

Faculty of Business Studies and Economics

Module Manual

Summer School
Business Studies and Economics

Module Manual
Summer School Business Studies and Economics 2021
– as of March 2021 –
Ed.: Faculty 7 – Study Center

The 2021 Business and Economics Summer School takes place from June 1st until July 16th. All courses are on undergraduate level. Every course is worth 6 ECTS credits points. Bremen students can have the courses recognized as general studies courses, major courses or as compulsory-elective subjects in agreement with the Examination Board (Prüfungsausschuss).

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Business Studies

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Business Studies

Title of the course	Applied Econometrics Using Stata															
Lecturer	Prof. Dr. Lars Hornuf															
VAK-Nr. (auf Basis des BWL-Studiengangs)	07-B37-5-34-01															
Preconditions / recommendations for attendance	Successful Participation in an Introductory Econometrics Course															
Language	English															
Workload / calculation of credit points	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">presence:</td> <td style="width: 10%; text-align: center;">=</td> <td style="width: 10%; text-align: right;">28 h</td> </tr> <tr> <td>preparation & follow-up:</td> <td style="text-align: center;">=</td> <td style="text-align: right;">70 h</td> </tr> <tr> <td>self-study phases:</td> <td style="text-align: center;">=</td> <td style="text-align: right;">56 h</td> </tr> <tr> <td>preparation for exam:</td> <td style="text-align: center;">=</td> <td style="text-align: right;">26 h</td> </tr> <tr style="border-top: 1px solid black;"> <td>sum</td> <td></td> <td style="text-align: right;">180 h</td> </tr> </table>	presence:	=	28 h	preparation & follow-up:	=	70 h	self-study phases:	=	56 h	preparation for exam:	=	26 h	sum		180 h
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self-study phases:	=	56 h														
preparation for exam:	=	26 h														
sum		180 h														
Learning outcomes	<p>Participants</p> <ul style="list-style-type: none"> • learn methods and techniques commonly used in empirical research. • will have a clear understanding about the theoretical foundations of quantitative empirical research. • will learn how various empirical methods can be used for specific research problems and what needs to be considered when using the specific method. • will know the methodological approaches and common pitfalls of empirical research designs. • Learn to work with the statistical software Stata. 															
Contents of the course	<p>Central methods of empirical business studies and economics are discussed theoretically and practically implemented.</p> <p>The following topics are covered:</p> <ul style="list-style-type: none"> - Basic Concepts of Statistical Inference / Working with Stata - Linear Model Revisited - Panel Data Models - Instrumental Variables - Matching Procedures - Duration Models - Structural Break Models and Event Studies 															
Recommended literature	<p>Angrist, J.D. and Pischke, J.-S. (2009). Mostly Harmless Econometrics: An Empiricist's Companion. Princeton University Press.</p> <p>Stock, J.H. and Watson; M.W. (2014). Introduction to Econometrics. Pearson.</p> <p>Wooldridge, J. (2010). Econometric Analysis of Cross Section and Panel Data. 2nd Edition, The MIT Press.</p>															

Title of the course	Customer Relationship Management
Lecturer	Prof. Dr. Maik Eisenbeiß
VAK-Nr.	07-BS37-4-13-11
Preconditions / recommendations for attendance	(none)
Language	English

Workload / calculation of credit points	presence:	=	28 h
	preparation & follow-up:	=	70 h
	self-study phases:	=	56 h
	preparation for exam :	=	26 h
	sum		180 h
Learning outcomes	<p>Students learn</p> <ul style="list-style-type: none"> • the differences between transaction-based and relationship-based marketing, • the importance of a leadership in customer relationship as a strategic success factor, • theoretical and conceptual basics of customer relationship management (CRM), • to apply and systemize metrics to operationalize customer relationships, • to explain and evaluate selected phase-specific instruments of CRM, • to understand CRM as a systematic management approach, and to develop as well as to implement CRM strategies. 		
Contents of the course	<ul style="list-style-type: none"> • Basics and a theoretical foundation of CRM • Conceptualization of CRM • Strategic direction of CRM • Analytic components of CRM • Operational components of CRM • Institutional characteristics of CRM, in particular regarding e-commerce business models 		
Recommended literature	<p>Kumar, V., & Reinartz, W. (2018). Customer relationship management: Concept, strategy, and tools. Springer-Verlag.</p> <p>Bruhn, M. (2016). Relationship Marketing: Das Management von Kundenbeziehungen. Vahlen-Verlag.</p> <p>Meffert, H., Burmann, C., Kirchgeorg, M., & Eisenbeiß, M. (2018). Marketing: Grundlagen marktorientierter Unternehmensführung Konzepte–Instrumente–Praxisbeispiele. Springer-Verlag.</p>		

Title of the course	Innovation and New Product Management		
Lecturer	Prof. Dr. Kristina Klein		
VAK-Nr.	07-BS37-4-13-12		
Preconditions / recommendations for attendance	(none)		
Language	English		
Workload / calculation of credit points	presence:	=	28 h
	preparation & follow-up:	=	70 h
	self-study phases:	=	56 h
	preparation for exam :	=	26 h
	sum		180 h
Learning outcomes	<p>Students...</p> <ul style="list-style-type: none"> • ... receive a comprehensive overview of the basic concepts, theories and methods in product innovation management. • ...acquire the ability to critically examine innovation procedures in organizations. • ...apply their knowledge in a case study project. 		

