



2nd ZenTra Workshop Migration and Diaspora Entrepreneurship

- Unexplored Aspects of Migration and Diaspora Entrepreneurship -

11th of November, 2014
University of Bremen
Rotunde II, WiWi-Building
Time: 10:00 - 17:30

ZenTra
Center for Transnational Studies



Welcome to the Workshop

Dear colleagues,

We would like to personally welcome each of you to Bremen, University of Bremen and to the 2nd ZenTra Workshop on Migration and Diaspora Entrepreneurship. It is a great pleasure to hold the workshop on this exiting topic for the second time. Needless to say, the phenomenon of migration as well as diaspora is of growing social, political and economic significance in the contemporary society. Modern transnationalism has increased the complexity and diversity of entrepreneurial activities by migrants and diasporans, which demands interdisciplinary studies in order to create a better understanding of this phenomenon.

This workshop is initiated to create a better understanding of migration and diaspora entrepreneurship from different perspectives. The first workshop took place in May 2014 in Bremen with researchers from 9 different countries involved. Highly exciting discussions and positive feedbacks from participants convinced us to continue to organize this workshop.

We hope that the 2nd ZenTra Workshop will provide you with inspiring discussions and you will enjoy the program.

Prof. Dr. Jörg Freiling
Aki Harima
Dr. Maria Elo

Purpose of the Workshop

The workshop aims at bringing together scholars and stakeholders interested in issues such as diaspora, migration and transnational entrepreneurship to discuss and develop the emerging field of migration and diaspora entrepreneurship research, theory and applications. The purpose is to connect researchers, students and other stakeholders to develop research papers and projects, to create partnerships on a local and international level, and to spread preliminary research results. The workshop also intends to attract papers for promoting the special issue of a journal and to trigger future research activities on migration and diaspora entrepreneurship.





Workshop Program

10:00 ~ 10:30	Welcome and round of introduction	Migration/Diaspora entrepreneurship and the relation of the workshop participants to the topic	Jörg Freiling
10:30 ~11:45	Session 1	Organizational Diaspora: Revisiting the Salén Diaspora	Thomas Taro Lennerfors
		Network Dynamics of Rich-to-poor Diaspora Entrepreneurship: Case of Japanese Diaspora	Aki Harima
		Transnational Diaspora Families and Their Firms: Reflections on Entrepreneurial Heritage	Maria Elo
11:45 ~ 12:00	Coffee Break		
12:00 ~ 13:15	Session 2	Exploring Structures of Diaspora Businesses	Ram Vemuri
		Entrepreneurship as Empowerment for Women?	Sibylle Heilbrunn
		Migrant Entrepreneurship in Germany: Empirical Evidence on to What Extent Are IHKs and Foreign Embassies Fostering the Migrant Entrepreneurship Through Its Internet and Social Media Channels in Germany	Abelardo Medel
13:15 ~ 14:15	Lunch Break		
14:15 ~ 15:30	Session 3	Diaspora Networks and Entrepreneurship: The Role of Multiple Identities for New Venture Location Among Second Generation Migrants	Florian Täube
		Expatriate Entrepreneurship in the Gulf Region Between Informality and a Globalized Knowledge Society	Joachim Kolb
		Diaspora Entrepreneurship's Migration Barrier in Ukraine: The Research Results of EUMACHINE Project	Yuriy Bilan
15:30 ~ 15:50	Coffee Break		
15:50 ~ 17:15	Session 4	Human Capital Fight	Małgorzata Zakrzewska
		Internationalization Process of a Born Transnational: the Case of a Romanian Entrepreneur	Arnim Decker
		Discussion: Unexplored Aspects on Migration and Diaspora Entrepreneurship	All Participants
17:15 ~ 17:30	Conclusions and Final Remarks		Maria Elo
19:00 ~	Workshop Dinner		

Participant List

Contact Data of Participants (Alphabetical Order)

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Publication Opportunity

Call for Papers

American Journal of Entrepreneurship

Special Issue „Transnational Entrepreneurship - Constellations of Countries, Markets, Entrepreneurs and Human Mobility“

