Faculty of Business Studies and Economics

Module Manual

Summer School
Business Studies and Economics
The 2021 Business and Economics Summer School takes place from June 1st until July 16th. All courses are on undergraduate level. Every course is worth 6 ECTS credits points. Bremen students can have the courses recognized as general studies courses, major courses or as compulsory-elective subjects in agreement with the Examination Board (Prüfungsausschuss).

**Courses:**

**Business Studies**
- Applied Econometrics Using Stata .......................................................... 3
- Customer Relationship Management ......................................................... 3
- Innovation and New Product Management ................................................ 4
- Management Accounting and Decision-Making ......................................... 5
- Financial Analysis ....................................................................................... 6

**Economics**
- Human Behavior in Organizations .............................................................. 7
- History of Economic Thought ................................................................. 8
- International Public Finance and Digitization ........................................... 9
- Biopharmaceutical Economics .................................................................. 10
- International Economics: International Trade and International Money and Finance .................. 10
- Taxation and Decentralization in Developing and Emerging Countries .......... 12
- Public Economics, Governance and Social Economy in Developing Countries ......................... 14
- Public Economics and Finance in Developing Countries .......................... 16

Options for Recognition for Bremen Students ........................................ 18
## Business Studies

<table>
<thead>
<tr>
<th>Title of the course</th>
<th>Applied Econometrics Using Stata</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecturer</td>
<td>Prof. Dr. Lars Hornuf</td>
</tr>
<tr>
<td>VAK-Nr. (auf Basis des BWL-Studiengangs)</td>
<td>07-B37-5-34-01</td>
</tr>
<tr>
<td>Preconditions / recommendations for attendance</td>
<td>Successful Participation in an Introductory Econometrics Course</td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
<tr>
<td>Workload / calculation of credit points</td>
<td>presence: = 28 h</td>
</tr>
<tr>
<td></td>
<td>preparation &amp; follow-up: = 70 h</td>
</tr>
<tr>
<td></td>
<td>self-study phases: = 56 h</td>
</tr>
<tr>
<td></td>
<td>preparation for exam: = 26 h</td>
</tr>
<tr>
<td>sum</td>
<td>180 h</td>
</tr>
<tr>
<td>Learning outcomes</td>
<td>Participants</td>
</tr>
<tr>
<td></td>
<td>• learn methods and techniques commonly used in empirical research.</td>
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<tr>
<td></td>
<td>• will have a clear understanding about the theoretical foundations of quantitative empirical research.</td>
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<tr>
<td></td>
<td>• will learn how various empirical methods can be used for specific research problems and what needs to be considered when using the specific method.</td>
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<tr>
<td></td>
<td>• will know the methodological approaches and common pitfalls of empirical research designs.</td>
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<td></td>
<td>• Learn to work with the statistical software Stata.</td>
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<tr>
<td>Contents of the course</td>
<td>Central methods of empirical business studies and economics are discussed theoretically and practically implemented.</td>
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<tr>
<td></td>
<td>The following topics are covered:</td>
</tr>
<tr>
<td></td>
<td>- Basic Concepts of Statistical Inference / Working with Stata</td>
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<td></td>
<td>- Linear Model Revisited</td>
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<td></td>
<td>- Panel Data Models</td>
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<td>- Instrumental Variables</td>
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<td>- Matching Procedures</td>
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<tr>
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<td>- Duration Models</td>
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<td></td>
<td>- Structural Break Models and Event Studies</td>
</tr>
</tbody>
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## Customer Relationship Management

<table>
<thead>
<tr>
<th>Title of the course</th>
<th>Customer Relationship Management</th>
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</thead>
<tbody>
<tr>
<td>Lecturer</td>
<td>Prof. Dr. Maik Eisenbeiß</td>
</tr>
<tr>
<td>VAK-Nr.</td>
<td>07-BS37-4-13-11</td>
</tr>
<tr>
<td>Preconditions / recommendations for attendance</td>
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<td>Language</td>
<td>English</td>
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### Workload / calculation of credit points

<table>
<thead>
<tr>
<th>Component</th>
<th>Hours</th>
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<tr>
<td>Presence</td>
<td>28 h</td>
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<tr>
<td>Preparation &amp; follow-up</td>
<td>70 h</td>
</tr>
<tr>
<td>Self-study phases</td>
<td>56 h</td>
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<tr>
<td>Preparation for exam</td>
<td>26 h</td>
</tr>
<tr>
<td><strong>Sum</strong></td>
<td><strong>180 h</strong></td>
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</table>

### Learning outcomes

Students learn
- the differences between transaction-based and relationship-based marketing,
- the importance of a leadership in customer relationship as a strategic success factor,
- theoretical and conceptual basics of customer relationship management (CRM),
- to apply and systemize metrics to operationalize customer relationships,
- to explain and evaluate selected phase-specific instruments of CRM,
- to understand CRM as a systematic management approach, and to develop as well as to implement CRM strategies.