	<p>The learning objectives of this course include:</p> <ul style="list-style-type: none"> • Understand core issues in new product management • Apply basic and advanced innovation processes and techniques • Understand and apply key ideation techniques • Manage projects with agile project tools • Ability to critically assess innovation ideas • Understand product development challenges in the context of digital transformation • Understand the role of organizational models for new product success
Contents of the course	<p>The course offers a comprehensive overview on innovation management:</p> <p>Perspectives on Innovation</p> <ul style="list-style-type: none"> • Challenges for innovation • Types of innovation • The stage-gate innovation process • Open innovation <p>Tools & Techniques for New Product Development</p> <ul style="list-style-type: none"> • From insights to ideas: Key ideation techniques • Idea attractiveness evaluation <p>Conceptualization and Market Launch</p> <ul style="list-style-type: none"> • Defining and testing concepts • Going to the market and the role of digital channels <p>Student Case Presentation</p>
Recommended literature	<p>Füller, J. / Bartl, M. / Ernst, H. / Mühlbacher, H. (2006): Community based innovation: How to integrate members of virtual communities into new product development, in: Electron Commerce Res, pp. 57 - 73.</p> <p>Grönlund, J., Sjödin, D. R., Frishammar, J. (2010): Open Innovation and the Stage-Gate Process. A revised model for new product development, in: California Management Review, Vol. 52, No. 3, pp. 106 – 131.</p> <p>Thomke, S., von Hippel, E. (2002): Customers as Innovators: A New Way to Create Value, in: Harvard Business Review, April, Vol. 80, No. 4, pp. 74 – 81.</p>

Title of the course	Management Accounting and Decision-Making		
Lecturer	Prof. Dr. Thomas Loy		
VAK-Nr.	07-BS37-4-14-06		
Preconditions / recommendations for attendance	(none)		
Language	English		
Workload / calculation of credit points	presence:	=	28 h
	preparation & follow-up:	=	70 h
	self-study phases:	=	56 h
	preparation for exam :	=	26 h
	sum		180 h

Learning outcomes	<ul style="list-style-type: none"> • Understand the purposes and facilities of management accounting and difference between management accounting and financial accounting • Prepare and interpret information to make short-term and long-term decisions
Contents of the course	<ul style="list-style-type: none"> • Accounting as the language of Business • Management accounting • Cost identification and behavior • Overhead analysis • Cost-volume-profit analysis • Decision making • Understanding financial statements • Ratio analysis
Recommended literature	To be announced.

Title of the course	Financial Analysis																		
Lecturer	Prof. Dr. Mariya Shygun																		
VAK-Nr.	07-BS37-4-14-09																		
Preconditions / recommendations for attendance	(none)																		
Language	English																		
Workload / calculation of credit points	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">presence:</td> <td style="width: 10%; text-align: center;">=</td> <td style="width: 10%; text-align: right;">28 h</td> </tr> <tr> <td>preparation & follow-up:</td> <td style="text-align: center;">=</td> <td style="text-align: right;">70 h</td> </tr> <tr> <td>self-study phases:</td> <td style="text-align: center;">=</td> <td style="text-align: right;">56 h</td> </tr> <tr> <td>preparation for exam :</td> <td style="text-align: center;">=</td> <td style="text-align: right;">26 h</td> </tr> <tr> <td colspan="2"><hr/></td> <td></td> </tr> <tr> <td>sum</td> <td></td> <td style="text-align: right;">180 h</td> </tr> </table>	presence:	=	28 h	preparation & follow-up:	=	70 h	self-study phases:	=	56 h	preparation for exam :	=	26 h	<hr/>			sum		180 h
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Learning outcomes	<ul style="list-style-type: none"> - Understand the Financial Statements for Analysis. - Apply Appropriate Measures for Executing the Financial Analysis. - Make Financial Analysis through Financial Statements. - Demonstrate how Financial Analysis Tools and Techniques Enhance Users' Decisions. - Understand how Financial Analysis Reduces Uncertainty and Increases Confidence in Business Decisions. 																		
Contents of the course	<ol style="list-style-type: none"> 1. Concept of Financial Analysis 2. Ratio Analysis Overview 3. Financial Statements as a Basis of Financial Analysis 4. Balance Sheet Analysis and Ratios 5. Income Statement Analysis: vertical, horizontal, ratios 6. Cash Flow Statement Analysis and Ratios 7. Return on Investment Capital and Profitability Analysis 8. Liquidity and Working Capital 9. Capital Structure and Solvency 																		
Recommended literature	To be announced.																		

