

CURRICULUM VITAE

Full name: Sarianna Maarit LUNDAN

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University of Bremen
Faculty of Business Studies and Economics
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EDUCATION

PhD (International Business), Rutgers University, Newark, New Jersey, USA, May 1996

MBA, Rutgers University, Newark, New Jersey, USA, May 1996

BS (Finance), Rutgers College, New Brunswick, New Jersey, USA, May 1990

ACADEMIC POSITIONS

University of Bremen, Germany, Faculty of Business Studies and Economics
Professor (W3), Chair in International Management and Governance (April 2010-)

Aalto University School of Business, Helsinki, Finland
Distinguished Visiting Professor (September 2017-August 2019)

UNCTAD, Division on Investment and Enterprise, Geneva, Switzerland
Senior Economic Affairs Officer (P-5 fixed term: February-March 2010)

ETLA, the Research institute of the Finnish Economy, Helsinki, Finland
Associate Research Fellow (2007-2013)

Maastricht University, The Netherlands, School of Business and Economics
Associate Professor (November 1999-January 2010)
Assistant Professor (January-October 1999)

University of Reading, England, Department of Economics
Lecturer (August 1996-December 1998)

Rutgers University, Newark, New Jersey, USA
Graduate Fellow (Fall 1994 - Spring 1996)
Research Assistant (Fall 1993 - Spring 1994)
Teaching Assistant (Fall 1991 - Spring 1993)

ACADEMIC HONORS AND PRIZES

Fellow of the Academy of International Business (AIB), elected in 2018

Fellow of the European International Business Academy (EIBA), elected in 2009

Outstanding Reviewer Award 2012, Emerald Literati Network

Best Paper Award nomination of the German Academic Association for Business Research (VHB) in 2010

Senior Research Prize, Department of Strategy & Organisation, Maastricht University 2008

Yrjö Jahnsson Foundation, Helsinki, Finland, grant for doctoral study 1992-1996

Henry Rutgers Scholar 1989-1990, support for research for an honors thesis

PUBLICATIONS

Books

Transnational Corporations and Transnational Governance (ed.). Basingstoke: Palgrave Macmillan, 2015.

Multinational Enterprises, Markets and Institutional Diversity (with Alain Verbeke and Rob van Tulder, eds.). Progress in International Business Research, Volume 9. Bingley: Emerald Group Publishing, 2014.

Multinational Enterprises and the Global Economy, second edition (with John Dunning), Cheltenham: Edward Elgar, 2008.

Multinationals, Environment and Global Competition (ed.), Oxford: JAI (Elsevier), 2004, Research in Global Strategic Management, Volume 9, series editor Alan Rugman.

Network Knowledge in International Business (ed.), Cheltenham: Edward Elgar, 2002, New Horizons in International Business, series editor Peter Buckley.

Journal articles

‘Adjusting to and learning from institutional diversity: Toward a capability-building perspective’, (with Jiatao Li), *Journal of International Business Studies*, <https://doi.org/10.1057/s41267-018-0198-9> (forthcoming)

‘What role does CEO vision play in the internationalization process of firms? Evidence from the banking sector in Africa’, (with Simona Gentile-Lüdecke and Tilo Halaszovich), *Thunderbird International Business Review*, 61(1): 13-27, 2019.

‘From the editor: Engaging international business scholars with public policy issues’, *Journal of International Business Policy*, 1(1-2), 1–11, 2018.

‘The moderating role of local embeddedness on the performance of foreign and domestic firms in emerging markets’, (with Tilo Halaszovich), *International Business Review*, 25(5): 1136-1148, 2016.

‘Non-equity modalities and host-country impact: Some evidence from the international hotel industry and areas of further research’, (with Simona Gentile-Lüdecke), *Transnational Corporations*, 21(3): 1-32, 2015.

‘An institutional perspective on the social responsibility of TNCs’, *Transnational Corporations*, 20(3): 61-77, 2011.

‘The co-evolution of transnational corporations and institutions’, *Indiana Journal of Global Legal Studies*, 18(2): 639-63, 2011.

