



# Research Group **Diginomics**

Digitalization - Economy - Society

## **Brownbag Seminar Series**

Summer Term 2026

15 April – 12 pm (F4090)

### **Kick-Off**

*Diginomics Research Group*

22 April – 12 pm (F4090)



### **Developers' Job Crafting and Individual Work Outcomes in Artificial Intelligence-Augmented Information Systems Development**

*Christoph Rosenkranz – Professor of Integrated Information Systems, University of Cologne*

29 April – 12 pm (F4090)

### **Beyond Self-Reports: Wearables in Germany's 4-Day Workweek Study**

*Julia Backmann – Professor for Transformation of Work and Co-Director of the Center for Business Transformation, University of Münster*

06 May – 12 pm (F4090)

### **Digital Resistance of the Weak – How Organizations (May) Resist Big Tech**

*Stefanie Habersang – Assistant Professor for Digital Transformation, Leuphana University of Lüneburg*

13 May – 12 pm (F4090)

### **Internal Research Session\***

*Diginomics Research Group*

20 May – 12 pm (F4090)

### **Internal Research Session\***

*Diginomics Research Group*

27 May – 12 pm (F4090)

### **Futophobia: How Fear of the Future Shapes Strategic Activity**

*Sarah Stanske – Researcher in Organization Studies and Entrepreneurship, University of Bremen*

03 Juni – 12 pm (F4090)

### **Navigating Team Dynamics in Hybrid Work**

*Lisa Handke – Assistant Professor for Business Psychology, University of Erlangen-Nuremberg*

10 June – 12 pm (F4090)

### **From Social Media to Generative AI: Controversies and Challenges in Platform Governance**

*Christian Katzenbach – Professor of Communication and Media Studies, ZeMKI – University of Bremen*

17 June – 12 pm (F4090)

### **GUT-IS – Towards a Grand Unified Theory of Constructs in Information Systems**

*Burkhardt Funk – Professor of Information Systems and Data Science, Leuphana University of Lüneburg*

24 June – 12 pm (F4090)



### **The Benefits of Brand Humility**

*Johannes Berendt – Professor of Business and Communication, Hochschule Hannover – University of Applied Sciences and Arts*

01 July – 12 pm (F4090)



### **False Confidence, Real Consequence: The Impact of Misplaced Certainty on Social Media News Sharing**

*Alida Volkmer – Postdoctoral Researcher, TUM School of Management*

08 July – 12 pm (F4090)

### **Internal Research Session\***

*Diginomics Research Group*

\*Internal Research Session = reflection of previous talks as well as presentations and discussions of ongoing Diginomics PhD projects

# Everyone is welcome!

**Contact:**

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