# 3rd Crowdworking Symposium

## September 17, 2021

The symposium provides an international and interdisciplinary forum for research on on-demand online labor as well as for networking. The research focus lies on crucial topics regarding crowdsourcing, crowdwork, cloudwork, gigwork, online freelancing, and other forms of on-demand labor from a legal and interdisciplinary perspective. As this year's keynote speaker, we welcome John Horton, who is a Career Development Professor at the MIT Sloan School of Management and a Faculty Research Fellow at the NBER.

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### PROGRAM

**10:00 - 10:15    WELCOME AND INTRODUCTION**

**10:15 - 11:45    SESSION 1**

Exploring gamification user types in a crowdsourced image annotation task

Edwin Gamboa (TU Ilmenau)

Career concerns on a digital platform: When reputation works and when it doesn't

Chiara Belletti (Télécom Paris)

Lock-in effects in online labor markets

Eliza Stenzhorn (University of Bremen)

**11:45 - 12:15    COFFEE BREAK**

**12:15 - 13:15    SESSION 2**

Online Labour Index 2020: New ways to measure the world's remote freelancing market

Fabian Stephany (University of Oxford)

The polarisation of remote work

Fabian Braesemann (University of Oxford)

**13:15 - 14:15    LUNCH**

**14:15 - 15:15    SESSION 3**

Demand-side and supply-side determinants of crowdwork

Rebekka Rehm (University of Cologne)

The regulation of platform work at the international level: Is it a realistic objective?

Mathias Wouters (University of Leuven)

**15:15 - 15:30    COFFEE BREAK**

**15:30 - 16:30    SESSION 4**

From offline to online labor markets: The relationship between freelancers' prior offline and online work experience

Mareike Seifried (ZEW)

The search for job/leisure trade off in online labor markets: The case of Amazon Mechanical Turk

Théo Marquis (Paris-Saclay University)

**16:30 - 17:00    COFFEE break**

**17:00 - 18:30    KEYNOTE SPEECH**

Frontiers in crowdsourcing labor market information

John Horton (MIT Sloan School of Management)

**18:30    FAREWELL**

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**If you would like to attend, please send an email to crowdworking@uni-bremen.de.** The symposium is free of charge and will take place virtually.

Universität Bremen

DFG Deutsche Forschungsgemeinschaft
German Research Foundation