‘TNC evolution and the emerging investment-development paradigm’ (with Hafiz Mirza), *Transnational Corporations*, 19(2): 29-52, 2010.

‘An evolutionary approach to understanding international business activity: The co-evolution of MNEs and the institutional environment’ (with John Cantwell and John Dunning), *Journal of International Business Studies*, 41(4): 567-86, 2010.

‘The institutional origins and evolution of dynamic capabilities in multinational enterprises’ (with John Dunning), *Industrial and Corporate Change*, 19(4): 1225-46, 2010.

‘What are ownership advantages?’, *Multinational Business Review*, 18(2): 51-69, 2010.

‘The internationalization of corporate R&D: A review of the evidence and some policy implications’ (with John Dunning), *Review of Policy Research*, 26(1-2): 1-21, 2009.

‘Institutions and the OLI paradigm of the multinational enterprise’ (with John Dunning), *Asia Pacific Journal of Management*, 25(4): 573-593, 2008.

‘Reinvested earnings as a component of FDI: An analytical review of the determinants of reinvestment’, *Transnational Corporations*, 15(3): 33-64, 2006.

‘The geographical sources of competitiveness and multinational financial performance’ (with John Dunning), *Global Economy Quarterly* 2(3): 165-188, 2001. (now *Global Economy Journal*)

‘Alliances, acquisitions and multinational advantage’ (with John Hagedoorn), *International Journal of the Economics of Business*, 8(2): 229-242, 2001.

‘The ‘Commonwealth effect’ and the process of internationalization’ (with Geoffrey Jones), *World Economy*, 24(1): 99-118, 2001.

‘Explaining international differences in economic institutions: A critique of the ‘national business system’ as an analytical tool’ (with Mark Casson), *International Studies of Management & Organization*, 29(2): 25-42, 1999.

‘The geographical sources of competitiveness of multinational enterprises: An econometric analysis’, (with John Dunning), *International Business Review*, 7(2): 115-133, 1998.

‘Foreign direct investment in Japan and the United States: A comparative analysis’ (with John Dunning), *International Trade Journal*, 11(2): 187-220, 1997.

'Nationhood, the GATT ideal and a workable international trading system', (with H. Peter Gray), *Banca Nazionale del Lavoro Quarterly Review*, No. 188, pp. 99-114, 1994.

'Japanese multinationals and the stability of the GATT system', (with H. Peter Gray), *International Trade Journal*, 7(6): 635-653, 1993.

Chapters in books

'The internationalization of corporate R&D: A review of the evidence to date' in John Ettl and Ron Hira (eds.), *Engineering Globalization Reshoring and Nearshoring: Management and Policy Issues*, pp. 151-177, World Scientific: Singapore, 2018.

'Governance of multinational enterprises' in Kenneth A. Reinert (ed.), *Handbook of Globalisation and Development*, pp. 169-182, Cheltenham: Edward Elgar, 2017.

'Definitions, motivations and locational determinants of FDI' in Ana Teresa Tavares-Lehmann, Lisa Sachs, Lise Johnson, and Perrine Toledano (eds.), *Rethinking Investment Incentives: Trends and Policy*, pp. 45-60, New York: Columbia University Press, 2016.

'Strategic Alliances for the Development of Innovative SMEs within the Biopharmaceutical Industry: An Exploratory Analysis' (with Joanna Rybka, Nadine Roijakkers and Wim Vanhaverbeke) in T. K. Das (ed.) *Strategic Alliances for SME Development*, pp. 245-260, Charlotte, NC: Information Age Publishing, 2015.

'The Costs of Crossing Borders in the Global Economy' in Sarianna M. Lundan (ed.), *Transnational Corporations and Transnational Governance*, pp. 1-21, Basingstoke: Palgrave Macmillan, 2015.

'Distance-Related Barriers and the Internationalisation of Finnish MNEs' in Sarianna M. Lundan (ed.), *Transnational Corporations and Transnational Governance*, pp. 115-144, Basingstoke: Palgrave Macmillan, 2015.