Submission Deadline: 31st of December 2014

The Setting - Globalization has changed its face already several times—and so it does in more recent times as well. Heading towards a so called ‘transnational age’, the increased mobility of people in connection with advanced foreign language command and breakthrough opportunities of modern ICT facilitates migration. Compared to the domestic population, migrants are in many countries more involved in founding new businesses. The ‘new migrant entrepreneurs’ deviate from prior types in many ways: they often maintain relationships with their country of origin; they are often so open-minded and flexible that they spread their business activities abroad, and sometimes they migrate their business from one country to another – with an indefinite destination. Countries and borders play a different role in this transnational context. Many migrants and their descendants are part of multiple cultures and act in numerous countries and spaces (e.g. Hannerz, 1997; Levitt, 2001). Entrepreneurial activities in this setting can be subsumed under the umbrella term of ‘transnational entrepreneurship’ (TE). Transnational entrepreneurs simultaneously engage in two or more different environments they are socially embedded in—allowing them to maintain critical global relations that enhance their ability to creatively, dynamically, and logistically maximize their resource base (Drori, Honig & Wright, 2009). Compared to earlier times and migration flows from less developed countries to developed countries, there is more diversity in the contemporary migration paths.

Emerging markets and developing countries often represent the sending area in migration studies, whereas the recent developments in emerging markets indicate opposite directions. International business flows as well as product and market developments are assumed to follow Vernon’s (1966) theory but these patterns and drivers might function differently under contemporary transnational entrepreneurship (Lin & Tao, 2012). The role of human mobility in transnational entrepreneurship is underresearched and—maybe—underestimated (cf. Levitt, 2001; Riddle, Hrivnak and Nielsen 2010). Concepts from different disciplines and different fields of research may contribute to a better understanding of these constellations connecting countries and businesses, mobilizing entrepreneurs and driving markets. Research up till now did not adequately respond to these developments. Insofar, more research is needed on the particular profile of these ‘new migrant entrepreneurs’ and related types that illustrate transnational dimensions.

The Purpose - This special issue seeks to provide a broad and interdisciplinary discussion and to open novel views on the current challenges of transnational entrepreneurship. Contributions from various disciplines, such as sociology, ethnology, psychology, history, international marketing, international business and economics, are welcome to enrich and improve the body of knowledge related to transnational entrepreneurship. Inter- and multidisciplinary papers are particularly welcome. In addition to empirical and conceptual papers also reviews are encouraged. Papers can deal with following or similar questions:

- What is transnational entrepreneurship?
- What kind of mobility is involved in transnational entrepreneurship?
- How much do certain countries and their level of economic development play a role in transnational entrepreneurship?
- Does transnational entrepreneurship concentrate on particular markets or locations?
- What kinds of international resource flows are associated with transnational entrepreneurship?
- What kind of influence do family and ethnic backgrounds have on transnational entrepreneurship?
- What is the role of diaspora and immigration in transnational entrepreneurship?
- What kind of businesses and industries are in the focus of transnational entrepreneurship?
- Are there typical types or forms of transnational entrepreneurship?
- Are there any typical patterns or paths of transnational entrepreneurship?
- What kind of motives, reasons and drivers for transnational entrepreneurship can be identified?
- What drives the performance of transnational entrepreneurship?
- What is the role of policy making?
- Which theories help to better understand transnational entrepreneurship?
- What kind of explanatory power does transnational entrepreneurship provide for regional economic development and mobility?

Submissions of papers Manuscripts should be double spaced and no more than 25 pages in length, including figures, models, and tables. For questions regarding grammar or style, authors should refer to the current edition of the APA Publication Manual. Author names should not appear anywhere in the manuscript except on the title page. All papers and proposals must be submitted electronically in MS Word format to the SI editors Jörg Freiling and Maria Elo. Papers must include a separate title page with the title of the paper, name(s), affiliation(s), and full contact information for all authors. The body of the paper should contain a second cover page without any author identification. A 150 word abstract with no author identification should be placed on the third page. All articles should also include both key words and JEL #s. Submitted papers must not have been published previously and should not be under consideration for publication with any other journal. Suitable articles will undergo a double-blind review process.

