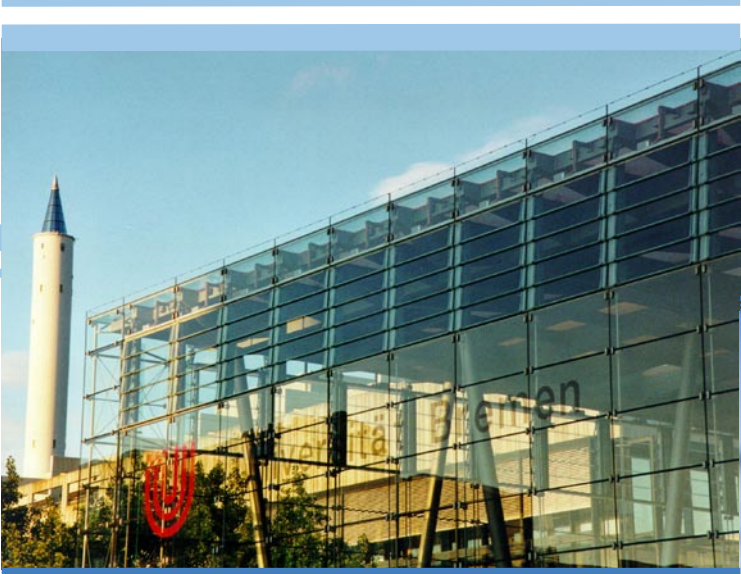


# Purpose of the Workshop

The workshop aims at bringing together scholars and stakeholders interested in issues such as diaspora, migration and international entrepreneurship to discuss and develop the emerging field of migration and diaspora entrepreneurship research, theory and application. The purpose is to connect researchers, students and other stakeholders to develop research papers and projects, to create thematic partnerships on a local and international level, and to distribute preliminary research results. The workshop also intends to attract papers for promoting the special issue of a journal and to trigger future research activities on migration and diaspora entrepreneurship.



## Organizing Committee:

Prof. Dr. Jörg Freiling (University of Bremen)  
Aki Harima (University of Bremen)  
Dr. Maria Elo (University of Turku)

## Sponsor:

Center for Transnational Studies (ZenTra), University of Bremen & University of Oldenburg ([www.zen-tra.de](http://www.zen-tra.de))

## Contact:

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## Zentra Workshop Migration and Diaspora Entrepreneurship

26 May 2014  
University of Bremen  
Time: 10:00 - 17:00



# Workshop Program

10:00 - 11:00	Welcome and round of introduction	Migration/Diaspora entrepreneurship and the relation of the workshop participants to the topic	
11:00 - 12:30	Session 1	Rich-to-poor Diaspora Entrepreneurship	Jörg Freiling & Aki Harima
		Diaspora Networks in International Business	Maria Elo
		A Value Creation Perspective on Social Entrepreneurship	Päivi Jokela
		Barriers to Migrant and Minority Entrepreneurship in Israel	Sibyille Heilbrunn
12:30 - 13:30	Lunch Break		
13:30 - 15:00	Session 2	Diaspora Entrepreneurs: A Case Analysis of Northern Territory of Australia	Ram Vemuri
		Leaving no Horses behind - International Entrepreneurs going abroad!	Per Servais
		Polish Migrant Entrepreneurs in the Glasgow Area: Exploring the Role of the Variety of Contexts in Entrepreneurial Decision-making	Paul Lassalle
		Diasporas as an Instrument for Knowledge Transfer to Countries of Origin	Iris Koleša
15:00 - 15:30	Coffee Break		
15:30 - 16:30	Discussion	Policy Development and Future Research	
16:30 - 17:00	Conclusions and Final Remarks		

## Access

Rotunde 2, Wiwi-Building  
 Hochschulring 4  
 28359 Bremen



### Arrival by train:

When leaving the central station take the South exit for Stadmitte (city center). Taxis and trams leave directly from the station forecourt. The taxi fare will be about 10 Euro. The tram is cheaper: take the number 6 tram in the direction „Universität“. You can alight at stop „Klagenfurter Straße“ and walk for 8 minutes.

### Arrival by car:

When approaching Bremen by road on the A1, change to the A27 in the direction of Bremen-Bremerhaven. Exit the A27 at junction Universität / Horn-Lehe and follow the signs for Zentrum / Universität.

### Arrival by plane:

The taxi fare from the airport to the university will cost you about 20 Euro. Tram line number 6 will take you directly to the University. You can alight at the terminus „Klagenfurter Straße“ and walk for 8 minutes