### Contents of the course

- Basics and a theoretical foundation of CRM
- Conceptualization of CRM
- Strategic direction of CRM
- Analytic components of CRM
- Operational components of CRM
- Institutional characteristics of CRM, in particular regarding e-commerce business models

### Recommended literature

The learning objectives of this course include:
- Understand core issues in new product management
- Apply basic and advanced innovation processes and techniques
- Understand and apply key ideation techniques
- Manage projects with agile project tools
- Ability to critically assess innovation ideas
- Understand product development challenges in the context of digital transformation
- Understand the role of organizational models for new product success

Contents of the course
The course offers a comprehensive overview on innovation management:
Perspectives on Innovation
- Challenges for innovation
- Types of innovation
- The stage-gate innovation process
- Open innovation
Tools & Techniques for New Product Development
- From insights to ideas: Key ideation techniques
- Idea attractiveness evaluation
Conceptualization and Market Launch
- Defining and testing concepts
- Going to the market and the role of digital channels

Student Case Presentation

Recommended literature


<table>
<thead>
<tr>
<th>Title of the course</th>
<th>Management Accounting and Decision-Making</th>
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<tbody>
<tr>
<td>Lecturer</td>
<td>Prof. Dr. Thomas Loy</td>
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<tr>
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<td>preparation &amp; follow-up:</td>
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<td>= 70 h</td>
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<td>self-study phases:</td>
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<td>= 56 h</td>
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<td>= 26 h</td>
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<tr>
<td></td>
<td>sum</td>
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<tr>
<td></td>
<td>= 180 h</td>
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</tbody>
</table>
### Learning outcomes
- Understand the purposes and facilities of management accounting and difference between management accounting and financial accounting
- Prepare and interpret information to make short-term and long-term decisions

### Contents of the course
- Accounting as the language of Business
- Management accounting
- Cost identification and behavior
- Overhead analysis
- Cost-volume-profit analysis
- Decision making
- Understanding financial statements
- Ratio analysis

### Recommended literature
To be announced.

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<table>
<thead>
<tr>
<th>Title of the course</th>
<th>Financial Analysis</th>
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<tbody>
<tr>
<td>Lecturer</td>
<td>Prof. Dr. Mariya Shygun</td>
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<td>07-BS37-4-14-09</td>
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| Preconditions / recommendations for attendance | (none) |
| Language                                    | English |

| Workload / calculation of credit points | presence: = 28 h | preparation & follow-up: = 70 h |
| self-study phases:                     = 56 h |
| preparation for exam:                  = 26 h |
| sum                                      | 180 h |

<table>
<thead>
<tr>
<th>Learning outcomes</th>
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</thead>
<tbody>
<tr>
<td>- Understand the Financial Statements for Analysis.</td>
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<tr>
<td>- Apply Appropriate Measures for Executing the Financial Analysis.</td>
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<tr>
<td>- Make Financial Analysis through Financial Statements.</td>
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<tr>
<td>- Understand how Financial Analysis Reduces Uncertainty and Increases Confidence in Business Decisions.</td>
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</table>

<table>
<thead>
<tr>
<th>Contents of the course</th>
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</thead>
<tbody>
<tr>
<td>1. Concept of Financial Analysis</td>
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<tr>
<td>2. Ratio Analysis Overview</td>
</tr>
<tr>
<td>3. Financial Statements as a Basis of Financial Analysis</td>
</tr>
<tr>
<td>4. Balance Sheet Analysis and Ratios</td>
</tr>
<tr>
<td>5. Income Statement Analysis: vertical, horizontal, ratios</td>
</tr>
<tr>
<td>6. Cash Flow Statement Analysis and Ratios</td>
</tr>
<tr>
<td>7. Return on Investment Capital and Profitability Analysis</td>
</tr>
<tr>
<td>8. Liquidity and Working Capital</td>
</tr>
<tr>
<td>9. Capital Structure and Solvency</td>
</tr>
</tbody>
</table>

| Recommended literature | To be announced. |
## Title of the course

**Human Behavior in Organizations**

## Lecturer

Prof. Dr. Christian Cordes

## VAK-Nr.

07-BS35-4-17-02

## Preconditions / recommendations for attendance

(none)

