

Diginomics Brownbag 2022

Research Group Diginomics – Digitalization, Economy, and Society

The Diginomics Research Group at the University of Bremen examines research questions relating to the digitization of labor, capital, and product markets. Our faculty has defined twelve research focuses, as part of which graduate students jointly investigate with their supervisors economic, moral, and psychological research questions with an emphasis on new digital markets. To investigate these topics, we apply state-of-the-art empirical and experimental methods. The research group conducts basic research and provides policy advice to regional, national, and supranational policy makers. The research focuses deal with questions relating to artificial intelligence, blockchain, chatbots, digital finance, and platform economics.

Events 20 April – 1 June

20 April – 12 pm (Online)

Facebook Shadow Profiles

Christian Peukert – HEC Lausanne

27 April – 12 pm (A1100)

Expanding Entrepreneurial Ecosystem Boundaries with Digital Architecture: A Resource Perspective

Leon Marquardt – University of Bremen, Diginomics Research Group

4 May – 11 am (Online)

Artificial Intelligence for a Better Future – An Ecosystem Perspective on the Ethics of AI and Emerging Digital Technologies

Bernd Carsten Stahl – De Montfort University

11 May – 12 pm (A1100)

Artificial Intelligence, Surveillance and Behavior

David Karpa – University of Bremen, Diginomics Research Group

18 May – 4 pm (Online)

Behavioral Advertising and Consumer Welfare: An Empirical Investigation

Alessandro Acquisti – Heinz College at Carnegie Mellon University

25 May – 12 pm (A1100)

What Determines Public Support for Big Data Governance Solutions? Experimental Evidence from Russia

Olga Masyutina – University of Bremen, Diginomics Research Group

1 June – 12 pm (Online)

The Future of Remote Work – What we can Learn from Job Postings

Jean-Victor Alipour – Ifo Institute for Economic Research

Events 8 June – 20 July

8 June – 12 pm (A1100)

Recurrent Double-Conditional Factor Model in International Equity Markets

Daniel Metko – University of Bremen, Diginomics Research Group

15 June – 12 pm (Online)

A Processual Approach to Data Quality: 'Task-based Tuning' in a Professional Organization

Lauri Wessel – European University Viadrina

22 June – 12 pm (A1100)

Self-Quantification: Definition, Evolution and Perspectives

Charlotte Pietschmann – University of Bremen, Diginomics Research Group

29 June – 5 pm (Online)

Digitalization with Dignity

Dorothy Leidner – Baylor University

6 July – 12 pm (A1100)

(Artificial) Empathy in Digital Communication

Lisa-Marie Seyfried – University of Bremen, Diginomics Research Group

13 July – 12 pm (Online)

Opportunities and Pitfalls of Applied Machine Learning in Entrepreneurship Research

Jermain Kaminski – Maastricht University

20 July – 12 pm (A1100)

Verbal Cues from a Chatbot – The Interplay Between Language and Self-regulation

Mirko Wiemann – University of Bremen, Diginomics Research Group