Economics

Title of the course	Human Behavior in Organizations															
Lecturer	Prof. Dr. Christian Cordes															
VAK-Nr.	07-BS35-4-17-02															
Preconditions / recommendations for attendance	(none)															
Language	English															
Workload / calculation of credit points	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">presence:</td> <td style="width: 10%; text-align: center;">=</td> <td style="width: 20%; text-align: right;">28 h</td> </tr> <tr> <td>preparation & follow-up:</td> <td style="text-align: center;">=</td> <td style="text-align: right;">70 h</td> </tr> <tr> <td>self-study phases:</td> <td style="text-align: center;">=</td> <td style="text-align: right;">56 h</td> </tr> <tr> <td>preparation for exam :</td> <td style="text-align: center;">=</td> <td style="text-align: right;">26 h</td> </tr> <tr> <td colspan="2" style="border-top: 1px solid black;">sum</td> <td style="text-align: right; border-top: 1px solid black;">180 h</td> </tr> </table>	presence:	=	28 h	preparation & follow-up:	=	70 h	self-study phases:	=	56 h	preparation for exam :	=	26 h	sum		180 h
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sum		180 h														
Learning outcomes	This lecture will dwell on the determinants of human behavior in an organizational context. To do so, it takes an interdisciplinary perspective on human cognition and motivation. The students will be able to criticize the behavioral assumptions of standard approaches in economics. Moreover, they will be capable of enhancing these concepts by drawing on insights from other disciplines.															
Contents of the course	<ol style="list-style-type: none"> 1. Introduction The Motivational Basis of Organizational Behavior I: The Problem of "Crowding Out" 2. Principal Agent Theory 3. Transaction Cost Economics The Motivational Basis of Organizational Behavior II: Egoism and Opportunism 4. Path Dependencies in the Behavior of Organizations The Motivational Basis of Organizational Behavior III: Cognitive Constraints 5. Behavioral Approaches to Firm Behavior I The Motivational Basis of Organizational Behavior IV: Aspiration Adaptation Theory 6. Behavioral Approaches to Firm Behavior II The Motivational Basis of Organizational Behavior V: Identity 7. Developmental Approaches to the Firm The Motivational Basis of Organizational Behavior VI: Cognitive Frames 8. Case I: Southwest Airline 9. The Role of a Corporation's Culture The Motivational Basis of Organizational Behavior VII: Empathy and Human Cooperation The Motivational Basis of Organizational Behavior VIII: Trust 10. A Naturalistic Approach to the Firm The Motivational Basis of Organizational Behavior IX: Social Learning 11. Case II: Baxter Boys 12. Conclusions: Do We Now Better Understand Human Behavior in Organizations? Excursus: Education at Business Schools and Its Implications 															
Recommended literature	Ghoshal, S. and Moran, P. (1996): "Bad for Practice: A Critique of the Transaction Cost Theory", <i>Academy of Management Review</i> , Vol. 21, No. 1, pp. 13-47.															

	<p>Cordes, C., Richerson, P. J., McElreath, R. and Strimling, P. (2008): "A Naturalistic Approach to the Theory of the Firm: The Role of Cooperation and Cultural Evolution", <i>Journal of Economic Behavior & Organization</i>, Vol. 68, No. 1, pp. 125-139.</p> <p>Williamson, O. E. (2002): "The Theory of the Firm as Governance Structure: From Choice to Contract", <i>Journal of Economic Perspectives</i>, Vol. 16, No. 3, pp. 171-195.</p>
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Title of the course	History of Economic Thought															
Lecturer	Prof. Dr. Jutta Günther															
VAK-Nr.	07-BS35-4-17-03															
Preconditions / recommendations for attendance	(none)															
Language	English															
Workload / calculation of credit points	<table> <tr> <td>presence:</td> <td>=</td> <td>28 h</td> </tr> <tr> <td>preparation & follow-up:</td> <td>=</td> <td>70 h</td> </tr> <tr> <td>self-study phases:</td> <td>=</td> <td>56 h</td> </tr> <tr> <td>preparation for exam :</td> <td>=</td> <td>26 h</td> </tr> <tr> <td>sum</td> <td></td> <td>180 h</td> </tr> </table>	presence:	=	28 h	preparation & follow-up:	=	70 h	self-study phases:	=	56 h	preparation for exam :	=	26 h	sum		180 h
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sum		180 h														
Learning outcomes	<p>Students should raise their knowledge of a wide range of contributors to economic science, and their specific contributions to economic doctrine that also has led to the emergence of schools of thought in economic science.</p> <p>The course is intended to teach students about the origins of western economic thinking, and to trace the developments found in this tradition of ideas over the course of time.</p> <p>The seminar will provide students with foundations of how economic theory was influenced by its time and vice versa. Students are motivated to discuss and reflect how contradictions of economists emerged and influence economic thinking until today.</p>															
Contents of the course	<p>The course will cover "The classical economists" (esp. Smith, Maltus, Ricardo), and then turn to the so-called marginalist revolution and the rise of neoclassical theory that took place in the early 1870s and incorporated Bentham's understanding of utility at the center of the inquiry, and was later encoded as the "mainstream" with Alfred Marshall's "Principles of Economics". The seminar will further deal with the German Historical School and what the American Institutionalists borrowed, going into the work of Thorstein Veblen and his seminal article "Why is economics not an evolutionary science?" (1898). The course will touch economic theory of Schumpeter (creative destruction and business cycles) and Keynes (effective demand and disequilibrium).</p> <p>The course encourages students to discuss and deepen a critical understanding of economic thought.</p>															
Recommended literature	<p>Landreth, H.; Colander, D. C. (1994): History of Economic Thought. Houghton Mifflin Company.</p> <p>Robert Heilbroner: Teachings from the Worldly Philosophy. New York: W. W. Norton, 1996.</p> <p>Robert Heilbroner: The Worldly Philosophers. The lives, times, and ideas of the great economic thinkers. 1999.</p>															