'International Business Theory and Institutional Diversity (with Alain Verbeke and Rob van Tulder)' in Alain Verbeke, Rob van Tulder and Sarianna M. Lundan, (eds.), *Multinational enterprises, markets and institutional diversity*, pp. 1-23. Bingley, Emerald Group Publishing, 2014.

'Regulating global corporate capitalism' in John Mikler (ed.), *The Handbook of Global Companies*, pp. 241-56, Handbooks of Global Policy, series editor David Held, Chichester, UK: Wiley-Blackwell, 2013.

'Human rights issues in multinational value chains' in John Linarelli (ed.) *Research Handbook on Global Justice and International Economic Law*, pp. 146-67, Cheltenham: Edward Elgar, 2013.

'International business' (with Simona Gentile-Lüdecke) in Denise Tsang, Hamid Kazeroony, & Guy Ellis, (eds.), *The Routledge Companion to International Management Education*, pp. 70-85, London: Routledge, 2013.

'Human rights due diligence in global value chains' (with Peter Muchlinski) in Rob van Tulder, Alain Verbeke, & Liviu Voinea, (eds.), *Progress in International Business Research, Volume 7: New policy challenges for Global MNEs*, pp 181-201, Bingley, UK: Emerald, 2012.

‘The new eclectic paradigm and international business strategy’ in Alain Verbeke & Hemant Merchant, (eds.), *Handbook of Research on International Strategic Management*, pp. 64-76. Cheltenham: Edward Elgar, 2012.

‘The changing political economy of foreign investment: Finding a balance between hard and soft forms of regulation’ (with John Dunning) in Alvarez, José E. & Karl P. Sauvant (eds.) *The Evolving International Investment Regime: Expectations, Realities, Options*, pp.125-152, New York: Oxford University Press, 2011.

‘The MNE as a creator, fashioner and respondent to institutional change’ (with John Dunning) in Simon Collinson & Glenn Morgan (eds.) *Images of the Multinational Firm*, pp. 93-115, Oxford: Wiley, 2009.

‘Environmental policy and institutional transparency in Europe’ (with Thomas Brewer) in Lars Oxelheim (ed.) *Corporate and Institutional Transparency for Economic Growth in Europe*, pp. 93-116, Oxford: Elsevier, 2006.

‘Multinationals, NGOs and regulation: Greenpeace and the global phase-out of chlorine bleaching’ in Sarianna M. Lundan (ed.) *Multinationals, Environment and Global Competition*, pp. 147-170, Oxford: JAI (Elsevier), 2004.

‘Multinationals, environment and global competition: A conceptual framework’ in Sarianna M. Lundan (ed.) *Multinationals, Environment and Global Competition*, pp. 1-22, Oxford: JAI (Elsevier), 2004.

‘The role of environmental issues in the competition for inward investment within Europe’ in Pervez Ghauri and Lars Oxelheim (eds.), *European Union and the Race for Foreign Direct Investment in Europe*, pp. 107-127, Oxford: Elsevier, 2003.

‘Technology, productivity and structural change’ in Pier Carlo Padoan, Paul A. Brenton & Gavin Boyd (eds.), *Structural Foundations of International Finance: Problems of Growth and Stability*, pp. 127-142, Cheltenham: Edward Elgar, 2003.

‘Alliance capitalism in Europe’ in John H. Dunning and Gavin Boyd (eds.), *Alliance Capitalism and Corporate Management: Entrepreneurial Collaboration in Knowledge Based Economies*, pp. 171-191, Cheltenham: Edward Elgar, 2003.

‘Institutions, exclusivity and foreign investment’ in H. Peter Gray (ed.) *Extending the Eclectic Paradigm in International Business*, pp. 93-106, Cheltenham: Edward Elgar, 2003.

‘Strategic technology alliances: Trends and patterns since the early eighties’ (with John Hagedoorn) in Anne Plunket, Colette Voisin & Bertrand Bellon (eds.) *The Dynamics of Industrial Collaboration*, pp. 88-101, Cheltenham: Edward Elgar, 2001.

‘Multinational strategy and the evolution of environmental standards in the global economy’ in Rajneesh Narula (ed.) *Trade and Investment in a Globalising World*, pp. 185-198, Oxford: Pergamon, 2001.

