

Short CV, Prof. Dr. Aseem Kinra

Professor, PhD

Fachbereich 07 / Universität Bremen

Global Supply Chain Management



Profile

My research spans global supply chain management with a focus on value, barriers and complexity in cross-border value chains, especially in relation to logistics and transportation systems. Moreover, I research the applicability and adoption of various information and transportation technologies in this context, both within private and public-sector management. I am a founding member of the Special Interest Group (SIG) E1 on Transport Systems Analysis and Economic Evaluation. I also serve as the European representative at the World Conference for Transportation Research Society (WCTRS), and have previously served as the Academic Head of the Graduate Diploma program in Supply Chain Management at the Copenhagen Business School.

Scientific focus areas and research fields

Global supply chains; International Transport and Logistics; Logistics performance; Freight distribution; Transport and logistics decision support systems (DSS); Big Data; Blockchain

Education

- PhD, Copenhagen Business School, Denmark.
- Cand. merc. (MSc International Business), Copenhagen Business School, Denmark.
- MBA, Regional Institute of Management & Administration, Chandigarh, India.

Grants, scholarships & academic awards

2018	Hedorfs Fond grant recipient
2018	Highly commended paper award, Bremen Research Cluster for Dynamics in Logistics (LogDynamics)
2016	EUopSTARTproject grant recipient
2016	CBS Competitiveness platform grant recipient
2016	Highly commended paper award, Bremen Research Cluster for Dynamics in Logistics (LogDynamics)
2015	Dean's project grant recipient
2013	Mitsui fellowship in global supply chain management
2011	Emerald Literati Network award for research excellence
2010	Emerald/EFMD Outstanding Doctoral Research Award

2008	Vilhelm Christiansens Fond grant recipient
2007	Visiting scholarship, Department of Decision Sciences, GWU School of Business
2007	Otto Mønstedts scholarship recipient
2007	Hedorfs Fond (in logistics and transportation) grant recipient
2005	Full scholarship recipient for PhD studies

Selected publications

- Hald, K.S. and Kinra, A. (2019), "How the Blockchain enables and constrains supply chain performance". *International Journal of Physical Distribution and Logistics Management*, vol. 49, iss. 4, pp. 376 -397.
- Halaszovich, T. and Kinra, A. (2019), "The Impact of Distance, National Transportation Systems and Logistics Performance on FDI and International Trade Patterns: Results from Asian Global Value Chains". *Transport Policy*, In Press 2019.
- Loklindt, C., Moeller, M-P and Kinra, A. (2018), "How Blockchain could be implemented for exchanging documentation in the shipping industry", *Lecture Notes in Logistics*, Springer, 2017.
- Buer, T., Hassis, H-D, Kinra, A. and Kotzab H. (2019), "An overview to contemporary maritime logistics and supply chain management decision areas", in Panayides, P. (ed.), *Routledge Handbook of Maritime Management*, Routledge, 2019 forthcoming.
- Kinra, A. (2015), "Environmental complexity related information for the assessment of country logistics environments: Implications for spatial transaction costs and foreign location attractiveness", *Journal of Transport Geography*, Vol. 43, pp. 36-47.
- Kinra, A., Beheshti-Kashi, S., Pereira, F., Combes, F. and Rothengatter, W. (2019), "Textual data in transportation research: techniques and opportunities", in Antoniou, C., Dimitriou, L. and Pereira, F. (eds.) *Mobility Patterns, Big Data and Transport Analytics*, Elsevier, 2018, forthcoming.
- Prockl, G., Kinra, A. and Kotzab, H. (2017), "Patterns of internationalization: assessing network structures in the container shipping industry". *Maritime Business Review*, vol. 2, no. 3, pp. 279-298.
- Kinra, A., Mukkamala, R. and Vatrappu, R. (2017), "Methodological demonstration of a text analytics approach for country logistics system assessments", *Lecture Notes in Logistics*, Springer, 2017.
- Kinra, A. & Antai, I. (2010), "Emerging logics of competition: *paradigm-shift, fantasy or reality check?*", *Competitiveness Review: An International Business Journal*, Vol. 20, Iss. 2, pp. 94 – 110.
- Kinra, A. and Kotzab, H. (2008), "A macro-institutional perspective on supply chain environmental complexity", *International Journal of Production Economics*, Vol. 115, No. 2, pp. 283-295.
- Kinra, A. and Kotzab, H. (2008), "Understanding and measuring macro-institutional complexity of logistics systems environment", *Journal of Business Logistics*, Vol. 29, No. 1, pp. 327-346.
- Gredal, P., Panyi, Z., Kinra, A. and Kotzab, H. (2017), "What hinders the implementation of the supply chain risk management process into practice organisations?", *Lecture Notes in Logistics*, Springer, 2017.
- Wessel, F., Kinra, A. and Kotzab, H. (2016), "Macro-institutional Complexity in Logistics: The Case of Eastern Europe", *Dynamics in Logistics*, Kotzab, H. et al eds. (2016), Springer, pp 463-472.
- Hsuan, J., Skjøtt-Larsen, Kinra, A. and Kotzab, H. (2015), *Managing the Global Supply Chain*, 4th ed., CBS Press 2015.

- Gammelgaard, B., Prockl, G., Andreasen, P.H., Schramm, H-J, Wieland, A., Maalouf, M. and Kinra, A. (2015), "NOFOMA 2014 Special Issue", *International Journal of Physical Distribution & Logistics Management*, Emerald Publishing, Vol. 45 Iss. 4.
- Gammelgaard, B & Kinra, A. (2012) "Logistics in the Øresund region of Scandinavia", in *Global Logistics*, Jim Bookbinder (ed.), Springer, 2012.
- Kinra, A., Kotzab, H., Skjøtt-Larsen, T. and Bagchi, P. K. (2007): "A framework for geovalent supply chain competitiveness of nations", In: Andreas Otto and Robert Obermaier (eds.), *Logistikmanagement – Analyse, Bewertung und Gestaltung logistischer Systeme*, pp. 77-95, Deutscher Universitäts-Verlag, Regensburg.

Research projects and management

- Principal investigator EUopStart, *Big transportation and logistics textual data analysis for logistics systems assessment* [2016 – 2017]
- Principal investigator CBS Competitiveness Platform, *TransText*, [2016 – present]
- Founding member and researcher *Transport systems analysis and economic evaluation*. Transport Research special interest group (SIG E1) between 17 partner universities and institutions. [2014 – present]
- Researcher *CLG project at the Centre for Logistics & Freight Transport*. The purpose behind the CLG was to strengthen the Danish outreach within logistics and transportation of goods. [2000-2006]
- Researcher Danish Maritime Cluster (DKMK), funded by the Capital Region & European Social Fund, [2011-2014]
- Investigator, *Øresund EcoMobility*, The Øresund EcoMobility project's purpose was to promote sustainable and climate friendly transport solutions. [2009-2012]
- Research leader and project manager 3 years of research leadership and project management within a private Danish transport company [2001-2004]

Ongoing PhD supervision

- Juri Reich
- Samaneh Beheshti-Kashi