considered an embracing discipline "Morphologie überhaupt"
(universal morphology) ranging from biology to the arts (literature, visual art, music),
this dream seems still to be far off. Intuitively, the creation of forms, their classifica-

tion, their historical evolution, and the artist's creative act ask for concepts similar to
 those found in the analysis of living beings. Beyond intuitive creativity, art concerns
 primarily the emotion, the will, and the rationality of a human being in the creation

<sup>83</sup> and appraisal of symbolic forms.

#### 84 1.1.2 Darwin Revisited

The first effect of Darwinism, responsible for its triumph after almost a century of 85 debates, was that its theory rendered God as an explanatory force of evolution super-86 fluous. As such, it continued the trend established by Condillac, Rousseau, and Herder 87 in the eighteenth century and announced the triumph of physical science at the end 88 of the nineteenth century. Its second impulse was to introduce a space of possible 89 evolutions (variation in Darwin's terms) out of which selection can choose. This 90 space became more concrete with modern genetics, the explanation of mutations, 91 and the deciphering of DNA. In addition, statistical models could model the inter-92 action of mutation and selection. These advances transformed Darwin's incomplete 93 explanation into Neo-Darwinism (the New Synthesis). 94

A further transformation of Darwinism occurred in the late seventies of the twen-95 tieth century and led to new theories called EVO-DEVO (ecological evolutionary 96 developmental biology). In this context, it was possible to revitalize fundamental 97 insights of nineteenth-century biology, i.e., deep homologies that link biological 98 entities separated by hundreds of millions of years, for instance, fruit flies, mice, 99 and humans. The key to these analogies is ancient genes that have been conserved 100 for millions of years and can control the homology of basic morphological "plans" 101 despite huge morphological differences. Homeotic genes, i.e., genes that control the 102 identity and correct order of bodily segments, constitute the "homeobox", i.e., the 103 set of gene segments shared by the homeotic genes (cf. Schering 2001: Chap. 3). 104 Many of the homologies mentioned by René Thom in 1972 between patterns in 105

plants and animals on the one side and humans and human behavior on the other can
be related to such ancient genetic programs (morphogens, instructed signals).<sup>2</sup> Our
discussion cannot go into the details of Evo–Devo-theories or experimental research
in biochemistry. Still, this specification of Darwinian theory demonstrates that the
morphological intuitions of René Thom and many predecessors (e.g., Goethe or St.
Hilaire) are worth further consideration and do not contradict modern evolutionary
biology.

In the case of symbolic forms, this means that although experimental research in 113 genetics cannot bridge the gap between unity and diversity in fruit flies and univer-114 sality/diversity in language and other symbolic forms, it makes sense to consider 115 two different types of dynamics. First, the dynamics of self-organization start from 116 a homogeneous base situation and arrive at a highly organized end situation. Mathe-117 matically, these dynamics refer to Turing's models in the early fifties of the twentieth 118 century.<sup>3</sup> They may explain the rapid growth of diversity but cannot explain the 119 long-lasting stability of species and families of species and their identity. Second, 120 the existence of a developmental genetic toolkit that enables the conservation of 121 old patterns in the midst of growing diversity (cf. Hidalgo et al. [7]). It remains still 122 unclear what the nature of such a toolkit could be that controls the unity and diversity 123 of cultural universals versus the divergence of cultural forms throughout the world. In 124 Chap. 2, we shall argue that the organization of perceptual organs (in humans, partic-125 ularly sight and hearing) constitutes a kind of "homeobox" for unfolding symbolic 126 forms. A further ancient base is the dynamics of motion and locomotion, as the main 127 Chaps. 3, 4, 5, and 6 will show. 128

Significant problems with evolutionary explanations remain. First, selection 129 concerns the phenotype (the individual animal, its survival, and the creation of 130 progeny); the transmission of the results to the genotype is less direct than presumed 131 (epigenetic and global physiological factors interfere).<sup>4</sup> Second, the survival and 132 expansion of new variants (based on unpredictable mutations) depend on many 133 ecological and social contexts. Third, some effects may be self-referential as new 134 variants change the survival conditions. This effect can occur *inside* the organism 135 if variants trigger structural reorganizations or *outside* if moving and very active 136 animals change their environment.<sup>5</sup> This effect became clear with humans and, most 137

 $<sup>^2</sup>$  Mechanistic models of morphogenesis insist on the locality of all mechanisms and a reduction to physical and chemical action and reaction based on molecules. As our perspective is clearly "high-level", we do not adopt such a strictly molecular and local strategy. The Nobel prize winner Christiane Nüsslein-Vollhard shows in her book, Nüsslein-Vollhard (2004: 82–101), that basic processes of segmentation and spatial organization encountered in very different classes of animals establish gradients whose interaction and conflict are constitutive for morphogenesis.

