

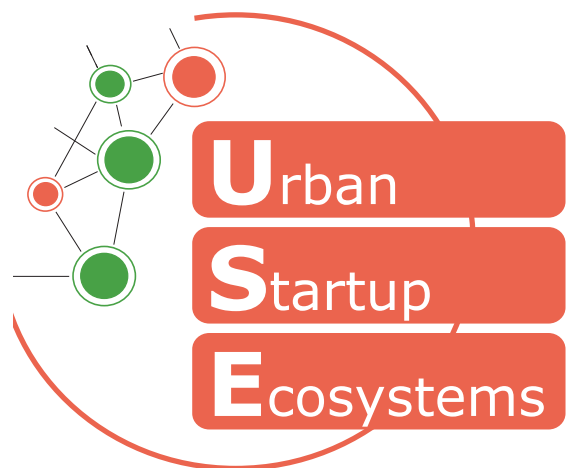
USE 2017

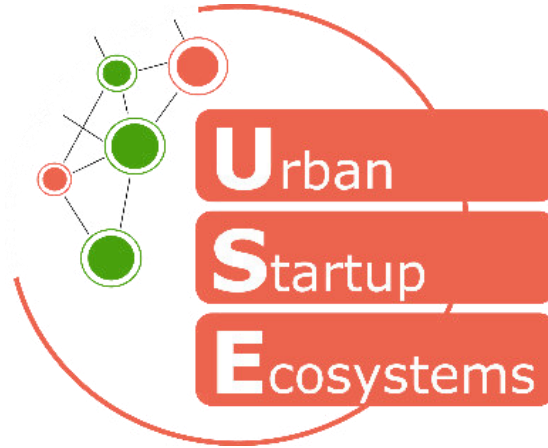
Workshop Report

18 - 19 July 2017 | Bremen, Germany



Prof. Dr. Jörg Freiling
Dr. Aki Harima
Thomas Baron





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Workshop Report:
1st Workshop on Urban
Startup Ecosystems

Workshop Sponsors:

USE Workshop

The discussion on entrepreneurial ecosystems has reached increasing attention from researchers, policy makers and practitioners mainly due to the enormous impact of entrepreneurial ecosystems on their regional economic well-being. Despite the increasing interest in this topic, many questions remain open.

The 1st International Workshop on Urban Startup Ecosystems (USE) was held on July 18 – 19, 2017 in Bremen, Germany. The workshop aimed at establishing a platform for researchers to discuss recent issues of entrepreneurial ecosystems and a possible research agenda, to connect researchers, to create partnerships, and to jointly find answers to open questions in ecosystem research. Due to its workshop character, the USE invited not only competitive papers, but also early-stage research projects.

An intensive exchange of ideas and a sound feedback to eleven presentations stood at the fore. Therefore, more time was dedicated to the discussion slots than it is normal for typical conference formats. 34 researchers and practitioners from 14 countries participated in the workshop and contributed to the research progress on entrepreneurial ecosystems.

Prof. Dr. David B. Audretsch round off the workshop with an inspiring keynote speech on entrepreneurial ecosystems and the strategical management of place.



List of Presentations

| Author(s) | Title |
|---|---|
| Jeroen Matthijs de Vos (University of Amsterdam, The Netherlands) | Tracing affiliation networks: A mixed-method approach to startup ecosystems |
| Nadina Iacob, Riccardo Colnaghi, Colette Beukman (enpact e.V., Germany) | Startup Meter: Measuring startup ecosystems and empowering entrepreneurship |
| Susann Schäfer (Friedrich-Schiller-Universität Jena, Germany) | Understanding entrepreneurial ecosystems through social practices – evidence from Israeli IT entrepreneurs in the Tel Aviv start-up ecosystem |
| Janna Alvedalen (Lund University, Sweden), Carlsson Bo (Case Western Reserve University, USA) | Key factors and processes in the Entrepreneurial System for high technology firms in Sweden – a micro-perspective |
| Maksim Belitski, Andrew Godley, Norbert Morawetz (University of Reading, UK) | Universities and Regional Economic Development: a Case Study of the Thames Valley Entrepreneurial Ecosystem |
| Jan Juling, Aki Harima, Jörg Freiling (University of Bremen, Germany) | The Role of a Governmental Accelerator in the Santiago Startup Ecosystem |
| Blanca Josefina García Hernández (Universidad Popular Autónoma del Estado de Puebla, Mexico), Lizbeth Alicia González Tamayo (Instituto Tecnológico de Estudios Superiores de Monterrey, Mexico) | The Role of Education in the Construction of Quality Entrepreneurial Ecosystems in Mexico |
| Thomas Baron (University of Bremen, Germany) | The Role of Startup Events for Social Capital Development in the Berlin Startup Ecosystem |
| Christopher Moon (Middlesex University, UK) | Linkages between Entrepreneurial Ecosystems and the Ecopreneurship mindset |
| Ram Vemuri (CDU Business School Darwin, Australia) | Exploring Ecosystem Startup in Northern Australian Capital City |
| Malik Faisal Saeed (University of Wuppertal, Germany) | The Impact of Entrepreneurial Ecosystems on Emerging Economies: The Relationship of Industry-University-Government for Triple Helix Model in Pakistan |
| David B. Audretsch (Indiana University Bloomington, USA) | Keynote: Entrepreneurial Ecosystems and the Strategic Management of Place |