	Mark Blaug: Great Economist Before Keynes, Cambridge University Press.
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Title of the course	International Public Finance and Digitization															
Lecturer	Prof. Dr. André W. Heinemann															
VAK-Nr.	07-BS35-6-17-19															
Preconditions / recommendations for attendance	(none)															
Language	English															
Workload / calculation of credit points	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">presence:</td> <td style="width: 10%; text-align: right;">=</td> <td style="width: 10%; text-align: right;">28 h</td> </tr> <tr> <td>preparation & follow-up:</td> <td style="text-align: right;">=</td> <td style="text-align: right;">70 h</td> </tr> <tr> <td>self-study phases:</td> <td style="text-align: right;">=</td> <td style="text-align: right;">102 (56) h</td> </tr> <tr> <td>preparation for exam:</td> <td style="text-align: right;">=</td> <td style="text-align: right;">70 (26) h</td> </tr> <tr> <td colspan="2" style="border-top: 1px solid black;">sum</td> <td style="text-align: right; border-top: 1px solid black;">270 (180) h</td> </tr> </table> <p style="text-align: right; margin-top: 5px;">(figures in brackets refer to Summer Lab participants)</p>	presence:	=	28 h	preparation & follow-up:	=	70 h	self-study phases:	=	102 (56) h	preparation for exam:	=	70 (26) h	sum		270 (180) h
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preparation for exam:	=	70 (26) h														
sum		270 (180) h														
Learning outcomes	<p>Basic problems of international public finance as well as the international tax competition are treated in the course. An analysis of the taxation of international trade as well as international incomes is carried out, including the discussion on tax harmonization. The financing system of the European Union will be analyzed. At least, new developments in international taxation will be shown.</p> <p>The students receive a summary to problems of the international taxation in the context of the international tax competition as well as the financing of the budget of the European Union. The students will be able to analyze and to evaluate complex problems of public finance and international tax policy.</p>															
Contents of the course	<p>The outline of the course follows the lecture's content:</p> <p>Chapter 1: Introduction Chapter 2: Basics of International Tax Competition Chapter 3: International Problems of Taxation Chapter 4: Tax Competition and Tax Harmonization Chapter 5: The Budget of the European Union (EU) Chapter 6: Public Budget, Taxation, and Subsidies Chapter 7: Developments in International Taxation: GILTI, Digital Tax and Co.</p>															
Recommended literature	<p>Baldwin, Richard E. and Paul Krugman (2004), Agglomeration, Integration and Tax Harmonisation, <i>European Economic Review</i> 48 (1), 1–23.</p> <p>Hindriks, Jean and Gareth D. Myles (2013), <i>Intermediate Public Finance</i>. 2nd Edition, Cambridge, MA, USA.</p> <p>Krugman, Paul and Robin Wells (2018), <i>Economics</i>. 5th Edition, Palgrave Macmillan.</p> <p>Laffan, Brigid and Pierre Schlosser (2016), Public Finances in Europe: Fortifying EU Economic Governance in the Shadow of the Crisis, <i>Journal of European Integration</i> 38 (3), 237–249.</p> <p>Pindyck, Robert and Daniel Rubinfeld (2018), <i>Microeconomics</i>. 9th Global Edition, Pearson.</p>															

	<p>Rosen, Harvey S. and Ted Gayer (2014), Public Finance. 10th Global Edition, McGraw-Hill, Maidenhead, UK.</p> <p>Tresch, Richard W. (2008), Public Sector Economics. Palgrave Macmillan.</p> <p>Wellisch, Dietmar (2004), Theory of Public Finance in a Federal State. Cambridge University Press, Cambridge, UK.</p> <p>Reading lists for the different topics.</p>
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Title of the course	Biopharmaceutical Economics															
Lecturer	Dr. Bärbel Holbein															
VAK-Nr.	07-BS37-4-13-07															
Preconditions / recommendations for attendance	(none)															
Language	English															
Workload / calculation of credit points	<table> <tr> <td>presence:</td> <td>=</td> <td>28 h</td> </tr> <tr> <td>preparation & follow-up:</td> <td>=</td> <td>70 h</td> </tr> <tr> <td>self-study phases:</td> <td>=</td> <td>56 h</td> </tr> <tr> <td>preparation for exam :</td> <td>=</td> <td>26 h</td> </tr> <tr> <td>sum</td> <td></td> <td>180 h</td> </tr> </table>	presence:	=	28 h	preparation & follow-up:	=	70 h	self-study phases:	=	56 h	preparation for exam :	=	26 h	sum		180 h
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Learning outcomes	The seminar will be run inter-disciplinarily bringing together the fields of economics and pharmaceutical sciences, and will offer further experience in explorative learning. The examination is based on a portfolio of interim exercises and a final presentation. This year's summer school course offers the opportunity to compile the outbreak of the new corona virus and its impact to the different stakeholders, the health care systems at a glance and the world community.															
Contents of the course	The course provides insights into the biopharmaceutical industry, which is a research-driven high-tech sector with large multinational companies operating in global markets. During the seminar the students will gain an in-depth understanding of both the supply and demand sides of the biopharmaceutical market. The complexities and conflicting interests which are inherent in the pharmaceutical sector will be highlighted. Contemporary trends and disruptive changes will be discussed in respect to market structure, consumers and regulation. Topical pharmaceutical issues will be considered in case studies. Presentations by external stakeholders in the market and faculty members, other than economist, will offer state-of-the-art insights, perspectives and approaches. The planning is on-going.															
Recommended literature	Will be announced															

