

List of publications

Peer-reviewed journals (external double blind referee process)

1. (2018) "Social upgrading and cooperative CSR in global value chains: the case of Fairphone in China" (with F. Hatani, T. Steger, J. Hiemer), **Global Networks- A Journal of Transnational Affairs**, *accepted for publication*
2. (2018) "Paths of Technology Upgrading in the BRICS economies" (with I. Dominguez Lacasa, S. Radosevic and M. Shubbak), **Research Policy**, *in press*, <https://doi.org/10.1016/j.respol.2018.08.016>
3. (2018) "How to increase knowledge spillover from foreign direct investment in New EU member states " (with M. Rojec), **Teorija in Praksa**, Vol. 55(3), pp. 645-665, [Link](#).
4. (2018) "Product Innovation and Decision-making Autonomy in Multinational Subsidiaries" (with S. Beugelsdijk), Vol. 53, pp. 529-539, **Journal of World Business**, <https://doi.org/10.1016/j.jwb.2018.02.007>
5. (2018) "Functional Upgrading and Value Capture of Multinational Subsidiaries" (with A. Burger, P. Marek, M. Rojec), Vol. 24, pp. 108-122, **Journal of International Management**, <https://doi.org/10.1016/j.intman.2017.09.004>
6. (2016) "MNE subsidiaries' outsourcing and insourcing of R&D: The role of local institutions" (with G. Santangelo, KE. Meyer), **Global Strategy Journal**, Vol. 6(4), pp. 247-268, <https://doi.org/10.1002/gsj.1137>
7. (2016) "FDI, Human Capital and Income Convergence – Comparative Evidence for European Regions" (with D. Völlmecke, P. Marek), **Economic Systems**, Vol. 40(2), pp. 288-307, <https://doi.org/10.1016/j.ecosys.2015.11.001>
8. (2016) "What does location choice reveal about knowledge-seeking strategies of emerging market multinationals in the EU?" (with U. Cantner, S. Hassan), **International Business Review**, Vol. 25(1), pp. 204-220, <https://doi.org/10.1016/j.ibusrev.2014.11.008>
9. (2016) The Importance of Localized Related Variety for International Diversification of Corporate Technology, (with E. Dettman, I. Dominguez Lacasa, J. Günther), **Regional Studies**, Vol.50(10), pp. 1648-1662, <https://doi.org/10.1080/00343404.2015.1049994>
10. (2015) "European integration and outward FDI from Central and East Europe" (with U. Cantner, Günther, J., Hassan, S.), **Journal of Common Market Studies**, Vol. 53(6), pp. 1248–1267, [DOI: 10.1111/jcms.1226](https://doi.org/10.1111/jcms.1226).
11. (2015) "Distance and Foreign Subsidiaries' Decision-Making Autonomy", (with van Do, D., de Jong, G., P. Marek), **International Business Review**, Vol. 24(5), pp. 874–889, <https://doi.org/10.1016/j.ibusrev.2015.04.003>.
12. (2012) "Heterogeneous FDI in Transition Economies - A novel approach to assess the developmental impact of backward linkages" (with A. Giroud and P. Marek), **World Development**, Vol. 40 (11), 2012, pp. 2206-2222, <https://doi.org/10.1016/j.worlddev.2012.03.018>.
13. (2012) "Challenging the production function approach to assess the developmental effects of FDI" (with N. Driffield), **The European Journal of**

