



CALL FOR PAPERS

3rd Crowdfunding Symposium

September 17, 2021

Submission Due: July 15, 2021

This year, the University of Bremen hosts the 3rd Crowdfunding Symposium, which provides an international and interdisciplinary forum for research on on-demand online labor. The symposium is organized by Lars Hornuf (University of Bremen) and supported by the DFG research project [Crowdsourcing as a New Form of Organizing Labor Relations](#).

The symposium brings together researchers in the fields of economics, business administration, information systems, innovation, and law. Several sessions provide scholars with the opportunity to present their academic research on topics related to the emerging fields of crowdsourcing, crowdwork, cloudwork, gigwork, online freelancing, and other forms of on-demand labor. Presenters will receive valuable feedback from fellow researchers. The keynote lecture will be delivered by **John Horton** (MIT Sloan School of Management).

Topics include:

- Characteristics, knowledge, skills, and abilities of on-demand workers
- Motivation of on-demand workers
- Reputation mechanisms and price structures
- Platform design and competition
- Regulation of online labor markets
- Opportunities and risks of on-demand labor

Please send your paper or extended abstract to [**crowdfunding@uni-bremen.de**](mailto:crowdfunding@uni-bremen.de) by **July 15, 2021**. Authors will be informed about the outcome of their submission by August 1, 2021. The symposium is free of charge and will take place virtually.

**WE ARE LOOKING FORWARD
TO INTERESTING PAPERS AND
AN EXCITING SYMPOSIUM!**

Scientific committee: Anja Abendroth (University of Bielefeld), Lars Hornuf (University of Bremen), Sabrina Jeworrek (Halle Institute for Economic Research), Astrid Reichel (University of Salzburg), Martin Schneider (University of Paderborn).