'Environmental standards and multinational competitiveness: A public policy proposal' in Khosrow Fatemi (ed.) *International Public Policy and Regionalism at the Turn of the Century*, pp. 30-44, Oxford: Pergamon, 2001.

'Methodological issues in international business' in Mark Casson *Economics of International Business: A New Research Agenda*, pp. 278-308, Cheltenham: Edward Elgar, 2000.

'The importance of intra-firm trade', (with H. Peter Gray), in Mordechai Kreinin (Ed.), *The Political Economy of International Commercial Policy: Issues for the 1990's*, pp.181-189, London: Taylor and Francis, 1993.

Other publications

eclectic paradigm, *The Palgrave Encyclopedia of Strategic Management*: 2 pp. Basingstoke: Palgrave Macmillan, 2015.

Dunning, John H. (1927-2009), *The Palgrave Encyclopedia of Strategic Management*: 3 pp. Basingstoke: Palgrave Macmillan, 2015.

'Institutions and the OLI paradigm of the multinational enterprise' (with John Dunning) in Michael A Witt (Ed.) *Asian Business and Management*, London: SAGE, 2012. (reprint)

'Foreword' in Peer Zumbansen & Graf-Peter Calliess (eds.) *Law, Economics and Evolutionary Theory*, p. ix. Cheltenham: Edward Elgar, 2011.

'Los derechos humanos en las cadenas de valor de empresas multinacionales', *Revista de Responsabilidad Social de la Empresa (Review of Corporate Social Responsibility)*, Luis Vives Foundation (Madrid) No.9 (Sept-Dec), 2011. (reprint)

'Foreword' in John Dunning (ed.) *New Challenges for International Business Research: Back to the Future*. p. vii-viii, Cheltenham: Edward Elgar, 2010.

'Institutions and the OLI paradigm of the multinational enterprise' (with John Dunning) in John Dunning (ed.) *New Challenges for International Business Research: Back to the Future*. Cheltenham: Edward Elgar, 2010. (reprint)

International Business and Global Climate Change (Pinkse & Kolk), book review, *Journal of International Business Studies*, February, 2010.

'Distance-related barriers and the internationalisation of Finnish MNEs', Helsinki: The Research Institute of the Finnish Economy (ETLA) Discussion Papers No 1193, 2009.

'T&K toiminnan globaali sijoittuminen - katsaus aiempaan kirjallisuuteen', in Jyrki Ali-Yrkkö (Ed.), *Yritysten tutkimustoiminta kansainvälistyy - Mitä jää Suomeen?* Helsinki: ETLA (B235), 2009.

Regional and Global Patterns of Internationalisation of Finnish MNEs (with Juha Tolvanen). Helsinki: The Research Institute of the Finnish Economy (ETLA) Discussion Papers No 1170, 2008.

Yritysten kansainvälistymisen vaikutukset kotimaan talouteen ja työllisyyteen - katsaus kirjallisuuteen (with Annu Kotiranta and Pekka Ylä-Anttila). Helsinki: The Research Institute of the Finnish Economy (ETLA) Discussion Papers No 1154, 2008.

The home country effects of internationalisation. Helsinki: The Research Institute of the Finnish Economy (ETLA) Discussion Papers No 1100, 2007.

Competitiveness and Industrial Policy in Northern Ireland (with John Dunning & Edward Bannerman), Research Monograph Series No. 5, Belfast: Northern Ireland Economic Council, 1998.

'Recent foreign direct investment in Japan and the United States' (with John Dunning) in John Dunning (ed.) *Alliance Capitalism and Global Business*, pp. 305-326, New York: Routledge, 1997. (reprint)

'Nazionalità, modello ideale del GATT e un possibile sistema di commercio internazionale', (with H. Peter Gray), *Moneta e Credito*, No. 186, pp. 185-202, 1994. (reprint)

The Future of the Multinational Company (Birkinshaw, Ghoshal, Markides, Stopford & Yip, eds.), book review, *Transnational Corporations*, 13(1): 183-187, 2004.