<sup>&</sup>lt;sup>3</sup> "Alan Turing first formulated this theory in 1952 with a 'reaction-diffusion' model describing the interaction of an activator and long-range diffusing inhibitor. Most work has since assumed a molecular basis for self-organization." Bailleul et al. ([2]: Sect. 1.3).

<sup>&</sup>lt;sup>4</sup> Darwin still accepted a kind of Lamarckian mechanism which transforms individual cognitive and behavioral advances into features of a species.

<sup>&</sup>lt;sup>5</sup> See also the notion of "ecomorph" introduced by Williams (1972): a "species with the same structural habitat/niche, not necessarily close phyletically, but similar in morphology and behavior." (cited in Blount [3].

dramatically, since the industrial revolution, which led to a new stage, the so-called *Anthropocene*, a world profoundly changed by man (Anthropos). These shortcomings
of Darwinism have further consequences for evolutionary psychology, linguistics,
and the evolution of human culture because complicated self-organization and selfreferential effects occur in highly complex and large systems. Simple Darwinian
mechanisms are more transparent and more decisive at the level of molecular
evolution (cf. Eigen and Schuster [5]).

<sup>145</sup> In the case of language evolution (cf. Wildgen 2004a), three relatively rapid and <sup>146</sup> vital changes occurred:

- (a) The transition from ape-like behavior in australopithecines (3-4 million years)(=my) before present (=BP))<sup>6</sup> to Homo ergaster/erectus (ca. two my BP). It doubled cranial capacity, introduced tool use, and led to larger social groups.
- (b) The transition from descendants of Homo ergaster in Africa to Homo sapiens
  finished ca. 300,000 years ago. After a bottleneck around 120,000 BP, this
  species expanded in and out of Africa (since 100,000, mainly after 70,000 BP). It
  seems plausible to explain these and further changes by applying morphogenetic
  principles.<sup>7</sup> In the case of language, this process led from the (hypothetical)
  protolanguage of Homo erectus to the human language capacity shared by all
  humans.
- (c) Sophisticated cultural innovations appeared with the Neolithic revolution
   (beginning after the last ice age, i.e., approximately 10,000 BP), the first large
   and highly organized civilizations in Egypt and Mesopotamia, and the emer gence of writing. However, it is not plausible that evolutionary processes affected
   essential human capacities in this period because the Darwinian mutation and
   selection mechanisms ask for more extensive time intervals due to mutation rates
   and the necessary time for the distribution and dominance of selected variants.

The communicative and social capacities of the evolving species (cf. Sect. 1.1.3) 164 expand biological morphogenesis to semiogenesis. One must also consider individ-165 *uation*, which operates in the transition from genotype, the genetic type, to pheno-166 type, the individual body/mind. Individuation contributes to the constitution of social 167 systems like clans, regional associations of social groups, ethnical wholes, and large 168 societies. These dynamics are responsible for the vast diversity of human cultures 169 and symbolic forms. This process is called *ecological* and *social morphogenesis*; 170 it concerns the unfolding of behavioral and cognitive "forms" (Greek morphe) in 171 individuals and societies, their selection, and stabilization in an ecological context. 172

 $<sup>^{6}</sup>$  BP = before present. "present" refers to a conference in 1955 where this category was created. In the case of historical time, the classical labels BC = before Christ, and AC = after Christ are used. Roughly, BC = BP - 2000.

<sup>&</sup>lt;sup>7</sup> The last surviving non-human species was the late Neanderthal man in Europe (extinct between 37,000 and 30,000 BP), i.e., before the maximum of the last ice age (25,000 to 20,000 BP).