## Language

English

## Workload / calculation of credit points

<table>
<thead>
<tr>
<th>Activity</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Presence</td>
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<tr>
<td>Preparation for exam</td>
<td>26 h</td>
</tr>
<tr>
<td><strong>Sum</strong></td>
<td><strong>180 h</strong></td>
</tr>
</tbody>
</table>

## Learning outcomes

This lecture will dwell on the determinants of human behavior in an organizational context. To do so, it takes an interdisciplinary perspective on human cognition and motivation. The students will be able to criticize the behavioral assumptions of standard approaches in economics. Moreover, they will be capable of enhancing these concepts by drawing on insights from other disciplines.

## Contents of the course

1. **Introduction**
   - The Motivational Basis of Organizational Behavior I: The Problem of "Crowding Out"
2. **Principal Agent Theory**
3. **Transaction Cost Economics**
   - The Motivational Basis of Organizational Behavior II: Egoism and Opportunism
4. **Path Dependencies in the Behavior of Organizations**
   - The Motivational Basis of Organizational Behavior III: Cognitive Constraints
5. **Behavioral Approaches to Firm Behavior I**
   - The Motivational Basis of Organizational Behavior IV: Aspiration Adaptation Theory
6. **Behavioral Approaches to Firm Behavior II**
   - The Motivational Basis of Organizational Behavior V: Identity
7. **Developmental Approaches to the Firm**
   - The Motivational Basis of Organizational Behavior VI: Cognitive Frames
8. **Case I: Southwest Airline**
9. **The Role of a Corporation’s Culture**
   - The Motivational Basis of Organizational Behavior VII: Empathy and Human Cooperation
   - The Motivational Basis of Organizational Behavior VIII: Trust
10. **A Naturalistic Approach to the Firm**
    - The Motivational Basis of Organizational Behavior IX: Social Learning
11. **Case II: Baxter Boys**
12. **Conclusions: Do We Now Better Understand Human Behavior in Organizations?**
    - **Excursus:** Education at Business Schools and Its Implications

## Recommended literature


<table>
<thead>
<tr>
<th>Title of the course</th>
<th>History of Economic Thought</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecturer</td>
<td>Prof. Dr. Jutta Günther</td>
</tr>
<tr>
<td>VAK-Nr.</td>
<td>07-BS35-4-17-03</td>
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<tr>
<td>Preconditions / recommendations for attendance</td>
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<td>Workload / calculation of credit points</td>
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<td>= 28 h</td>
</tr>
<tr>
<td>preparation &amp; follow-up:</td>
<td>= 70 h</td>
</tr>
<tr>
<td>self-study phases:</td>
<td>= 56 h</td>
</tr>
<tr>
<td>preparation for exam :</td>
<td>= 26 h</td>
</tr>
<tr>
<td>sum</td>
<td>= 180 h</td>
</tr>
</tbody>
</table>
| Learning outcomes                     | Students should raise their knowledge of a wide range of contributors to economic science, and their specific contributions to economic doctrine that also has led to the emergence of schools of thought in economic science.
The course is intended to teach students about the origins of western economic thinking, and to trace the developments found in this tradition of ideas over the course of time.
The seminar will provide students with foundations of how economic theory was influenced by its time and vice versa. Students are motivated to discuss and reflect how contradictions of economists emerged and influence economic thinking until today. |
| Contents of the course                 | The course will cover “The classical economists” (esp. Smith, Maltus, Ricardo), and then turn to the so-called marginalist revolution and the rise of neoclassical theory that took place in the early 1870s and incorporated Bentham’s understanding of utility at the center of the inquiry, and was later encoded as the “mainstream” with Alfred Marshall’s “Principles of Economics”. The seminar will further deal with the German Historical School and what the American Institutionals borrowed, going into the work of Thorstein Veblen and his seminal article “Why is economics not an evolutionary science?” (1898). The course will touch economic theory of Schumpeter (creative destruction and business cycles) and Keynes (effective demand and disequilibrium).
The course encourages students to discuss and deepen a critical understanding of economic thought. |
### Title of the course
- **International Public Finance and Digitization**