Special Issue Editors

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Hanseatic City Bremen



The 600-year-old town hall, whose Weser Renaissance-style facade was added in later years, and the Roland statue, erected in 1404, are the most precious cultural treasures in Bremen. Since 2004 they have been protected by UNESCO as a piece of world heritage.



Town Musicians of Bremen

You can see the famous sculpture outside the town hall. These four animals from famous fairy tale by the Brothers Grimm is the most popular attraction in Bremen.



Böttcher Street

This street built in the 1920s. Here you can find 110 meter long lane houses, shops and restaurants, museums, workshops and a carillon.



The Schlachte Embarkment

A wealth of restaurants with beer gardens, riverboats, quayside, antique. Nice place for night life!



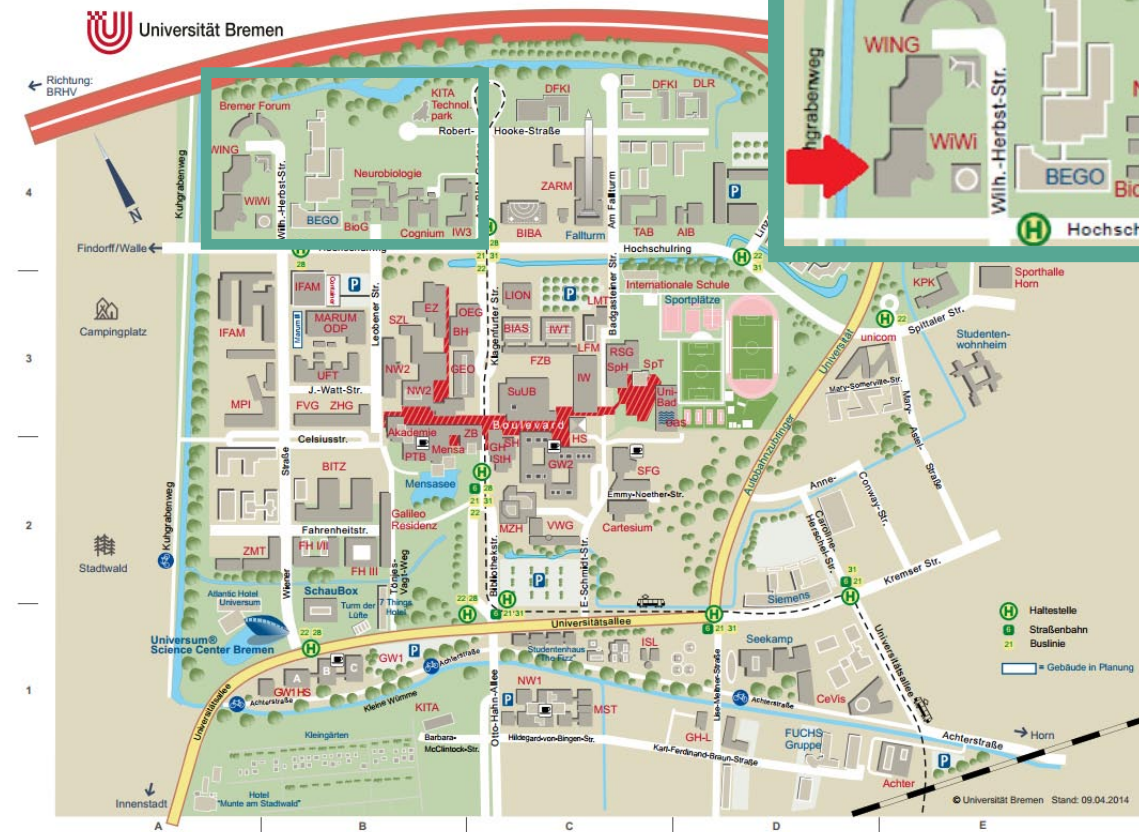
The Schnoor Quarter

Bremen's oldest district is a maze of lanes lined with little 15th and 16th century houses. Restaurants and souvenir shops.