Business Strategy and National Culture: US and Asia Pacific Microcomputer Multinationals in Europe (Tsang), book review, *Business History*, 45(4): 126-127, 2003.

REVIEWING AND EDITORIAL POSITIONS (ABS/JOURQUAL3/FT50)

Editor-in-Chief

Journal of International Business Policy (2017-2020)

Consulting Editor

Global Strategy Journal (since January 2019, Editorial Review Board 2011-2018)

Editorial Review Board

Canadian Journal of Administrative Sciences (since 2012)

Competitiveness Review (since 2014)

International Business Review (since 2013)

International Journal of Emerging Markets (since 2012)

Journal of International Business Studies (since 2010)

Multinational Business Review (since 2011)

Ad hoc reviewer

British Journal of Management

Business & Society

Climate Policy

Journal of Business Ethics

Journal of Business Venturing

Journal of Environmental Planning and Management

Journal of Industrial and Business Economics (Economia e Politica Industriale)

Journal of International Management

Journal of Management Studies

Journal of Politics

Long Range Planning

Management International Review
Organization Studies
Political Studies
Transnational Corporations
World Development

Publishers (ad hoc)

Edward Elgar
Palgrave Macmillan
Pearson
Routledge

Funding institutions (ad hoc)

British Council
European Science Foundation (member of the ESF reviewer pool since 2009)
German Research Foundation (Deutsche Forschungsgemeinschaft – DFG)
Research Foundation – Flanders (Fonds voor Wetenschappelijk Onderzoek - FWO)
Social Sciences and Humanities Research Council of Canada

INVITED PRESENTATIONS

‘The Moderating Role of Localization Decisions and Embeddedness on the Performance of Foreign and Domestic Firms in Emerging Markets’, research seminar at the University of Groningen, The Netherlands, 18 February, 2016.

‘The Moderating Role of Localization Decisions and Embeddedness on the Performance of Foreign and Domestic Firms in Emerging Markets’, workshop on Leveraging FDI for Sustainable Economic Development in South Asia organized by the Asia Research Centre, Copenhagen Business School, 3 October, 2015.

‘Multinational Enterprises as Institutional Entrepreneurs: Challenges for Chinese MNEs’, keynote speech at the China Goes Global Conference, Jacobs University, Bremen, Germany, 26 September 2013.

‘Corporate Social Responsibility and the Provision of Public Goods by Multinational Enterprises’, lecture at the UCL Centre for Ethics and Law, London, February 2012.

‘The internalization of the production of collective goods by MNEs’, research seminar at Aalto School of Economics, Helsinki, February 2011.

‘The Co-evolution of Transnational Corporations and Institutions’ plenary presentation at a conference on Transnationalismus in Recht, Staat und Gesellschaft, University of Bremen, March 2010.

‘The second unbundling and the experience of Finnish MNEs’, workshop on European regionalism organised by the NCCR Trade-Regulation of the World Trade Institute, Geneva, November 2008.

‘An institutional and evolutionary perspective on multinational enterprises’, research seminar at the University of Edinburgh, September 2008.

‘The institutional origins of dynamic capabilities in multinational enterprises’, research seminar at the Helsinki School of Economics, August 2008.

‘The institutional origins and evolution of dynamic capabilities in multinational enterprises’ paper presented at a conference on Dynamic Capabilities and Beyond, Graduate School of Management, St. Petersburg State University, Russia, December 2007.

‘The future of the international investment law and policy system’ panel discussion at the Second Columbia International Investment Conference, Columbia Law School and the Earth Institute, New York, October 2007.

‘Geography of innovation in the global digital economy: How is knowledge created within MNEs and how is it transferred across borders?’, Berkeley Roundtable on the International Economy (BRIE)-ETLA Collaborative Workshop, Helsinki, Finland, June 2006.

‘Internal and external sources of innovation in the pharmaceutical industry: The changing role of established firms and their biotechnology partners’, Ecis research seminar, Eindhoven University of Technology, The Netherlands, October 2005.

