

The Structure of an Exposé

Dear students,

The following guide is intended to give you an impression of the structure and the most important components of an exposé for the application for a thesis. Please compose your exposé according to this guide and check that it contains all the necessary points for understanding your project and your intended methodology.

Your Chair of Logistics Management

Components of the exposé

An exposé is exemplary because it contains the following components:

- A research question, including its classification in a problem situation and the reasons for its relevance to research and practice
- A brief but precise overview of the research context and the content of the individual chapters
- A structure of the planned work oriented to the research question
- A relevant bibliography

Structure of the exposé

When presenting your project, please proceed systematically and with arguments based on each other. Please follow the exemplary scheme shown below.

1. Problem situation and question

- What problem is observed?
- What research questions arise from this for your project?
- To what extent is the answer to your question relevant for research and practice?

2. Literature basis

- Which topic-related literature has already been sifted within the problem area under consideration and its question?

- Please give a short (!) description of the content of each source
- Please give a short (!) substantive explanation of how relevant this literature is for your project.

3. Methodical procedure

- Which method(s) do you want to use to answer your question?
- Why is this method suitable for your project?
- Do you already have initial ideas for its design?

4. Structural overview of the work

- Please give a preliminary outline of your thoughts at this point
- Describe briefly(!) the content of the individual points and give reasons for the structure

5. Preliminary bibliography

- Please indicate all literature you have used to write the exposé (sources must of course be marked in the text as in any scientific work)
- Please indicate separately all sources with which you have additionally read into your field