



Students interested in writing their thesis at the IMG Chair need to fulfill the following prerequisites:

Bachelor students: Take part in the Begleitseminar, in which students are expected to write a short exposé. The registration is due right after the second meeting in May so that students can receive their grade in time for their master courses. For those without obligations, the thesis must be registered within 12 months from the first date of the Begleitseminar.

Master students: Hand in a thesis proposal, which highlights your topic and the connection to the research field of the IMG Chair (1-2 pages). After handing in the proposal and receiving our approval, you have 3 months to officially register your thesis. In case you do not comply, we will consider rejecting your proposal.

The IMG Chair accepts bachelor – and master theses covering at least one of the following research areas:

Research object:

- Large MNEs
- Medium-sized MNEs
- FDI
- Governance and Policies in relation to FDI and MNEs

Sectors:

- Manufacturing
- Services

Geography:

- Emerging Markets (especially China)
 - EU (especially Germany)
 - USA
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The IMG Chair is currently especially interested in the following topics:

Emerging market multinationals

- Acquisition by Emerging market MNEs in developed countries, post-merger integration and capability upgrading
- Internationalization of Emerging market MNEs and the impact of home country institutions

FDI and institutions

- Co-evolution between the internationalization of (Emerging market) MNEs and institutions
- Impact of volatility and change of institutions on FDI
- FDI and host country impact
- Intellectual property rights and MNEs

State-owned multinationals

- State-owned enterprises' internationalization
- Impact of (state-owned) MNEs on institutions/ policies

Theory and methods

- Comparative perspectives on international business theory
- Exploring and comparing alternative measures of MNE activity