### Lecturer
- Prof. Dr. André W. Heinemann

### VAK-Nr.
- 07-BS35-6-17-19

### Preconditions / recommendations for attendance
- (none)

### Language
- English

### Workload / calculation of credit points
<table>
<thead>
<tr>
<th>Activity</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
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<td>28 h</td>
</tr>
<tr>
<td>Preparation &amp; follow-up</td>
<td>70 h</td>
</tr>
<tr>
<td>Self-study phases</td>
<td>102 (56) h</td>
</tr>
<tr>
<td>Preparation for exam</td>
<td>70 (26) h</td>
</tr>
<tr>
<td><strong>Sum</strong></td>
<td>270 (180) h</td>
</tr>
</tbody>
</table>

(figures in brackets refer to Summer Lab participants)

### Learning outcomes
- Basic problems of international public finance as well as the international tax competition are treated in the course. An analysis of the taxation of international trade as well as international incomes is carried out, including the discussion on tax harmonization. The financing system of the European Union will be analyzed. At least, new developments in international taxation will be shown.

The students receive a summary to problems of the international taxation in the context of the international tax competition as well as the financing of the budget of the European Union. The students will be able to analyze and to evaluate complex problems of public finance and international tax policy.

### Contents of the course
- The outline of the course follows the lecture’s content:
  - Chapter 1: Introduction
  - Chapter 2: Basics of International Tax Competition
  - Chapter 3: International Problems of Taxation
  - Chapter 4: Tax Competition and Tax Harmonization
  - Chapter 5: The Budget of the European Union (EU)
  - Chapter 6: Public Budget, Taxation, and Subsidies
  - Chapter 7: Developments in International Taxation: GILTI, Digital Tax and Co.

### Recommended literature
Title of the course | Biopharmaceutical Economics
---|---
Lecturer | Dr. Bärbel Holbein
VAK-Nr. | 07-BS37-4-13-07
Preconditions / recommendations for attendance | (none)
Language | English
Workload / calculation of credit points |
| presence: | = 28 h
| preparation & follow-up: | = 70 h
| self-study phases: | = 56 h
| preparation for exam: | = 26 h
| sum | = 180 h

Learning outcomes | The seminar will be run inter-disciplinarily bringing together the fields of economics and pharmaceutical sciences, and will offer further experience in explorative learning. The examination is based on a portfolio of interim exercises and a final presentation. This year's summer school course offers the opportunity to compile the outbreak of the new corona virus and its impact to the different stakeholders, the health care systems at a glance and the world community.

Contents of the course | The course provides insights into the biopharmaceutical industry, which is a research-driven high-tech sector with large multinational companies operating in global markets. During the seminar the students will gain an in-depth understanding of both the supply and demand sides of the biopharmaceutical market. The complexities and conflicting interests which are inherent in the pharmaceutical sector will be highlighted. Contemporary trends and disruptive changes will be discussed in respect to market structure, consumers and regulation. Topical pharmaceutical issues will be considered in case studies. Presentations by external stakeholders in the market and faculty members, other than economist, will offer state-of-the-art insights, perspectives and approaches. The planning is on-going.

Recommended literature | Will be announced

Title of the course | International Economics: International Trade and International Money and Finance
---|---
Lecturer | Prof. Barry E. Jones, PhD
| Assoc. Prof. Mingmei Jones, PhD
VAK-Nr. | 07-BS37-4-20-13
Preconditions / recommendations for attendance | Recommendation: Knowledge in “Microeconomics” and “Economic and Fiscal Policy”
Language | English
Workload / calculation of credit points |
| presence: | = 28 h
| preparation and follow-up: | = 70 h
| self study phases | = 56 h
| preparation for exam: | = 26 h
### Learning outcomes

This course provides a comprehensive overview of international economic activities. The students will be able to

- understand basic international trade models and to use them as a framework for analyzing real-world trade events and governmental policies,
- understand basic intertemporal trade theory,
- understanding open economy macroeconomic models in the long-run and the short-run, including determination of exchange rates.