### 173 1.1.3 From Biological Morphogenesis to Semiogenesis

In epigenetic processes and embryology, a structural framing occurs, which limits 174 new genetic variants and the bodily expression of genes, i.e., it shapes the space of 175 possible forms. In the social, cultural, and ecological domain, other morphogenetic 176 processes occur, called *semiogenetic*, insofar as the perception and mental reaction 177 to the environment are a requisite of form-giving and form-transmission (imitation 178 and learning). Cultural transmission replaces or goes parallel to genetic transfer. 170 Semiogenesis redefines the relevant environment, changes the selective forces, and 180 thus indirectly influences the genetic outfit and its epigenetic expression. Two highly 181 relevant transitions after hominization had a major impact on the further development 182 of human symbolic media and languages: 183

(a) The culture of painted caves in the late Paleolithic is documented between 37,000
 and 16,000 BP. A rich corpus of paintings, drawings, sculptures, and abstract
 (quasi-writing) symbols illustrate this period, which extended over Central and
 Eastern Europe under the conditions of the last ice age (recently, cave paintings
 were discovered in Borneo).

(b) The new technologies of farming and cattle breeding led to many cultural innovations, e.g., writing and urbanization. It produced the first large-scale societies in Egypt, Mesopotamia, and the Indus valley (beginning around 5,000 BP = 3,000 BC).

A recent transition to a so-called "morphogenic society" in late modernity is 193 advocated by Archer [1]. Earlier societies were relatively static, as negative feedback 194 to social changes dominated and evinced rapid changes. In morphogenic societies, 195 changes receive positive feedback. At first, innovations in social relations are realized 196 in sub-cultures and social niches. After this experimental stage, some are rapidly 197 generalized to the whole society or even globally. In a morphogenic society, symbolic 198 media will also change rapidly and either lose their relevance and the number of 199 adherents or be diffused exponentially. At the same time, the rhythm of changes 200 increases, followed by a quick change of values. In encounters with people from 201 other groups or newly built networks, the values and norms become unpredictable. 202

### **1.2** The Impact of Individuation

The processes of survival and selection operate on the level of the individual. This is clearest in Darwin's favorite example: sexual selection (cf. Darwin 1874). Sexual partners either reject or accept one another, and the transfer of genes is blocked or enabled. This scenario presupposes *individuation* and a *context* (time, place, and the presence of other agents like rivals).

An individual is defined by the natural limits of life (i.e., birth and death) and the forces that sustain his/her life. If life is endangered, appropriate mechanisms exist to recover, repair damages, and avoid death. In this perspective, individuation has an implicit finality: survival under danger and risk. A tribe or family group may disappear if its reproduction rate is too low. Thus, in small and separated groups, a scenario characteristic of Neanderthals, the loss of some younger females may lead the group to extinction; if this often occurs and becomes a trend, the species may be extinct after several generations (particularly, if the overall population is small; it is assumed that the population of Neanderthals did not exceed 10,000 individuals).

By these dynamics, individuation can drive the evolutionary process, i.e., avoid 218 or allow the extinction of a group or, ultimately, a species. Suppose individuals and 219 groups of one species or subspecies share the ecology with others. In that case, their 220 success may enhance the extinction of the other species if the mixture is genetically or 221 behaviorally excluded or rare (dangerous).<sup>8</sup> Individuation is also the bridge for either 222 biological or cultural innovation. For biological innovation, the individual that shows 223 new features due to some biological change must first survive in the environment of 224 individuals without this change and then produce progeny. These conditions decide 225 whether the new capacities of the individual survive and finally change the character-226 istics of a group or even a species. In the case of cultural innovation, other individuals 227 must perceive it as positive: imitate/learn it to become part of the cultural heritage. 228 In each case, the change must be perceived and evaluated to trigger a new behavior, 229 i.e., the effect relies on semiotic (sign-related) factors. Symbolic behavior evolution 230 is enhanced by individuation processes and by the propagation and socialization of 231 semiotic innovations. 232

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## **1.3** Tradigenetic and Ratiogenetic Processes

One can distinguish tradigenetic and ratiogenetic processes (cf. Tembrock [16]). In 234 the first case, sociocultural values, standards, and techniques are transmitted and 235 conserved within a social group (e.g., a family, tribe, or a geographically connected 236 set of tribes); the members of a group establish a tradition as a system of habits. 237 Ratiogenetic processes enhance such events by distinguishing individuals or profes-238 sional groups for their directive function. These persons may be older adults, priests 239 (shamans), elected chiefs, etc. They incorporate the group's heritage (in their life 240 memory) and can plan and direct specific innovations or dramatic changes that deeply 241 influence a population's fate. Thus, the figure of Moses, who led the people of Israel 242 out of Egypt, the prophets and founders of religion, or significant statesmen (see 243 Alexander, Augustus in antiquity) and their helpers (a small subpart of the society) 244 can rationally move a given society into a specific direction. Since the industrial 245