Title of the course	International Economics: International Trade and International Money and Finance												
Lecturer	Prof. Barry E. Jones, PhD Assoc. Prof. Mingmei Jones, PhD												
VAK-Nr.	07-BS37-4-20-13												
Preconditions / recommendations for attendance	Recommendation: Knowledge in "Microeconomics" and "Economic and Fiscal Policy"												
Language	English												
Workload / calculation of credit points	<table> <tr> <td>presence:</td> <td>=</td> <td>28 h</td> </tr> <tr> <td>preparation and follow-up:</td> <td>=</td> <td>70 h</td> </tr> <tr> <td>self study phases</td> <td>=</td> <td>56 h</td> </tr> <tr> <td>preparation for exam:</td> <td>=</td> <td>26 h</td> </tr> </table>	presence:	=	28 h	preparation and follow-up:	=	70 h	self study phases	=	56 h	preparation for exam:	=	26 h
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preparation and follow-up:	=	70 h											
self study phases	=	56 h											
preparation for exam:	=	26 h											

	sum	180 h
Learning outcomes	<p>This course provides a comprehensive overview of international economic activities. The students will be able to</p> <ul style="list-style-type: none"> • understand basic international trade models and to use them as a framework for analyzing real-world trade events and governmental policies, • understand basic intertemporal trade theory, • understanding open economy macroeconomic models in the long-run and the short-run, including determination of exchange rates. <p>In particular, by the end of the course, students will be able to</p> <ul style="list-style-type: none"> • understand the basic reasons for trade • understand how the gains from trade are distributed • analyze tariffs and export subsidies • connect theories to current trade issues • get experience in finding trade data • understand the basics of exchange rates • understand interest rate parity and purchasing power parity and their implications • understand balance of payments accounting • be able to analyze monetary policy in an open economy • understand the theory of exchange rate overshooting • get experience in finding exchange rate data 	
Contents of the course	<p>The content of the course follows the lecture's outline:</p> <p>Part 1 – International Trade</p> <ul style="list-style-type: none"> • Ricardian model (comparative advantage) • Specific factors model (with application to international labor migration) • Heckscher-Ohlin model (resource endowments and factor intensity) • Standard trade model • Tariffs and export subsidies <p>Part 2 - International Money and Finance</p> <ul style="list-style-type: none"> • Inter-temporal trade • Exchange rates and foreign exchange markets • Money, interest rates and exchange rates • Price levels and the exchange rate in the long-run • Output and exchange rates in the short-run • National income accounting • Fixed exchange rates and trilemma • Purchasing power parity • Uncovered interest parity 	
Literature	<p>In alphabetical order: (Selected parts of textbooks)</p>	

	<p>Krugman, Paul R., Obstfeld, Maurice and Marc Melitz (2018), International Economics: Theory and Policy. 11th edition, Pearson (with MyEconLab).</p> <p>Part 1: Chapter 1, 2, 3, 5, 6 and 9</p> <p>Part 2: Chapter 13, 14, 15, 16, 17 and 18</p>
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Title of the course	Taxation and Decentralization in Developing and Emerging Countries																		
Lecturer	Assoc. Prof. Dr. Hanna Kotina Assoc. Prof. Dr. Maryna Stepura																		
VAK-Nr.	07-BS37-4-20-16																		
Preconditions / recommendations for attendance	Recommendation: Knowledge in "Microeconomics"																		
Language	English																		
Workload / calculation of credit points	<table> <tr> <td>presence:</td> <td>=</td> <td>28 h</td> </tr> <tr> <td>preparation and follow-up:</td> <td>=</td> <td>70 h</td> </tr> <tr> <td>self study phases</td> <td>=</td> <td>56 h</td> </tr> <tr> <td>preparation for exam:</td> <td>=</td> <td>26 h</td> </tr> <tr> <td colspan="2"><hr/></td> <td></td> </tr> <tr> <td>sum</td> <td></td> <td>180 h</td> </tr> </table>	presence:	=	28 h	preparation and follow-up:	=	70 h	self study phases	=	56 h	preparation for exam:	=	26 h	<hr/>			sum		180 h
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sum		180 h																	
Learning outcomes	<p>Basic problems of taxation as well as decentralization in developing and emerging countries are treated in the course. An analysis of tax allocation and tax assignment as well as specific tax structures in multilevel budget systems is carried out. Tax structure vs. intergovernmental grants will also be analyzed. In addition, tax harmonization and impacts for developing and emerging countries will be discussed. At least, developments in taxation in the process of decentralization in developing and emerging countries in particular will be shown.</p> <p>The students receive a summary to problems of taxation in a multilevel budget system. The students will be able to analyze and to evaluate complex issues and peculiarities of tax policy in decentralized East European Countries (e.g. Ukraine) in particular.</p>																		
Contents of the course	<p>The content of the course follows the lecture's outline:</p> <p>Chapter 1: Introduction</p> <p>Chapter 2: Basics of the Theory of Federalism and Political Decentralization</p> <p>Chapter 3: Tax Assignments at State and Local Levels: Benefits of Decentralization</p> <p>Chapter 4: Taxation vs. Intergovernmental Grants in Multilevel Budget System</p> <p>Chapter 5: Public Budget and Tax Structures in Developing Countries</p> <p>Chapter 6: Tax Structure in Multilevel Budget System of Emerging Countries (Case of Ukraine)</p> <p>Chapter 7: Tax Revenue Mobilization in Low-Income Countries</p> <p>Chapter 8: Problems of Taxation in Developing and Emerging Countries and Tax Harmonization</p>																		