In particular, by the end of the course, students will be able to

- understand the basic reasons for trade
- understand how the gains from trade are distributed
- analyze tariffs and export subsidies
- connect theories to current trade issues
- get experience in finding trade data
- understand the basics of exchange rates
- understand interest rate parity and purchasing power parity and their implications
- understand balance of payments accounting
- be able to analyze monetary policy in an open economy
- understand the theory of exchange rate overshooting
- get experience in finding exchange rate data

### Contents of the course

The content of the course follows the lecture's outline:

**Part 1 – International Trade**

- Ricardian model (comparative advantage)
- Specific factors model (with application to international labor migration)
- Heckscher-Ohlin model (resource endowments and factor intensity)
- Standard trade model
- Tariffs and export subsidies

**Part 2 - International Money and Finance**

- Inter-temporal trade
- Exchange rates and foreign exchange markets
- Money, interest rates and exchange rates
- Price levels and the exchange rate in the long-run
- Output and exchange rates in the short-run
- National income accounting
- Fixed exchange rates and trilemma
- Purchasing power parity
- Uncovered interest parity

### Literature

In alphabetical order:
(Selected parts of textbooks)
<table>
<thead>
<tr>
<th>Title of the course</th>
<th>Taxation and Decentralization in Developing and Emerging Countries</th>
</tr>
</thead>
</table>
| Lecturer            | Assoc. Prof. Dr. Hanna Kotina  
Assoc. Prof. Dr. Maryna Stepura |
| VAK-Nr.             | 07-BS37-4-20-16 |
| Preconditions / recommendations for attendance | Recommendation: Knowledge in “Microeconomics” |
| Language            | English |
| Workload / calculation of credit points | presence: = 28 h  
preparation and follow-up: = 70 h  
pelf study phases = 56 h  
preparation for exam: = 26 h  
sum = 180 h |
| Learning outcomes   | Basic problems of taxation as well as decentralization in developing and emerging countries are treated in the course. An analysis of tax allocation and tax assignment as well as specific tax structures in multilevel budget systems is carried out. Tax structure vs. intergovernmental grants will also be analyzed. In addition, tax harmonization and impacts for developing and emerging countries will be discussed. At least, developments in taxation in the process of decentralization in developing and emerging countries in particular will be shown.  
The students receive a summary to problems of taxation in a multilevel budget system. The students will be able to analyze and to evaluate complex issues and peculiarities of tax policy in decentralized East European Countries (e.g. Ukraine) in particular. |
| Contents of the course | The content of the course follows the lecture’s outline:  
Chapter 1: Introduction  
Chapter 2: Basics of the Theory of Federalism and Political Decentralization  
Chapter 3: Tax Assignments at State and Local Levels: Benefits of Decentralization  
Chapter 4: Taxation vs. Intergovernmental Grants in Multilevel Budget System  
Chapter 5: Public Budget and Tax Structures in Developing Countries  
Chapter 6: Tax Structure in Multilevel Budget System of Emerging Countries (Case of Ukraine)  
Chapter 7: Tax Revenue Mobilization in Low-Income Countries  
Chapter 8: Problems of Taxation in Developing and Emerging Countries and Tax Harmonization |
<table>
<thead>
<tr>
<th>Chapter 9: Tax Policy in East European Countries (Case of Ukraine)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Literature</strong></td>
</tr>
<tr>
<td>In alphabetical order: (Selected parts of textbooks)</td>
</tr>
<tr>
<td>ACCACE (2017), Tax Guideline Ukraine.</td>
</tr>
<tr>
<td>Ehtisham Ahmad, Giorgio Brosio (2015), Handbook of Multilevel Finance. EE, Cheltenham, UK Northampton, MA, USA.</td>
</tr>
<tr>
<td>Title of the course</td>
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<tr>
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<tr>
<td>Lecturer</td>
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<td>VAK-Nr.</td>
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<td>Preconditions / recommendations for attendance</td>
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<td>Language</td>
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<td>Workload / calculation of credit points</td>
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<td>Learning outcomes</td>
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<tr>
<td>Contents of the course</td>
</tr>
<tr>
<td>Chapter 1:</td>
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<td>Chapter 2:</td>
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<td>Chapter 5:</td>
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<td>Chapter 6:</td>
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**Literature**

In alphabetical order: (Selected parts of textbooks)