- Development Research**, Vol. 24 (1), pp. 32-37,
<https://doi.org/10.1057/ejdr.2011.50>.
14. (2011) "An Introduction to the IWH FDI Micro Database" (Günther, Jutta; Gauselmann, Andrea; Marek, Philipp; Stephan, J.), **Schmollers Jahrbuch – Journal of Applied Social Science Studies**, Vol. 131 (3), pp. 529-546,
<http://dx.doi.org/10.3790/schm.131.3.529>.
 15. (2010) „Interactive dynamic capabilities and regenerating the East German innovation system“ (with N. Von Tunzelmann, J. Günther, K. Wilde), **Contributions to Political Economy**, Vol. 29 (1), pp. 87-110,
<https://doi.org/10.1093/cpe/bzq005>.
 16. (2010) „Does Local Technology matter for Foreign Investors in Central and Eastern Europe? – Evidence from the IWH FDI Micro Database“ (with J. Günther and J. Stephan), **Journal of East West Business**, Vol. 15(3-4), *Journal of East West Business*, Vol. 15(3-4), pp. 210-247.
[DOI:10.1080/10669860903435970](https://doi.org/10.1080/10669860903435970).
 17. (2010) „Corporate Governance in the Multinational Enterprise: A financial contracting perspective“ (with D. Dietrich), **International Business Review**, Vol. 19 (5), pp. 446-456, <https://doi.org/10.1016/j.ibusrev.2009.06.003>.
 18. (2009) „Foreign Subsidiaries' Roles and Vertical Linkages: The Missing Link? A Study of MNEs in Central Eastern Europe“ (with A. Giroud and J. Scott-Kennel), **Journal of World Business**, Vol. 44(2), pp. 167-179,
<https://doi.org/10.1016/j.jwb.2008.05.006>.
 19. (2008) „Foreign Subsidiaries in the East German innovation system - Evidence from manufacturing industries“, (with J. Günther and J. Stephan), **Applied Economics Quarterly Supplement**, Vol. 59, pp. 137-165,
<https://doi.org/10.3790/schm.131.3.529>.
 20. (2008) „Ownership Structure, Strategic Controls and Exporting of Foreign-Invested Firms in Transition Economies“ (with I. Filatotchev, and J. Stephan), **Journal of International Business Studies**, Vol. 39(7), pp. 1133-1148,
<https://doi.org/10.1057/palgrave.jibs.8400404>.
 21. (2005) „Knowledge Transfer to MNE Subsidiaries - Integrating Knowledge-based and Organisational Perspectives“, (with J. Stephan), Special Edition, **East-West Journal of Economics and Business**, Vol. 8(1-2), pp. 11 – 18,
<https://www.u-picardie.fr/eastwest/index.php>.
 22. (2005) „Industry Level Technology Gaps and Complementary Knowledge Stocks as Determinants of Intra-MNC Knowledge Flows“ (with J. Stephan and I. Klugert), **East-West Journal of Economics and Business**, Vol. 8(1-2), pp. 135-156, <https://www.u-picardie.fr/eastwest/index.php>

Monographs

23. (2011) **Internationalisation Theory and Technological Accumulation - An Investigation of Multinational Affiliates in East Germany**, *Studies in Economic Transition*, **Palgrave Macmillan**, Houndsmill, Basingstoke.

Contributions to edited volumes

24. (2010) „FDI and the national innovation system – Evidence from Central and Eastern Europe“, In: D. Dyker, (ed.) **Innovation Networks in Emerging Economies**, London (UK): **Imperial College Press**, pp. 303-332.

25. (2005) „Theory and Review of latest research on the Effects of FDI into CEE“, in Stephan, J. (ed.) Technology Transfer via Foreign Direct Investment in Central and Eastern Europe: Theory - Methods of Research - Empirical Evidence. Houndsmill (UK) and New York (US): **Palgrave Macmillan**.

Editorials in special issues

26. (2018) Introduction to Special Issue: Technology Upgrading and Innovation in Emerging Economies (with I. Dominguez Lacasa and S. Radosevic) **International Journal of Technological Learning, Innovation and Development**, Vol. 10 (3/4), pp. 195-202.

Articles in other journals (no external double blind referee process)

27. (2014) Determinants of foreign technological activity in German regions - A count model analysis of transnational patents (with Dominguez Lacasa, I.; Dettmann, E. and Günther, J.), **Foresight Russia**, Vol.8 (1), pp. 34-51.
28. (2013) Keine Angst vor China – Befunde zur Internationalisierung von Forschung und Entwicklung, (with Dominguez Lacasa, I.; Ehrenfeld, W.; Günther, J.; Jindra, B.), **Wirtschaft im Wandel** 3/2013, pp. 45-48.
29. (2013) Multinationale Investoren in Ostdeutschland erwarten keine Eintrübung der Geschäftsaussichten im Jahr 2013 (jointly with Engelhardt, J.; Gauselmann, A.; Günther, J.; Marek, P., **Wirtschaft im Wandel** 1/2013, p. 3.
30. (2011) Auswärtige Investoren in Ostdeutschland blicken zuversichtlich in das Jahr 2011 (jointly with A. Gauselmann, J. Günther, P. Marek), **Wirtschaft im Wandel**, Nr. 1/2011, p. 3.
31. (2010) Multinationale Investoren in den Neuen Ländern: Wandel in der Motivlage und differenzierte Wahrnehmung der Standortqualität (jointly with A. Gauselmann), **Wirtschaft im Wandel**, Nr. 6/2010, pp. 281-288.
32. (2009) EU-Kommission, Leibniz-Gemeinschaft und IWH diskutieren Innovationspolitik in Transformationsregion (jointly with K. Wilde), **Wirtschaft im Wandel**, Nr. 7/2009, pp. 289-292.
33. (2009) Ausländische Investoren und einheimische Zulieferer in Transformationsökonomien: Was befördert positive externe Effekte? (jointly with J. Stephan), **Wirtschaft im Wandel**, Nr.9/2009, pp. 366-371.
34. (2009) Gemeinsam statt einsam: Forschungsk Kooperationen auswärtiger Investoren in Ostdeutschland (jointly with J. Günther und J. Stephan), **Wirtschaft im Wandel**, Nr. 5/2009, p. 199.
35. (2009) Globalisierung von Forschung und Entwicklung – der Technologiestandort Deutschland (jointly with J. Günther und J. Stephan), **Wirtschaft im Wandel**, Nr. 2/2009, pp. 91-96.
36. (2009) Überraschend stabile Geschäftsaussichten auswärtiger Investoren (jointly with J. Günther und J. Stephan), **Wirtschaft im Wandel**, Nr. 2/2009, p. 71.
37. (2008) Foreign firms invest to unlock new markets and local technology, **Invest in Germany Magazine**, No. 02/2008, p. 17.