<sup>&</sup>lt;sup>8</sup> Thus, Neanderthal individuals seem to have mixed with individuals of the early Homo sapiens when they met around 100,000 BP. However, a mixture in Europe after 40,000 BP, when Homo sapiens migrated massively into Europe, was rare. It did not prevent the extinction of the Neanderthals (possibly their offspring had health problems and rarely survived).

revolution (England 1760–1840), the French revolution (1799), and socialism (nineteenth century), technological, scientific, and political innovations have influenced the development of humanity.<sup>9</sup> Insofar as ratiogenetic processes refer to individual minds, i.e., the imagination and planning of individuals, they are part of individuation. In the transmission process, the traces of this origin may disappear because many people have contributed to its elaboration, transmission, and the establishment of new standards.

# I.4 Morphogenesis and Mathematics for the Human Sciences

Christopher Zeeman and his disciples (mainly Ian Stewart and Tim Poston) issued a 255 large number of applications ranging from models of heart rhythm, the behavior of 256 dogs (flight/attack), and the dynamics of the human brain to social behavior (cf. 257 Zeeman [23] and Poston and Stewart [15]). Consequently, qualitative dynamics 258 (already sketched by Poincaré, 1874–1912) became an object of general concern. 259 American and Russian mathematicians (Mather, Milnor, Smale, and Arnold) have 260 further advanced the theory of singularities. Still, Thom's primary aim was to unfold 261 further the morphogenetic intuitions he had described in his book Stabilité struc-262 turelle et morphogenèse (1972). Thom's and Zeeman's proposals have shown that the 263 mathematical results in singularity theory and dynamic systems theory not only have 264 deep historical sources in mathematics but are very promising for future research. 265 Thom took up Aristotle's idea of "genus" (type) and introduced the terms "prég-266 nance" and "saillance" which make up the heart of his "Semiophysics" (cf. Petitot 267 [13], Thom [19], and Wildgen 2010b). Similar developments were at the heart of 268 Hermann Haken's "Synergetics" and the models of the neuroscientist Scott [8], 269 Dynamic patterns: the self-organization of brain and behavior). The shared strategy 270 of these groups may be called "From matter to mind", i.e., the theories of the human 271 mind are systematically founded on biological and physical systems theory and focus 272 on the continuity between the natural and the human sciences. 273

René Thom, the famous mathematician, was indirectly attracted by semiotics and 274 linguistics. At a point in his career as a mathematician,<sup>3</sup> appointed to the Institute 275 of Advanced Research in the Sciences (Institut des Hautes Études Scientifiques) in 276 Paris, he began to reflect on the role of topology and topological dynamics in the 277 fields of biology and the human sciences. In the sixties, Thom exchanged letters 278 with C. H. Waddington, who wrote a preface to Thom's book Stabilité structurelle 279 et Morphogenèse (1972). In the foreword to its translation into English (1975), 280 Waddington refers to his book Organizers and Genes (1940), where he formulated 281

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<sup>&</sup>lt;sup>9</sup> They even impacted the earth's climatic and geological state (cf. the exploitation of resources deep underground and in the oceans and changes in the chemical structure of the atmosphere and climate).

some fundamental questions of theoretical biology, to which Thom found a math-282 ematical answer. One problem with biology is that it cannot be explicitly founded 283 on the laws of physics or chemistry. Such a foundation would ask for systems with 284 millions or billions of factors. A topological treatment allows us to formulate the 285 general contours of an explanation. In a later phase (prepared by articles after 1978), 286 Thom wrote his book *Esquisse d'une sémiophysique* (Sketch of a Semiophysics, 287 published in 1988 and translated to English in 1989). Thom tried to link the forces of 288 the morphogenesis of meaning (semiogenesis) to primary magnitudes known from 289 physics, i.e., gravitation and radiation (light). These universal fields embed the living 290 beings and govern their environment (ecology). They are naturally the background 291 of all perceptual and motor processes. In perception, light is at the basis of our 292 visual perception; gravitation underlies human and animal motor processes and the 293 sensation of pressure and weight; the ear registers sound waves, and the diffusion of 294 chemical substances evokes reactions of our taste and smell organs.<sup>10</sup> 295

