

Theses in the 2025 Summer Semester

Schedule and Procedure

You would like to write a thesis (bachelor or master thesis) with us? We appreciate your interest!

Due to high demand and limited supervisory positions, there will be a thesis application process for the 2025 summer semester.

Please note the separate procedure and earlier deadlines if you are a student in the IEM² module of the business administration bachelor. You can find more information on this procedure on [our website](#).

For all other theses, the following guidelines and deadlines apply:

- Please submit a thesis **application** by **March 31, 2025**, via this form: <https://nc.uni-bremen.de/index.php/apps/forms/ozP8HN8oHyALb2cH/submit>. No exposés will be accepted after this date.
- After careful review of your application, you will receive a **confirmation or rejection** of supervision in early to mid-April. The acceptance depends on the quality and feasibility of your planned thesis.
- Alongside the individual supervision, there will be an **accompanying seminar** with 4-5 appointments. Participation in this seminar is **obligatory**, failure to attend will result in forfeiture of the supervision agreement.
- Important: The **registration** of the final thesis must be done by **June 15, 2025**. A different registration date is not possible. In case of non-registration of the thesis by the deadline, the confirmation of supervision will expire.
- All further supervision steps and dates will be determined individually between the supervisor and the candidate.

Topics

For a thesis in the Department of Management and Organization you can apply for one of the **suggested topics** or propose your **own topic**.

Current topics include:

Management and organization in a digital age

- Adaptability and technological change in the automotive industry (Quantitative panel study; Master theses only)
- Agility in project portfolio management (Qualitative study; Master theses only)
- Program management of projects in heterogeneous environments (Master theses only)
- Implementation of projects with structural diversity
- Change management during the implementation of projects
- A culture perspective on digital transformation (Literature review/interview study; MBA/MIS theses only)
- Changing office concepts: Review and trend analysis

Innovation and responsibility in a digital age

- The conceptual constituents of CDR (Interview study)
- Tracing the normative roots of CDR: sources and influences (Interview study)
- Conceptualizing CDR along ESG criteria
- CDR practice company study (Qualitative study)
- The need for CDR next to CSR
- Comparative study of CDR frameworks
- Business model innovation for sustainability (Qualitative process study; Master theses only)

Work and collaboration in a digital age

- Employee perceptions and anticipations of the digital future of work
- The mind of the machine: Individual constructions of the machine's mind
- New office concepts and their effects on employees
- A comparison of "novel use" concepts
- Loneliness in entrepreneurs
- Beliefs about the digital future of work in teams
- Relationship between leader and follower digital mindsets (Quantitative study)
- Team satisfaction in human-AI teams
- Application and use of theory in human-AI teaming research

Proposals of own topics with clear relation to the research topics of the working group are preferred.

Contact:

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