

Diginomics Brownbag 2021

Research Group Diginomics – Digitalization, Economy, and Society

The Diginomics Research Group at the University of Bremen examines research questions relating to the digitization of labor, capital, and product markets. Our faculty has defined twelve research focuses, as part of which graduate students jointly investigate with their supervisors economic, moral, and psychological research questions with an emphasis on new digital markets. To investigate these topics, we apply state-of-the-art empirical and experimental methods. The research group conducts basic research and provides policy advice to regional, national, and supranational policy makers. The research focuses deal with questions relating to artificial intelligence, blockchain, chatbots, digital finance, and platform economics.

Events 14 April – 26 May

14 April – 4 pm

IT Knowledge Spillovers, Absorptive Capacity, and Productivity: Evidence from Enterprise Software

Prof. Dong Jun Wu, Ph.D. - Georgia Institute of Technology, Scheller College of Business

21 April – 12 pm

Investors' Financial Attitudes and Robo-Advice: A Research Design

Maximilian Horn - University of Bremen

28 April – 12 pm

Self-Control, Robo-Advice, and Borrowing Decisions: Evidence from Field Experiments

Dr. Tobin Hanspal - WU Vienna University of Economics and Business

5 May – 12 pm

Developing Theoretical Perspectives Towards Dynamic Performance Management System Using Library Research and Machine Learning Techniques

Debarshee Bhardwaj - University of Bremen

12 May – 12 pm

From Lock-in to Transformation: A Morphogenetic Theory of Emerging Technology and Organizing

Prof. Dr. Jan Recker - University of Hamburg

19 May – 12 pm

Deep Learning in Predicting Takeover Targets

Daniel Metko and Gül Yüksel - University of Bremen, Diginomics Research Group

26 May – 12 pm

Showing Life Opportunities: Increasing Opportunity-Driven Entrepreneurship and STEM Careers Through Online Courses In Schools

Dr. Igor Asanov - University of Kassel

Events 2 June – 14 July

2 June – 12 pm

The "Life Cycle" of Pioneer Communities: The Emergence and the Decline of the Quantified Self and Maker Movements

Prof. Dr. Andreas Hepp, University of Bremen

9 June – 12 pm

Acceptance of Data Sharing in Smartphone Apps from Key Industries of the Digital Transformation

Janis Cloos - Clausthal University of Technology

16 June – 12 pm

DigiLoOp - Digital Decision Support for Logistics & Operations Management

Fabian Siekmann - University of Bremen

23 June – 10 am

The Digital Agenda: A SMART Work Design Perspective

Prof. Sharon Parker, Ph.D. - Curtin University, Future of Work Institute

30 June – 12 pm

An Unstructured Big Data Approach for Country Logistics Performance Assessment in Global Supply Chains

Prof. Dr. Aseem Kinra - University of Bremen, Diginomics Research Group

7 July – 12 pm

Situation Awareness and Decision Making in the Real World: Information Attack, Social Media and Cognitive Resistance

Dr. Mica Endsley - SA Technologies

14 July – 12 pm

The Social Dilemma of Big Data: Donating Personal Data to Promote Social Welfare

Prof. Dr. Lars Hornuf - University of Bremen, Diginomics Research Group