‘Environmental policy and institutional transparency in Europe’ paper presented at a conference on Corporate and Institutional Transparency for Economic Growth in Europe, Trolleholm Castle, Sweden, March 2005.

‘Foreign direct investment, clustering and retained earnings’, research seminar at the University of Lancaster, UK, May 2003.

‘The role of environmental issues in the competition for inward investment within Europe’ paper presented at a conference on European Union and the Race for Foreign Direct Investment in Europe, Södertuna Castle, Sweden, February 2003.

‘Value creation and EU environmental policy’, panel discussion at a conference on European Integration in Swedish Economic Research, Mölle, Sweden, May 2002.

‘Technology, productivity and structural change’ paper presented at a conference on Structural Foundations of International Finance, Saint Mary’s University, Halifax, Canada, May 2002.

COURSES TAUGHT AND MANAGED

- *International Business Environment (BSc Management, University of Bremen)
- *International Management (BSc Management, University of Bremen)
- *Multinational Enterprises and the Global Economy (MSc Management, University of Bremen)
- *International Business Strategy (MSc Management, University of Bremen)
- *International Business History (BSc International Business/International Business Economics), Maastricht University
- *International Business Strategy (BSc International Business), Maastricht University
- Strategic Management (BSc International Business), Maastricht University
- Business Innovation (BSc International Business), Maastricht University
- *International Business Strategy (Executive MBA), Maastricht University
- Management in an Integrated European Context (MA International Business Studies), Maastricht University

International Competitive Analysis and Strategy (MA International Business Studies),
Maastricht University

*International Management (MSc in International Management), University of Reading

*Culture and Management (MSc in International Management), University of Reading

European Management (MA in Economics), University of Reading

Case Studies in Strategic Management (BA in International Business Studies),
University of Reading

Economics of the Environment (BA in Economics), University of Reading

*Statistical Methods (BA in Economics), Rutgers University

**Responsibility for course design and management*

ACADEMIC SERVICE

Member of the PhD committee of Sebastian Tideman, University of Bremen, 2017

Member of the PhD committee of Erekle Pirveli, University of Bremen, 2015

Member of the PhD committee of Alexander Pöschl, University of Bremen, 2014

Member of the PhD committee of Shuanping Dai, University of Bremen, 2013

Member of the PhD committee of Georg Schwesinger, University of Bremen, 2013

Member of the PhD committee of Henning Schwardt, University of Bremen, 2011

Member of the PhD committee of Sabrina Hegner, University of Bremen, 2011

Member of the PhD committee of Wulf Stolle, University of Bremen, 2011

External examiner for the PhD of Zhaleh Najafi Tavani, Manchester Business School, 2010

Member of the PhD committee of Fabienne Fortanier, University of Amsterdam, 2008

Member of the PhD committee of Viktoria Kravtsova, UNU-MERIT, Maastricht, 2007

Member of the PhD committee of Geoffrey Gachino, UNU-MERIT, Maastricht, 2006

Member of the PhD committee of Myriam Clodt, Maastricht University, 2005

Internal or external member of faculty appointment boards at the University of Bremen, Jacobs
University and the University of Oldenburg, all professorial levels

Outside expert for a faculty appointment board, Tallinn University of Technology, Estonia,
2017

Outside expert for a faculty promotion review board, Royal Holloway/University of London,
2017

Outside expert for a faculty promotion review board, Manchester Business School, 2008, 2010,
2011, 2012

Outside expert for a faculty appointment board, Aalto University (Helsinki School of
Economics), Finland, 2009, 2013

Outside expert for a faculty promotion review board, Skidmore College, New York, 2008

Outside expert for a faculty tenure review board, University of Boston, 2004

Member of the Excellence Initiative Board (Zukunftsrat) of the University of Bremen, 2014-

Member of the Board of the Doctoral Research Center (BYRD), University of Bremen, 2011-

Elected Vice President (Program) on the Executive Board of the Academy of International
Business (AIB) 2015-2018

Member of the Board and Executive Committee of the European International Business
Academy (*ex officio*), 2012-2014

Secretary/Treasurer of the Fellows of the European International Business Academy, 2011-2013

Program Chair for the Academy of International Business (AIB) conference in Dubai in 2017

Pre-conference Program Coordinator for the Academy of International Business (AIB) conference in New Orleans in 2016

President and Program Chair of the European International Business Academy (EIBA) conference in Bremen in 2013

Program Coordinator for the European International Business Academy (EIBA) conference in Maastricht in 2000

CONSULTING AND CONTRACT RESEARCH

Expert at the Seminar on the *World Investment Report 2018*, UNCTAD, Geneva, 22-23 March 2018.

