

## **Data Protection Declaration**

### **Subscription to the newsletter of the Diginomics Research Group / Information on data protection, according to Article 13 GDPR (DS-GVO in German)**

We hereby inform you of the processing of your personal data by the University of Bremen.

The University of Bremen collects and processes personal data in order for various offers and services to be provided. The university is a corporation under public law and is subject to the EU General Data Protection Regulation (GDPR) and the Bremen Implementation Act.

#### **1. Person responsible for data processing and contact details:**

University of Bremen  
Diginomics Research Group  
Management: Prof. Dr. Lars Hornuf  
Max-von-Laue Straße 1, WiWi2  
28359 Bremen, Germany

Phone: +49 421 - 218 66 820

Email: [dginomics@uni-bremen.de](mailto:dginomics@uni-bremen.de)

Website: [www.uni-bremen.de/en/diginomics-research-group](http://www.uni-bremen.de/en/diginomics-research-group)

Name and address of the data protection officer:

University of Bremen  
Petra Banik  
Bibliothekstrasse 1-3  
29359 Bremen, Germany

Phone: +49 421 218-60211

Fax: +49 421 218-60210

#### **2. Purpose of data processing**

Your data will only be used for the purpose of sending the newsletter of the Diginomics Research Group of the University of Bremen to the e-mail address you provided.

#### **3. Legal basis of data processing**

The legal basis is your consent according to Article 6, Paragraph 1 a) GDPR.

#### **4. Obligation of provision**

You are not obliged to provide data, however, an order is only possible if you provide us with the required contact details. Alongside your name, these details include:

- in order to receive the newsletter: your email address

The provision of further optional data is not obligatory and is carried out on a voluntary basis.

## **5. Right to withdraw consent**

The consent given for reception of information and processing of collected data as per Article 6, Paragraph 1 a) GDPR, can be withdrawn at any time for future effect. Should this be the case, the data will no longer be processed and will be erased if no legal storage period regulations prevent this. The withdrawal of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation.

## **6. Storage period**

We will process your data until you inform us of your decision to cancel the subscription (informal notification sent to [rgdnews@uni-bremen.de](mailto:rgdnews@uni-bremen.de)). After receipt of your cancellation, your saved data will be immediately erased if no legal storage period regulations prevent this.

## **7. Personal data processed upon subscribing to the newsletter of the Diginomics Research Group**

- Name (obligatory)
- Email address (obligatory)

## **8. Recipient of personal data**

The Diginomics Research Group (see address above) receives the data communicated via the online form and processes it as follows:

### **Subscription to the newsletter of the Diginomics Research Group / inclusion in the newsletter mailing list:**

Your contact details are only accessible to the Diginomics Research Group of the University of Bremen. Your data will only be used with regard to the mailing of the newsletter of the Diginomics Research Group.

## **9. Your rights**

You have the following rights with regard to your personal data (in accordance with Articles 15 to 21 GDPR):

- Right of access
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to data portability / Right to receipt of a copy

Additionally, you also have the right to object to data processing at any time. We will then no longer process your data unless there are direct legitimate grounds for

processing or processing serves the purpose of enforcement, exertion or defense of legal claims.

## **10. Lodging a complaint with a supervisory authority**

According to Article 77 of the GDPR, you have the right to lodge a complaint with a supervisory authority when you consider the processing of your personal data as infringing this regulation. The name and address of the supervisory authority responsible for this are:

Die Landesbeauftragte für Datenschutz und Informationsfreiheit

Arndtstraße 1

27570 Bremerhaven

Phone: +49 421 3612010 or +49 471 5962010

Fax: +49 421 49618495

Email: [officedatenschutz.bremen.de](mailto:officedatenschutz.bremen.de)