

Brownbag Seminar Series

Winter Term 2023/2024

18 October – 12 pm (F4090)

Kick-off

Diginomics Research Group

24 October – 4 pm (A1020)

The Morning After: Late-night TV Shows and the Stock Market

Qingwei Wang – Professor of Finance – Cardiff University

25 October – 12 pm (F4090)

Indulge in Redemption? When and Why Customers Uptrade in Cashback Loyalty Programs

Maren Becker – Assistant Professor of Marketing – ESCP Europe

co-hosted by 

1 November – 12 pm (F4090)

Internal Research Session*

Diginomics Research Group

15 November – 12 pm (F4090)

TBA

Ulrike Schultze – Professor in Business Information Systems – University of Groningen

28 November – 4 pm (Campus Space Sparkasse Bremen)

Diginomics Winter Workshop

Diginomics Research Group

29 November – 12 pm (F4090)

Internal Research Session*

Diginomics Research Group

6 December – 12 pm (F4090)

TBA

TBA

13 December – 12 pm (F4090)

TBA

TBA

20 December – 12 pm (F4090)

Internal Research Session*

Diginomics Research Group

10 January – 12 pm (F4090)

TBA

Anna-Sophie Ulfert-Blank – Assistant Professor of Organizational Behavior and Artificial Intelligence – Eindhoven University of Technology

17 January – 12 pm (F4090)

Interdisciplinary Perspectives on Precariousness within the Traditional and the Online Labor Market

Annabelle Hofer – Assistant Professor of Organizational Behavior – University of Cologne

24 January – 12 pm (F4090)

TBA

Julian Wichmann – Assistant Professor of Marketing – Tilburg University

co-hosted by 

31 January – 12 pm (F4090)

Internal Research Session*

Diginomics Research Group

*Internal Research Session = reflection of previous talks as well as presentations and discussions of ongoing Diginomics PhD projects

Everyone is welcome!

Contact:

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