Expert at the workshop on *Modernizing the World Investment Report*, UNCTAD, Geneva, 30 November 2017.

Consultant for a study on Korean and EU FDI in ASEAN in connection with the *ASEAN Investment Report 2015*, UNCTAD, Geneva, August-September 2015.

Expert at the Seminar on *Investment by TNCs and Gender*, UNCTAD, Geneva, 3 February 2014.

Expert at the working meeting of the Investment Climate Department of the World Bank Group (IFC), Paris, October 18, 2013.

Consultant for a study on gender and FDI in connection with the *World Investment Report 2013*, UNCTAD, Geneva, January-February 2013.

Expert at the workshop on the *Role of multinational companies and supply chains in innovation*, European Commission - Directorate-General Enterprise and Industry, Brussels, 4 December 2012.

Consultant for a review of investment policy for Investment Climate Department of the World Bank Group (IFC), October-December 2012.

Expert at the Single-year Expert Meeting on the *Contribution of FDI to the Transfer and Diffusion of Technology*, UNCTAD, Geneva, 16-18 February 2011.

Expert at the Seminar on the *World Investment Report 2011*, UNCTAD, Geneva, 15 February 2011.

Consultant for a study on the use of management contracts in the hotel industry in connection with the *World Investment Report 2011*, UNCTAD, Geneva, January-February 2011.

Expert group meeting on *Investment Policy Reviews*, UNCTAD, Geneva, 15 December 2010.

Expert at the Global Seminar for the *World Investment Report 2010*, UNCTAD, Geneva, May 4-5, 2010.

Expert at the Brainstorming Meeting for the *World Investment Report 2010*, UNCTAD, Geneva, November 11-12, 2009.

Expert at the Global Seminar for the *World Investment Report 2009*, UNCTAD, Geneva, May 18-19, 2009.

Expert group meeting on *Investment Policy Reviews*, UNCTAD, Geneva, December 9-10, 2008.

Lecture on multinational enterprises in connection with the UNU-MERIT project on the Design and Evaluation of Innovation Policies in Developing Countries, Maastricht, November 10-14, 2008.

Provision of materials and expert commentary for the UNCTAD Division on Investment, Technology and Enterprise Development in preparation of the *World Investment Report 2006*.

Advisor for a pilot project on E-commerce and Competitiveness conducted by the Commonwealth Policy Studies Unit at the School of Advanced Study, University of London and funded by the Commonwealth Secretariat and the Commonwealth Business Council, 2002-2003.

Principal investigator on a project on Trade and Investment in the Commonwealth funded by the Commonwealth Secretariat, London:

‘Trade and investment within the Commonwealth: Assessing the importance of the Commonwealth Factor’ a background paper prepared for the meeting of the Commonwealth Finance Ministers, Ottawa, 29 September - 1 October, 1998.

‘The Commonwealth factor’, a presentation at the inaugural meeting of the Commonwealth Business Council, London, 20-21 April, 1998.

First stage report ‘Trade and Investment in the Commonwealth’ submitted to the Commonwealth Heads of Government Meeting, Edinburgh, 24-27 October 1997.

Research Associate at the Economists Advisory Group (EAG) Ltd, London, for projects on automotive investment in Brazil and economic competitiveness in Northern Ireland, 1996-1998.

Member of expert group on environmental management for UNCTAD in preparation for the *World Investment Report 1999*, Geneva, June 22-23, 1999.

Member of expert group in a joint Copenhagen Business School / UNCTAD research project on Cross-border Environmental Management in Transnational Corporations, Copenhagen, October 27, 1997.