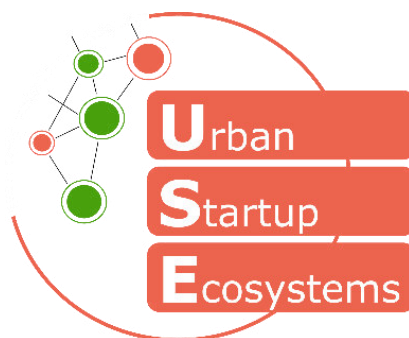
Workshop Overview

The workshop on Urban Startup Ecosystems' concept was to enable intensive exchange of ideas, to share work with global researchers, and to receive a sound feedback to presentations. Therefore, the day was filled with interesting presentations, inspiring discussions, networking opportunities, and a very warm atmosphere.

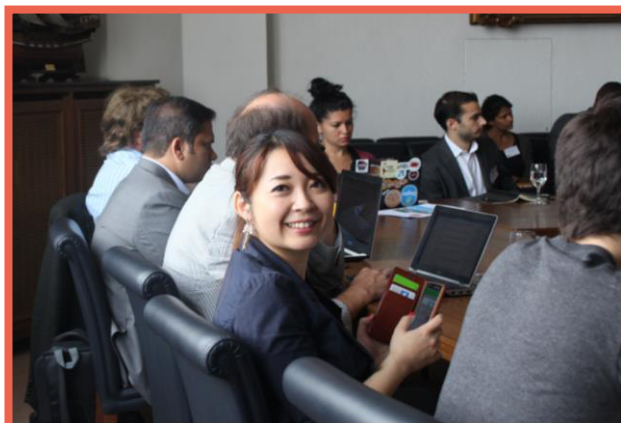
During the workshop, the participants presented and discussed recent issues of ecosystem research and supported their colleagues' works with engagement and comments. A main point of the discussions was related to conceptualizations and measurements of entrepreneurial ecosystems since existing models are in many cases rather an exhaustive list of potential resources and factors of ecosystems than theoretically well founded concepts derived from research. There was a wide consensus among the attendees on the need for a theoretical backed concept that takes into consideration the dynamics of a region over time instead of taking a static perspective. Further, the conceptualization is required to highlight the interconnectedness of ecosystem actors and should be backed with empirical studies. Different approaches such as ecosystem capitals, social practices, and network activities have been presented and discussed to contribute overcoming the status quo. Measuring regions by their startup friendliness and the underlying domains behind this index have been set in focus.

The participants experienced also presentations which dig deeper into real case startup ecosystems and their contributions to economic development on national levels such as the presented cases of Pakistan, Chile and Mexico but also on local levels discussed on examples from Australian, Swedish, German and British regions. Key factors and governance mechanisms of ecosystems as well as the roles of certain ecosystem actors and institutions such as accelerators, universities and startup events added to the progress in ecosystem research.

The participants agreed that in addition to dominant actors, also factors such as shared mindsets, which could be generated and strengthened by sufficient entrepreneurial education, should be added to the discussion in order to contribute to understand the complex and highly interrelated system of entrepreneurial ecosystems. The formation of ecosystems does rely on independent but interconnected actors and processes. However, a strategic management of the places fosters a sound development of local regions to dynamic and self-sustaining ecosystems.

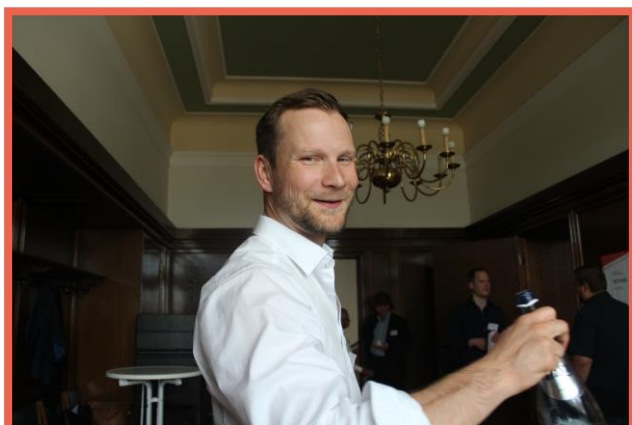


Impressions

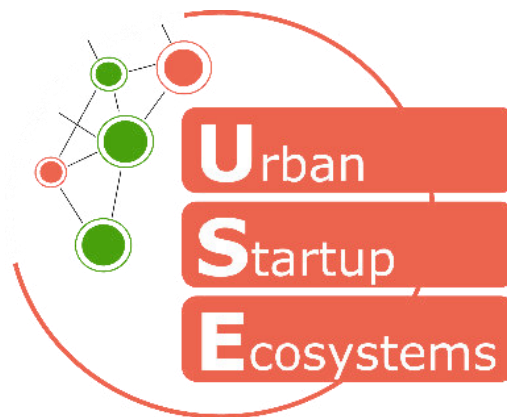








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Organizational Committee



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