

Bremen-Shanghai Research Conference 2019

On Tuesday, November 12th 2019, an international conference with Chinese, South African, and German scholars will take place at the University of Bremen. Scholars from Shanghai University and the University of Bremen will present their research papers, discuss them, and exchange ideas on current topics in the fields of business, management, and economics.

Location: WiWi2, Room 4090
Date: 12th November 2019

Morning sessions:

9:00 am – 9:15 am

Welcome and opening speech by Bremen University's Vice President International and Diversity
(Prof. Dr. Eva-Maria Feichtner – *University of Bremen*)

9:15 am – 9:30 am

Presentation of Shanghai University
(Delegation – *Shanghai University*)

9:30 am – 9:45 am

Presentation of University of the Free State
(Prof. Dr. Hendri Kroukamp – *University of the Free State*)

9:45 am – 10:15 am

Exchange of ideas and strategy of the cooperation

10:15 am – 10:45 am

Reliability analysis for competitive failure and two-stage degradation processes with changing degradation rate
(Prof. Dr. Aiping Jiang – *Shanghai University*)

10:45 am – 11:15 am

Coffee break

11:15 am – 11:45 am

Threshold effects in the relationship between online short-term rentals and traditional star-rated hotels using the panel smooth transition regression model
(Prof. Dr. Zan Zhang – *Shanghai University*)

11:45 am – 12:15 pm

Federalism in China and Russia: Story of success and story of failure?
(Prof. Dr. Michael Rochlitz – *University of Bremen*)

12:15 pm – 12:45 pm

Population aging, postponing retirement and economic growth
(Prof. Dr. Kangbing Liu – *Shanghai University*)

12:45 pm – 14:30 pm

Lunch

Afternoon sessions:

14:30 pm – 15:00 pm

Excess reserve holding and its macroeconomic effects in China
(Prof. Dr. Biao Gu – *Shanghai University*)

15:00 pm – 15:30 pm

Contagion risk between the shipping and stock markets: Evidence from the recent US-China trade war
(Prof. Dr. Yuting Gong – *Shanghai University*)

15:30 pm – 16:00 pm

Supply chain relationships and syndicate loan structure
(Prof. Dr. Si Zhou – *Shanghai University*)

16:00 pm – 16:30 pm

Demystifying reinforcement schedules: Variable ratios are not better than fixed ones
(Prof. Dr. Kristina Klein – *University of Bremen*)

16:30 pm – 17:00 pm

Coffee break

17:00 pm – 17:30 pm

Doing qualitative Research on Digital Health: Insights from Studies on Smart Services and Digital Transformation
(Prof. Dr. Lauri Wessel – *University of Bremen*)

17:30 pm – 18:00 pm

An empirical study of gender preference in China: A utility function approach
(Prof. Dr. Lingli Xu – *Shanghai University*)

18:00 pm – 18:30 pm

Relation of industrial growth and environment improvement in China
(Prof. Dr. Jizhi Zhou – *Shanghai University*)

20:00 pm

Conference dinner at „Alexander von Humboldt“

Contact

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