	Chapter 9: Tax Policy in East European Countries (Case of Ukraine)
Literature	<p>In alphabetical order: (Selected parts of textbooks)</p> <p>ACCACE (2017), Tax Guideline Ukraine.</p> <p>Davey, Kenneth (2002), Decentralization in CEE Countries: Obstacles and Opportunities, in Péteri, G. (ed.), <i>Mastering Decentralization and Public Administration Reforms in Central and Eastern Europe</i>. Budapest, Open Society Institute, 31–42.</p> <p>Akitoby, Bernardin et. al. (2018), Tax Revenue Mobilization Episodes in Emerging Markets and Low-Income Countries: Lessons from a New Dataset. IMF Working Papers, 18/234.</p> <p>Amaglobeli, David et al. (2018), Tax Policy Measures in Advanced and Emerging Economies: A Novel Database. IMF Working Papers, 18/110.</p> <p>Brautigam, Deborah, Fjeldstad, Odd-Helge and Mick Moore (2008), <i>Taxation and State-Building in Developing Countries: Capacity and Consent</i>. 1st Edition, Cambridge University Press, UK.</p> <p>Ehtisham Ahmad, Giorgio Brosio (2015), <i>Handbook of Multilevel Finance</i>. EE, Cheltenham, UK Northampton, MA, USA.</p> <p>Gordon, Roger H. (2010), <i>Taxation in Developing Countries. Six Case Studies and Policy Implications</i>. Columbia University Press.</p> <p>Hindriks, Jean and Gareth D. Myles (2013), <i>Intermediate Public Finance</i>. 2nd Edition, Cambridge, MA, USA (Chap. 19, 20, 21).</p> <p>Kitchen, Harry, McMillan, Melville and Anwar Shah (2019), <i>Local Public Finance: An International Perspective</i>. Palgrave Macmillan.</p> <p>Krugman, Paul and Robin Wells (2018), <i>Economics</i>. 5th Edition, Palgrave Macmillan.</p> <p>Pindyck, Robert and Daniel Rubinfeld (2018), <i>Microeconomics</i>. 9th Global Edition, Pearson.</p> <p>Rosen, Harvey S. and Ted Gayer (2014), <i>Public Finance</i>. 10th Global Edition, McGrawHill, Maidenhead, UK (Part 4 Framework for Tax Analysis).</p> <p>Stiglitz, Joseph E. and Jay K. Rosengard (2015), <i>Economics of the Public Sector</i>. 4th Edition, W.W. Norton & Company, New York (Part 5 Taxation in Theory).</p> <p>Stepura Maryna and Hanna Kotina (2016), Fiscal Adjustment and Financial Equalization System in Terms of Fiscal Decentralization in Ukraine, <i>Agrar Media</i>, 58–67.</p>

	<p>Tanzi, Vito and Howell H. Zee (2000), Tax Policy for Emerging Markets: Developing Countries. IMF Working Papers, 00/35.</p> <p>Tresch, Richard W. (2008), Public Sector Economics. Palgrave Macmillan.</p> <p>Ukrainian Center for Independent Political Research (UCIPR) (2017), Decentralization in Ukraine: Achievements, Expectations and Concerns.</p> <p>Wallace E. Oates (1997), On the Welfare Gains from Fiscal Decentralization, Journal of Public Finance and Public Choice 15 (2-3), 83–92.</p>
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Title of the course	Public Economics, Governance and Social Economy in Developing Countries															
Lecturer	Assoc. Prof. Nopraenue Sajjarax Dhirathiti, PhD Theerapat Ungsuchaval, PhD Buraskorn Torut, PhD Jitsuda Limkriengkrai, PhD															
VAK-Nr.	07-BS37-4-20-19															
Preconditions / recommendations for attendance	Recommendation: Knowledge in "Microeconomics"															
Language	English															
Workload / calculation of credit points	<table> <tr> <td>presence:</td> <td>=</td> <td>28 h</td> </tr> <tr> <td>preparation and follow-up:</td> <td>=</td> <td>70 h</td> </tr> <tr> <td>self study phases</td> <td>=</td> <td>56 h</td> </tr> <tr> <td>preparation for exam:</td> <td>=</td> <td>26 h</td> </tr> <tr> <td>sum</td> <td></td> <td>180 h</td> </tr> </table>	presence:	=	28 h	preparation and follow-up:	=	70 h	self study phases	=	56 h	preparation for exam:	=	26 h	sum		180 h
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preparation and follow-up:	=	70 h														
self study phases	=	56 h														
preparation for exam:	=	26 h														
sum		180 h														
Learning outcomes	<p>This course provides an exploration of an area that is highly topical within the practice of public sector governance and public economics and scholarly research in the context of developing countries. Public economy and governance in contemporary societies is not merely confined to the state sector with traditional hierarchical governance; yet it involves new modes of governance such as markets and networks, hybridity, and non-state initiatives developed and provided by the third sector, to name a few. Public economics and governance are then characterized by a web of interaction between the state and the non-state sector. These signify the importance of public economics and social economy in the governance of public economy and social welfare.</p> <p>By the end of the course, students will be able to</p> <ul style="list-style-type: none"> ▪ recognize the major ideas and theories from public economics and social economy; ▪ analyze the connections between and main implications of public economy and social economy for developing countries; ▪ discuss the role of public organizations and non-governmental organizations in facilitating the governance of public economy and social welfare. 															
Contents of the course	The content of the course follows the lecture's outline:															