As the dynamics of such fields (e.g., light) have been the topics of physics since 296 Newton and wave dynamics the subject of specific mathematical treatments since 297 Maxwell, it was apparent for Thom to postulate a particular field registered and 298 filtered by our sensory organs. He called it "saillance". The psychophysical field 299 selects these effects as the most informative. Thom's program was to extract as 300 much systematic content as possible from the analogy between physical and percep-301 tual fields. Perception is the primary stratum of semiosis, and any perceptually based 302 symbolic structure elaborates it. Although this strategy from physics to semiotics 303 allows for the transfer of many mathematical techniques, there remains a large gap 304 between psychophysics (the level of perception) and linguistics (or cultural semi-305 otics). The term "prégnance" had to fill this gap and explain the transition from 306 perceptual reactions to symbolic forms (culture).<sup>11</sup> 307

The dichotomy introduced by Thom has a precursor in Aristotelian philosophy. The corresponding notions for this duality are dynamis ( $\delta \dot{\upsilon} \upsilon \alpha \mu \iota_{\varsigma}$ ) or energeia ( $\dot{\epsilon} \upsilon \dot{\epsilon} \rho \gamma \epsilon \iota \alpha$ ) versus morphe ( $\mu \rho \rho \phi \dot{\eta}$ ) and typos ( $\tau \upsilon \pi \sigma \varsigma$ ). Moreover, Thom refers explicitly to several modern scientific currents which contain a similar dichotomy:

 In Pavlov's experiments, dogs salivate if presented with meat and "learn" the conditioned reflex of an associated bell (which evokes similar reactions). Here, the concept is used implicitly; the meat and the bell are "salient". The meat is "pregnant" by the biological constitution of the dog, whose body shows a set of automatic reactions, which are thus the content of the presented sign "meat". The

<sup>&</sup>lt;sup>10</sup> After World War III, digital computers began to dominate the field of models in the life sciences and supplanted analog models. This trend is currently reversed as the digital models approach complexity limits. Analog models that use the resources of natural resources in physics, chemistry, and biology come to the fore. Cf. Dillavou [4].

<sup>&</sup>lt;sup>11</sup> In linguistics, many responses to Thom's proposals were either simple repetitions or purely meta-theoretical. However, Thom's ideas were rather meant as stimulation for further research (comparable to his conjecture of a classification of unfolding dynamical systems that led to the mathematically elaborated classification theorem of singularity theory). After a phase of vague acceptance, theoretical linguists returned to the fleshpots of structuralism and its phenomenological epistemology. Cf. the comments on catastrophe theory in Piotrowski and Visetti ([14]: 25f).

associated sign "bell ringing" inherits the meaning of the sign "meat", and classical stimulus–response theory postulates that all meanings follow by stimulus conditioning from basic reflexes (elaborated by "operant conditioning," which
 starts from chance reactions, reinforced by success).

2. Konrad Lorenz observed the process called "Prägung" (imprinting) in birds (e.g., 321 geese). During a short period after they leave the egg, many birds select rather 322 unspecific stimuli in their environment and quickly elaborate on them to form 323 basic concepts like that of a "mother bird". Thus, if Lorenz quickly uttered 324 sounds and the freshly hatched goose registered his presence, he filled the slot 325 of a "mother goose". As soon as this concept was established, he remained the 326 prototype of a "mother goose" for them. Lorenz generalized this observation 327 and postulated so-called "super releasers", i.e., very primitive schemata which 328 only ask for minimal perceptual and neural control. They may even fit better into 329 abstract molds than biologically real entities. In the process of "Prägung", a rich 330 semantic system is developed which could not have been coded genetically. 331

3. Another biologist, Jakob von Uexküll, proposed a similar concept of "Bedeu-332 tungswelt" (meaningful universe). His theoretical biology influenced Cassirer's 333 philosophy of symbolic forms when they were both lecturing in Hamburg. For 334 Uexküll, every animal creates its own "Bedeutungswelt", which depends first on 335 its windows of perception and then on its vital needs. Thus, a tick reacts percep-336 tually to the concentration of butyric acid, typical of warm-blooded animals. The 337 tick drops if this stimulus is received and eventually enters the animal's fur. This 338 minimal semiotic system guarantees survival as the tick feeds on the animal's 339 blood.9 340

4. In psychology, Gibson elaborated the concepts of "prägnante Gestalt" and
"Valenz" of his teacher Koffka and called it *affordance*. Any object or process
in our environment may have affordances; thus, a chair allows for sitting, a bed
for sleeping, etc. Therefore, the whole ecology is meaningful regarding possible
actions or events it will enable. As some activities are more frequent or have
more value for survival than others, the concept of affordance allows for grades.
Maximal affordance would then correspond to "Prägnanz".