<table>
<thead>
<tr>
<th>Title of the course</th>
<th>Public Economics and Finance in Developing Countries</th>
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</thead>
<tbody>
<tr>
<td>Lecturer</td>
<td>Prof. Philippe Burger, PhD</td>
</tr>
<tr>
<td></td>
<td>Sevias Guvuro, PhD</td>
</tr>
<tr>
<td></td>
<td>Cecile Duvenhage, PhD</td>
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<tr>
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<td>Chris Hendriks, PhD</td>
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<tr>
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<td>Nico Keyser, PhD</td>
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<td>Constance Motsitsi, PhD</td>
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<tr>
<td>Learning outcomes</td>
<td>Basic problems of public economics and finance in developing countries are treated in the course. The students receive a comprehensive overview to current problems of public economics in developing countries. The students will be able to analyze and to evaluate complex issues and peculiarities of public economics in South Africa in particular.</td>
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<tr>
<td>Contents of the course</td>
<td>The content of the course follows the lecture’s outline:</td>
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<tr>
<td></td>
<td>Chapter 1: The Economic Environment</td>
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<td>Chapter 2: Political Economy and Development</td>
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<td>Chapter 3: The Economic Role of Government</td>
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<td>Chapter 4: The South African Constitution: Socio-Economic Rights in the Constitution and Their Impact on the Role of Government</td>
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<td>Chapter 5: Intergovernmental Fiscal Relations</td>
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<td>Chapter 6: Role Players in Public Financial Management</td>
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<td>Chapter 7: The Public Budget</td>
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<td>Chapter 8: The Twin-sustainability Predicament: Balancing Fiscal Sustainability and Sustainable Development</td>
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<tr>
<td>Chapter 9:</td>
<td>Case Study 1: Local Government Service Delivery Failure: The Case of Failing Municipalities; Case Study 2: National Government Service Delivery Failure: The Case of Education.</td>
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<tr>
<td>Literature</td>
<td>to be announced during the course</td>
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<tr>
<td>Course Name</td>
<td>Lecturer</td>
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<tr>
<td>Applied Econometrics Using Stata</td>
<td>Prof. Dr. Lars Hornuf</td>
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<tr>
<td>Biopharmaceutical Economics</td>
<td>Dr. Barbel Holbein</td>
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<tr>
<td>Customer Relationship Management</td>
<td>Prof. Dr. Maik Eisenbeiß</td>
</tr>
<tr>
<td>Financial Analysis</td>
<td>Prof. Dr. Maria Shygun (KNEU, Ukraine)</td>
</tr>
<tr>
<td>History of Economic Thought</td>
<td>Prof. Dr. Jutta Günther</td>
</tr>
<tr>
<td>Human Behavior in Organizations</td>
<td>Prof. Dr. Christian Cordes</td>
</tr>
<tr>
<td>Innovation and New Product Management</td>
<td>Prof. Dr. Kristina Klein</td>
</tr>
<tr>
<td>International Economics; International Trade and International Money and Credit</td>
<td>Prof. Barry E. Jones &amp; Prof. Mingmiel Jones (Binghamton University, USA)</td>
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<tr>
<td>International Public Finance</td>
<td>Prof. Dr. André W. Heinemann</td>
</tr>
<tr>
<td>Management Accounting and Decision Making</td>
<td>Prof. Dr. Thomas Luy</td>
</tr>
<tr>
<td>Public Economics and Finance in Developing Countries</td>
<td>N.N. (University of the Free State, Sudafrika)</td>
</tr>
<tr>
<td>Public Economics, Governance, and Social Economy in Developing Countries</td>
<td>Assoc. Prof. Nopraeurng Sajarit Dhiranithi, PhD; Theerapat Ungtuchaval, PhD; Burakorn Tew, PhD; Jitsuda Limkiengkar, PhD (Mahidol University, Thailand)</td>
</tr>
<tr>
<td>Taxation and Decentralization in Developing and Emerging Countries</td>
<td>Assoc. Prof. Dr. Hanna Kotina; Assoc. Prof. Dr. Maryna Stepura (KNEU, Ukraine)</td>
</tr>
</tbody>
</table>

¹ only for students from "IEM²"; "Verhaltensorientierte WMM II", "Sozialökonomie" and "Evolution der Ökonomie"
² "Schein": Nachweis über den Erwerb von Credit Points (see ZPA homepage)