

NEWSletter

March 2025

BEST is an association of professors from the University of Bremen. The goal is to create a scientific focus under the motto "Energy for Economy and Society" through the cooperation of internal expertise as well as the intensification of collaborations with industry, universities and research institutions in Bremen, the state of Bremen and the region. The BEST WiMi Network are all PhD students and scientific employees from the BEST association. To connect and increase collaboration between researchers of different energy related fields we prepare information and organize events.

WiMi Network



BEST @ IAT Future Electricity Networks



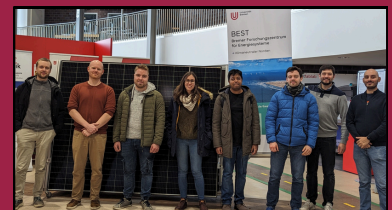
BEST @ Wissenschaftskommunikations-workshop



BEST @ Umweltverfahrenstechnik



BEST @ Müllheizkraftwerk Bremen



BEST @ BIBA

HIGHLIGHTS

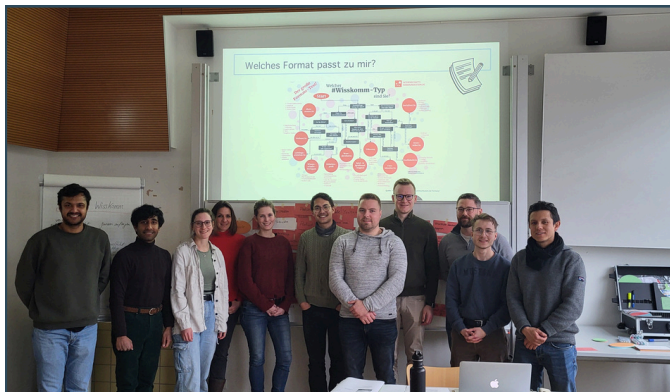
- **Workshop on Science Communication**
- **Upcoming Events:**
 - Highlighting upcoming events
 - Opportunities for knowledge enrichment and professional network growth



Workshop on science communication

In today's fast-changing world, science communication is more crucial than ever. The rise of misinformation, populism, and global crises—especially during the COVID-19 pandemic—has highlighted the need for researchers to engage effectively with society.

This one-day interactive workshop was designed to equip scientists with the essential skills to communicate their research clearly, engage diverse audiences, and tackle misinformation.



What Participants Gained:

- ◆ A solid understanding of the goals, strategies, and trends in science communication
- ◆ Insights into participatory and bidirectional approaches for better public engagement
- ◆ Practical skills to handle crisis communication and combat fake news
- ◆ Tools to refine their role as researchers in societal debates
- ◆ Hands-on experience in creating audience-specific communication strategies

Engaging, Practical, and Interactive

- 💡 Worked in small groups with real-world examples
- 💡 Learned through short presentations, demos, and peer feedback
- 💡 Developed their own communication strategies with expert guidance

The workshop featured in-depth case studies that showcased successful science communication practices. Participants engaged in interactive exercises that simulated crisis scenarios and addressed the challenges posed by misinformation. Reflective sessions encouraged them to analyze and redefine their roles as scientists, ensuring they could bridge the gap between academic research and public debate.


The event also focused on the evolution of scientific literacy, emphasizing how well-informed communication could foster public trust and enhance the societal impact of research. Overall, the workshop provided an enriching experience that equipped scientists with the skills needed to make their research matter and effectively contribute to public discourse.

EWI-Insights | Flexibility in the Electricity Market

The Institute of Energy Economics at the University of Cologne (EWI) is a non-profit organization dedicated to researching the complexities of energy markets. As the energy world rapidly changes due to new policies, technologies, and innovations, EWI provides neutral and practical insights. EWI-Insights is a quarterly online workshop series focusing on current research topics. It is designed for professionals from business, academia, politics, and public authorities who are interested in current energy issues and scientific findings. The next edition of EWI-Insights will take place on Tuesday, March 25, 2025, from 16:00 to 17:00 CET, focusing on the topic: "Flexibility in the Electricity Market." Participation in the online workshop is free, but registration is required. After registering, participants will receive the access link via email.