Access to Workshop Room

Rotunde II (WiWi-Building)
Hochschulring 4
28359 Bremen



WiWi-Building

Arrival by train:

When leaving the central station take the South exit for Stadtmitt (city center). Taxis and trams leave directly from the station forecourt. The taxi fare is about 10 Euro. The tram is cheaper: take the number 6 tram towards „Universität“. You can get off at the stop „Klagenfurter Straße“ and walk for 8 minutes.

Arrival by car:

When approaching Bremen by motorway on the A1, change to the A27 in the direction of Bremen-Bremerhaven. Exit the A27 at junction Universität / Horn-Lehe and follow the signs for Zentrum / Universität.

Arrival by plane:

The taxi fare from the airport to the university is about 20 Euro. Tram line number 6 will take you directly to the University. You can get off at the stop „Klagenfurter Straße“ and walk for 8 minutes.

Workshop Dinner

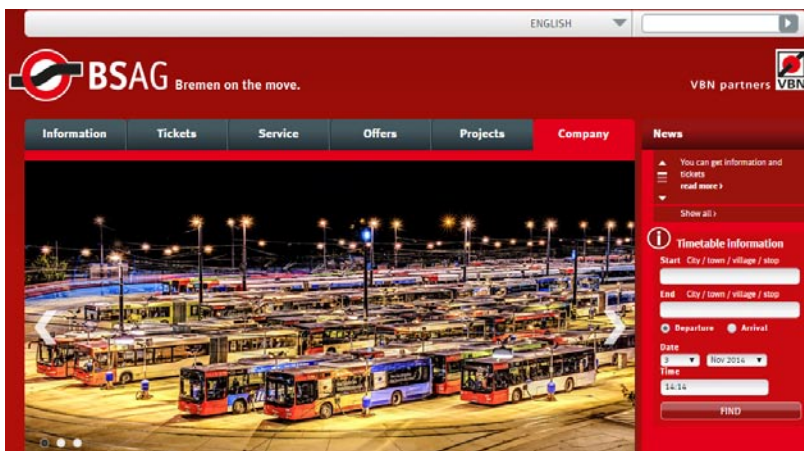
Bellini - an der Schlachte

Address: Schlachte 41, 28195 Bremen, Germany

Phone: 0421 16890922

Start: 7 pm

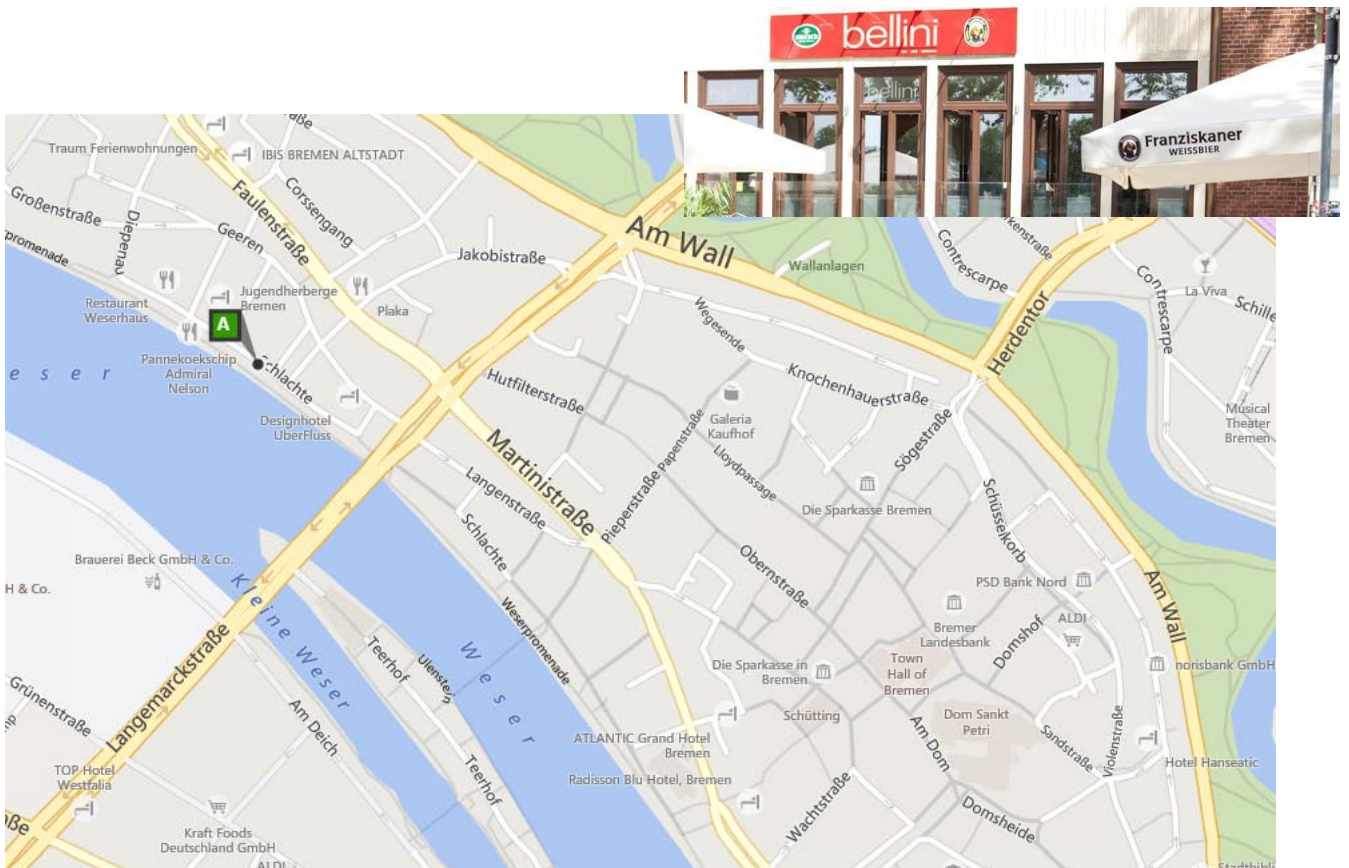
Access: 5 minutes walk from the stop "Am Brill" (Tram 1, 2, 3).



