

Diginomics Brownbag 2021/22

Research Group Diginomics – Digitalization, Economy, and Society

The Diginomics Research Group at the University of Bremen examines research questions relating to the digitization of labor, capital, and product markets. Our faculty has defined twelve research focuses, as part of which graduate students jointly investigate with their supervisors economic, moral, and psychological research questions with an emphasis on new digital markets. To investigate these topics, we apply state-of-the-art empirical and experimental methods. The research group conducts basic research and provides policy advice to regional, national, and supranational policy makers. The research focuses deal with questions relating to artificial intelligence, blockchain, chatbots, digital finance, and platform economics.

Events 20 October – 8 December

20 October – 12 pm (Online)

Platform Competition in the Tablet PC Market: The Effect of Application Quality
Dr. Franco Mariuzzo, University of East Anglia

27 October – 12 pm (F4090)

Accounting – From Micro to Macro
Matthies Hesse – University of Bremen, Diginomics Research Group

3 November – 12 pm (Online)

Dehumanization in the IoT: Experiential Consequences of Syntactically Constricted Human-Machine Interaction
Prof. Dr. Christian Hildebrand – University of St.Gallen

10 November – 12 pm (F4090)

Adaptable Automation
Michèle Rieth – University of Bremen, Diginomics Research Group

17 November – 12 pm (Online)

Considerations on Reputation Portability
Prof. Dr. Timm Teubner – TU Berlin

24 November – 12 pm (Online)

How Do Workers Adjust When Firms Adopt New Technologies?
Dr. Terry Gregory – Institute of Labor Economics (IZA)

1 December – 12 pm (Online)

Data Donations for Digital Contact-Tracing: Short- and Long-term Effects of Monetary Incentives
Dr. Daniel Schnurr – University of Passau

8 December – 12 pm (Online)

The Red Web: The Struggle Between Russia's Digital Dictators and the New Online Revolutionaries
Andrei Soldatov – Agentura.ru

Events 15 December – 2 February

15 December – 12 pm (Online)

Are We Moving Towards a Borderless Labour Market? National Institutions vs. Digital Platforms for Remote Work
Prof. Dr. Vili Lehdonvirta – University of Oxford

22 December – 12 pm (F4090)

Machine Learning for Categorization of Operational Risk Events Using Textual Description
Daniel Metko – University of Bremen, Diginomics Research Group

5 January – 12 pm (F4090)

E-Working, Loneliness, and the Role of Personality
Prof. Dr. Julia Kensbock – University of Bremen

12 January – 12 pm (F4090)

Alone at Home: The Impact of Social Distancing on Norm-consistent Behavior
Prof. Dr. Sabrina Jeworrek – Halle Institute for Economic Research (IWH)

19 January – 12 pm (F4090)

Do Retail Investors Value Environmental Impact? A Lab-in-The-Field Experiment with Crowdfunders
Prof. Dr. Lars Hornuf – University of Bremen, Diginomics Research Group

26 January – 12 pm (F4090)

The Future of Remote Work – What We Can Learn from Job Postings (Online)
Jean-Victor Alipour – ifo Institute, Center for Industrial Organization and New Technologies

2 February – 12 pm (F4090)

Reputation Portability and Platform Competition
Eliza Stenzhorn – University of Bremen