	<p>Chapter 1: Introduction: Public Economics, Governance and Social Economy: Developments and Key Themes</p> <p>Chapter 2: Public Sector Economics I</p> <p>Chapter 3: Public Sector Economics II</p> <p>Chapter 4: Social Economy and the Third Sector</p> <p>Chapter 5: Social Enterprise</p> <p>Chapter 6: Network Governance, Partnership, and Co-Production</p>
Literature	<p>In alphabetical order: (Selected parts of textbooks)</p> <p>Billis, D. (Ed.). (2010), Hybrid organizations and the Third Sector: Challenges for Practice, Theory and Policy. Palgrave Macmillan, Hampshire.</p> <p>Bornstein, D., and Davis, S. (2010), Social Entrepreneurship: What Everyone needs to know. Oxford University Press, New York.</p> <p>Bridge, S., Murtagh, B., & O'Neill, K. (2014), Understanding the Social Economy and the Third Sector. 2nd Edition, Palgrave Macmillan, Basingstoke.</p> <p>Clark, C., Emerson, J., and Thornley, B. (2015), The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism. Jossey-Bass, San Francisco.</p> <p>Cornes, R., and Sandler, T. (1986), The Theory of Externalities, Public Goods and Club Goods. McGraw-Hill, Cambridge.</p> <p>Cullis, John, and Philip Jones (199), Public Finance and Public Choice. 2nd Edition. Oxford University Press.</p> <p>Defourny, J., Hulgård, L. and V. Pestoff (eds.) (2014), Social Enterprise and the Third Sector: Changing European Landscapes in a Comparative Perspective. Routledge, Abingdon, Oxfordshire.</p> <p>Fields, G. (2001), Distribution and Development. MIT Press, Cambridge.</p> <p>Howlett, M. (2019), The Policy Design Primer: Choosing the Right Tools for the Job. Routledge, London.</p> <p>Laffont, J.J. (1996), Fundamentals in Public Economics. MIT Press, Cambridge.</p> <p>Osborne, S. P. (eds.) (2010), The New Public Governance? Emerging Perspectives on the Theory and Practice of Public Governance. Routledge, London.</p> <p>Pestoff, V., Brandsen, T. and B. Verschuere (eds.) (2012), New Public Governance, the Third Sector and Co-production. Routledge, London.</p>

	<p>Ridley-Duff, R. and M. Bull (2016), <i>Understanding Social Enterprise: Theory and Practice</i>. 2nd Edition, SAGE, London.</p> <p>Salanie, B. (2000), <i>Microeconomics of Market Failures</i>. MIT Press, Cambridge.</p> <p>Sen, A. (1997), <i>On Economic Equality</i>. Clarendon, Oxford.</p> <p>Smith, S. R. and M. Lipsky (1993), <i>Nonprofits for Hire: The Welfare State in the Age of Contracting</i>. Harvard University Press, Cambridge.</p> <p>Turner, M., Hulme, D. and W. McCourt (2015), <i>Governance, Management and Development: Making the State Work</i>. 2nd Edition, Palgrave Macmillan, Basingstoke.</p>
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Title of the course	Public Economics and Finance in Developing Countries																		
Lecturer	<p>Prof. Philippe Burger, PhD Sevias Guvuro, PhD Cecile Duvenhage, PhD Chris Hendriks, PhD Nico Keyser, PhD Constance Motsitsi, PhD</p>																		
VAK-Nr.	07-BS37-4-20-20																		
Preconditions / recommendations for attendance	Recommendation: Knowledge in "Microeconomics"																		
Language	English																		
Prüfungsform	<i>to be announced during the course</i>																		
Workload / calculation of credit points	<table> <tr> <td>presence:</td> <td>=</td> <td>28 h</td> </tr> <tr> <td>preparation and follow-up:</td> <td>=</td> <td>70 h</td> </tr> <tr> <td>self study phases</td> <td>=</td> <td>56 h</td> </tr> <tr> <td>preparation for exam:</td> <td>=</td> <td>26 h</td> </tr> <tr> <td colspan="2"><hr/></td> <td></td> </tr> <tr> <td>sum</td> <td></td> <td>180 h</td> </tr> </table>	presence:	=	28 h	preparation and follow-up:	=	70 h	self study phases	=	56 h	preparation for exam:	=	26 h	<hr/>			sum		180 h
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preparation for exam:	=	26 h																	
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sum		180 h																	
Learning outcomes	<p>Basic problems of public economics and finance in developing countries are treated in the course.</p> <p>The students receive a comprehensive overview to current problems of public economics in developing countries. The students will be able to analyze and to evaluate complex issues and peculiarities of public economics in South Africa in particular.</p>																		
Contents of the course	<p>The content of the course follows the lecture's outline:</p> <p>Chapter 1: The Economic Environment Chapter 2: Political Economy and Development Chapter 3: The Economic Role of Government Chapter 4: The South African Constitution: Socio-Economic Rights in the Constitution and Their Impact on the Role of Government Chapter 5: Intergovernmental Fiscal Relations Chapter 6: Role Players in Public Financial Management Chapter 7: The Public Budget Chapter 8: The Twin-sustainability Predicament: Balancing Fiscal Sustainability and Sustainable Development</p>																		