Cassirer generalized the perceptual/motoric "Prägnanz" to "symbolische Präg-5. 348 nanz" (symbolic pregnancy) as perception is the first level of semiosis (=symbol 349 creation) in his system. One of the criteria of good gestalt was meaningfulness in 350 Gestalt psychology. For Cassirer, symbolic content is the precondition of accurate 351 perception as elements of perceptual input have to be integrated into a system of 352 perceptually based concepts created by the mind. The signs associated with these 353 concepts allow the steady stream of consciousness to halt as soon as something 354 stable catches our attention. 355

6. The American psychologist David Hebb, whose work has become fundamental
for modern neuropsychology (cf. Hebb-assemblies; i.e., networks of neurons with
a similar function), discusses different types of instincts and two models. The
first model, called monogenetic, assumes one primary force field of biological
motivation, which then separates into various subfields like hunger, thirst, sexual

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desire, aggression, fear, intellectual curiosity, etc. The second assumes a topology of motivations with different centers (attractors); cf. Hebb ([6], pp. 246–247).

William Stern proposed applying the concept of "Prägung" (imprinting) to 7. 363 language acquisition. He recognized a goal-oriented, internally controlled 364 process in language acquisition. Thomae linked this idea with the more general 365 discussion in ethnology and psychoanalysis (Thomae [17], p. 244). Freud's 366 theory of psycho-genital development assumes far-reaching consequences of 367 fundamental processes in early childhood, which fix specific personality traits 368 for a person's whole life. Thomae (ibid.) explains this effect via a kind of 369 "canalization", which directs all further developments. 370

Summarizing this discussion which has occupied biologists and psychologists for more than one century,<sup>12</sup> one can assume on the one side that all animals have specific windows to their ecology and on the other side that a small set of motivations or vital force fields exist. However, the list of relevant basic types remains an open question. René Thom presupposes the existence of such an essential and elementary set, which shares the feature of structural stability and is independent of specific material contexts. This basic set is subdivided into "salience" and "pregnancy".

To these rather general ideas already found in the discourse of the scientific community, Thom adds two new concepts:

- The salience effect in perception may be linked via psychophysical laws to the dynamics of objective fields in physics and chemistry; i.e., perception refers in its principles to laws in natural science. In Thom's terms, there is an explanatory continuum between objective salience in physics and chemistry and subjective salience in cognition and semiosis.
- The topology of salient objects and events governs the flow of pregnancies via a process called "diffusion de prégnance" (channeling of pregnancy). As in Lorenz's case of "Prägung" (imprinting), the attractor landscape of pregnancy fills with actual or memorized salience effects. In this channeling, the multiple forms of (perceptual) salience are elaborated into rich and context-dependent fields of categorical perception and behavior.

The self-organization of the differentiated pregnancy effects creates a system 391 of meanings and, thus, the prerequisite for a lexicon of perceptual entities. The 392 crucial step concerns the stability and complexity of repeated transfers in channeling 393 pregnancy. The symbolic form is detached from the salient objects it designates, 394 i.e., the reference to the sign object becomes independent from the time and place 395 of the perception of the corresponding entity. This effect has two consequences: 396 What triggers appetite or avoidance, for example, can be broken down into many 397 aspects, in which the types of usefulness or survival relevance differ. For instance, the 398 community can categorize flora and fauna according to edibility, medicinal effects, 399 and instrumental use. The rich encyclopedias for flora and fauna in many collecting 400 and hunting societies show the outcome of this multiple division of what is vital for an 401

<sup>&</sup>lt;sup>12</sup> Cf. For further details of this discussion the chapters in Wildgen and Plümacher (2009; in German) and Wildgen and Brandt (2010; in English).

ethnic group. Applied to visual art, the image culture of a community is particularly
 striking for the artists and their clients in this society and directs their particular
 attention.

Thom's hypotheses apply mathematical techniques and theorems to solve fundamental problems. Nevertheless, the psychophysical transition calls for applying the laws of physical dynamics, not only the mathematics used in this field. The authors Turvey, Kugler, Kelso, and others (cf. Kelso [8]) have elaborated on this thought. For instance, the diffusion of pregnancy may correspond to fluid dynamics and models of growth in space and time.

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# **Author Queries**

## Chapter 1

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AQ1	References Darwin (1874), Schering (2001), Williams (1972), Wildgen (2004a, 2010b), Wildgen and Plümacher (2009), Wildgen and Brandt (2010) and Thom (1972) are cited in the text but not provided in the reference list. Please provide the respective references in the list or delete these citations.	
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