 Tuesday, March 25, 2025

 16:00 - 17:00


 Online (Registration Required)


[More info](#)


[Register here](#)

DFMRS Wind Energy Conference 2025: Measurements on wind turbines in operation

On March 27, 2025, the German Research Association for Measurement, Control, and Systems Technology (DFMRS) will host its annual Wind Energy Conference in Bremen. This year's event centers on the theme of "Measurements on Operating Wind Turbines," reflecting the growing importance of accurate data collection for optimizing performance and maintenance. Participants will have the opportunity to engage with industry experts, share insights, and explore the latest advancements in measurement technologies.

 Thursday, March 27, 2025

 10:00 - 19:00

 Haus der Wissenschaft, Sandstr. 4/5, 28195 Bremen.

[More info](#)

[Register here](#)

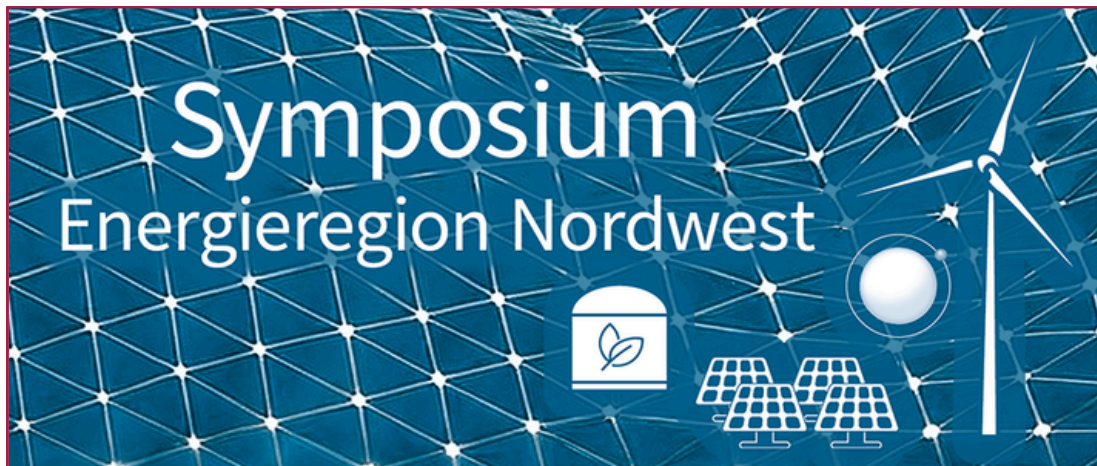





“Opportunities for energy transformation in the Northwest Metropolitan Region” – a symposium of the Metropolitan Advisory Council


On behalf of the Metropolitan Advisory Board – the scientific advisory board of the Metropolitan Region Northwest – the Metropolitan Region Northwest cordially invites you to the symposium “Opportunities for Energy Transformation in the Metropolitan Region Northwest” on May 16, 2025, from 10:00 a.m. to approximately 5:30 p.m. in Bremen at the House of Science. The event will bring together scientists, industry experts, policymakers, and regional stakeholders to explore the benefits and challenges of energy transformation. The morning session will feature an interactive World Café, where participants will engage in interdisciplinary discussions on six key topics: economic growth and value creation, skilled labor development, regional identity and marketing, social and climate justice, environmental and resource protection, and democracy promotion. These discussions aim to highlight the opportunities of the energy transition and make them more visible for future development.

The symposium provides a valuable platform for networking, knowledge exchange, and collaborative debate on shaping the region’s energy future. Registration is open until May 9, 2025, with free participation, though seats are limited.



 Friday, May 16, 2025

 10:00 - 17:30

 Haus der Wissenschaft, Sandstr. 4, 28195 Bremen.

[More info](#)

[Register here](#)

We're excited to invite you to join our WhatsApp group!

This platform offers a more casual and frequent channel for interactions, enhancing our traditional email newsletter. We look forward to connecting with you in this dynamic space.



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Follow our [BEST Website](https://www.uni-bremen.de/best) for more update