	Chapter 9: Case Study 1: Local Government Service Delivery Failure: The Case of Failing Municipalities; Case Study 2: National Government Service Delivery Failure: The Case of Education.
Literature	to be announced during the course

Options for Recognition for Bremen Students

The list below shows the options for recognition for this year's Summer School courses. If you want your course to be recognized in the field of **General Studies**, please follow the following procedure:

- Fill in the form „Nachweis über den Erwerb von Credit Points“ and send it to summerlab@uni-bremen.de before September 15th, 2021. Please send the file as “pdf document”, not as “pdf form”.
- We will fill in the rest, have it sealed by our faculty's administration (Fachbereichsverwaltung), and send your grading information to the central examination office (ZPA) for recognition.
- We will not need the paper document for this year's recognition process.

as of: 16/03/2021

Course Name	Lecturer	VAK #	Options for Recognition			Registration	Course Type
			GS	WPF	other		
Applied Econometrics Using Stata	Prof. Dr. Lars Hornuf	07-BS37-5-34-01 07-BS37-5-34-01U		x ¹⁾		PABO	digital synchronous
Biopharmaceutical Economics	Dr. Barbel Holbein	07-BS37-4-13-07			BWL IEM ² Modul 1	PABO	digital synchronous
Customer Relationship Management	Prof. Dr. Maik Eisenbeiß	07-BS37-4-13-11			BWL IEM ² Modul 1	PABO	digital synchronous
Financial Analysis	Prof. Dr. Mariya Shygun (KNEU, Ukraine)	07-BS37-4-14-09	x		BWL FIRSI Modul 1	PABO / "Schein" for General Studies ²⁾	digital synchronous
History of Economic Thought	Prof. Dr. Jutta Gunther	07-BS35-4-17-03			WWI Evolution der Ökonomie Modul 1	PABO	digital synchronous
Human Behavior in Organizations	Prof. Dr. Christian Cordes	07-BS35-4-17-02			WWI Evolution der Ökonomie Modul 1	PABO	digital synchronous
Innovation and New Product Management	Prof. Dr. Kristina Klein	07-BS37-4-13-12			BWL IEM ² Modul 1	PABO	digital synchronous & digital asynchronous
International Economics: International Trade and International Money and	Prof. Barry E. Jones & Prof. Mingmei Jones (Binghamton University, USA)	07-BS37-4-20-13	x			"Schein" ²⁾	digital synchronous
International Public Finance	Prof. Dr. André W. Heinemann	07-BS35-6-17-19			WWI Evolution der Ökonomie Modul 3	PABO	digital synchronous !! 9 CP !!
Management Accounting and Decision Making	Prof. Dr. Thomas Loy	07-BS37-4-14-06			BWL FIRSI Modul 1	PABO	digital asynchronous
Public Economics and Finance in Developing Countries	N.N. (University of the Free State, Südafrika)	07-BS37-4-20-20	x			"Schein" ²⁾	digital synchronous
Public Economics, Governance, and Social Economy in Developing Countries	Assoc. Prof. Nopraenue Sajjarax Dhirathit, PhD; Theerapat Ungsuehaval, PhD; Buraskorn Torut, PhD; Jitsuda Limkriengkrai, PhD (Mahidol University, Thailand)	07-BS37-4-20-19	x			"Schein" ²⁾	digital synchronous
Taxation and Decentralization in Developing and Emerging Countries	Ass. Prof. Dr. Hanna Kotina, Ass. Prof. Dr. Maryna Stepura (KNEU, Ukraine)	07-BS37-4-20-16	x			"Schein" ²⁾	digital synchronous

¹⁾ only for students from "IEM²".
²⁾ "Schein": form "Nachweis über den Erwerb von Credit Points" (see ZPA homepage)

¹⁾ only for students from "IEM²".
²⁾ "Schein": form "Nachweis über den Erwerb von Credit Points" (see ZPA homepage)