BSAG - Webseite

Check your tram/bus connections

www.bsag.de/en/company.html





ZenTra **Center for Transnational Studies**

ZenTra is a research network in flux which is active in hosting a variety of activities. Researchers at the universities of Bremen and Oldenburg are carrying out projects from a broad range of the social sciences.

True to its mission as a research incubator, ZenTra participants organize events to promulgate research insights from its participants, inviting new ideas from outside, or communicate with other researchers and the public at external conferences, workshops and seminars. Guest lectures given by researchers from around the globe are organized by ZenTra members in Oldenburg, Bremen or Delmenhorst. Intensive research relations have been established to academics and institutions from neighbouring fields. We are striving to extend our opportunities for future cooperation and research collaboration in established or new areas. Acknowledgments and other information from or about our members are summed up in the staff notes section. ZenTra is a dynamic centre of research on transnational studies in Germany's Northwestern region.

Mission Statement:

Modern societies are increasingly formed by social, economic and legal relations that dissolve the traditional boundaries of nation states. Markets have outgrown systems of national regulation and international policy coordination. Transnational corporations and other cross-border organizations and networks interact in new patterns and set new standards of governance. Transnational migration, mobility and IT-driven communication change mindsets and public discourses. Contagion in financial crises, climate change and other critical developments reveal an interdependence of modern societies through uncoordinated transnational action that requires new institutional responses.

ZenTra, the Center for Transnational Studies, is a research incubator where professors and senior staff from Germany's Northwestern universities of Bremen and Oldenburg carry out projects in the areas of social sciences in a broad sense. Researchers from political and legal sciences, sociology, business and economics as well as other social sciences are actively building a research space, together with leaders of junior research groups that are recruited at national and international levels. ZenTra is focused on having internationally visible interdisciplinary research projects on the topic of transnational studies.



2nd ZenTra Workshop on Migration and Diaspora Entrepreneurship



Bremen, 11 November 2014

Organizing Committee:

Prof. Dr. Jörg Freiling (University of Bremen)
Aki Harima (University of Bremen)
Dr. Maria Elo (University ofTurku)

Sponsor:

Center for Transnational Studies (ZenTra), University of Bremen & University of Oldenburg (www.zen-tra.de)

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