38. (2008) Ostdeutsches Innovationssystem attraktiv für ausländische Investoren (jointly with J. Günther und J. Stephan), **Wirtschaft im Wandel**, Nr. 01/2008, pp. 35-44.
39. (2008) Gute Gründe für ausländische Direktinvestitionen in Ostdeutschland (jointly with J. Günther und J. Stephan), **Wirtschaft im Wandel**, Nr. 01/2008, p. 3.
40. (2007) Innovationen als Treiber der Wissensgesellschaft – Begriffserläuterungen und aktuelle Erklärungsansätze (jointly with J. Günther und P. Franz), **Wirtschaft im Wandel**, Nr. 09/2007, pp. 330-36.
41. (2006) Unter welchen Bedingungen profitieren einheimische Zulieferunternehmen von ausländischen Direktinvestitionen (jointly with J. Stephan), **Wirtschaft im Wandel**, Nr. 10/2006, pp. 290-96.
42. (2006) Wissenskomentarität und Produktivität in ausländischen Tochterunternehmen in Mittel- und Osteuropa, **Wirtschaft im Wandel**, Nr. 3/2006, pp. 89-95.

Other publications

43. (2013) Institut für Wirtschaftsforschung Halle (IWH); Deutsches Institut für Wirtschaftsforschung (DIW); Ludwig-Maximilian-Universität (LMU); Wirtschaftsuniversität Wien (WU) (2012) Internationale FuE-Standorte, **Studien zum deutschen Innovationssystem**, 11-2013, Berlin.
44. (2013) IWH FDI Micro Database – Methodological Note – Survey 2013 (jointly with Gauselmann, Marek, P.), **IWH-Internet Publication**, Halle (Saale): Halle Institute for Economic Research.
45. (2011) IWH FDI Micro Database – Methodological Note – Survey 2012 in East Germany (jointly with Gauselmann, A.; Engelhardt, J.; Marek, P.), **IWH-Internet Publication**, Halle (Saale): Halle Institute for Economic Research.
46. (2011) IWH FDI Micro Database – Methodological Note – Survey 2011 in East Germany and selected Transition Economies (jointly with Gauselmann, A.; Engelhardt, J.; Marek, P.), **IWH-Internet Publication**, Halle (Saale): Halle Institute for Economic Research.
47. (2010) IWH FDI Micro Database – Methodological Note – Survey 2010 in East Germany (jointly with Gauselmann, A.; Hardt, G.; Marek, P.), **IWH-Internet Publication**, Halle (Saale): Halle Institute for Economic Research.
48. (2009) IWH FDI Micro Database – Methodological Note – Survey 2009 in East Germany and selected Transition Economies (jointly with Gauselmann, A.; Hardt, G.; Marek, P.), **IWH-Internet Publication**, Halle (Saale): Halle Institute for Economic Research.
49. (2008) IWH FDI Micro Database – Methodological Note – Survey 2008 in East Germany (jointly with Gauselmann, A.; Hardt, G.; Marek, P.), **IWH-Internet Publication**, Halle (Saale): Halle Institute for Economic Research.
50. (2007) IWH FDI Micro Database – Methodological Note – Survey 2007 in East Germany and selected Transition Economies (jointly with Gauselmann, A.; Hardt, G.; Marek, P.), **IWH-Internet Publication**, Halle (Saale): Halle Institute for Economic Research.