

	Wednesday (16/09)	Thursday (17/09)	Friday (18/09)
08:30		Registration	Parallel Sessions (4) Meet the Editors (2) JSR, SBUR, ZfP Workshop Session (1) PLS (1) & Copula
09:00		Welcome	
10:00		Keynote Session (Academics)	Coffee Break
11:00		Coffee Break	Parallel Sessions (5) Marketing ZfP Workshop Workshop Session (2) PLS (2)
12:00	Registration	Parallel Sessions (1) Special Session Sharenting Economy	Lunch Break
13:00	ERS Sessions 1 & 2 incl. Welcome	Lunch Break	Keynote Session (Practitioners)
14:00		Parallel Sessions (2) EMAC Fellows Research Feedback Workshop	
15:00	Break	Poster Sessions & Coffee Break	Coffee Break
16:00	ERS Session 3	Parallel Sessions (3) Meet the Editors (1) IJRM, J Interact. Mktg., JBR	Parallel Sessions (6)
17:00	Networking Session & Research Collaborations		Closing Ceremony & Best Paper Award
	Welcome Reception – 19 h arrival from 18.30 h	Dinner – 19 h arrival from 18.30 h	