

Diginomics Brownbag 2019

Research Group Diginomics – Digitalization, Economy, and Society

The *Diginomics Research Group* at the University of Bremen examines research questions relating to the digitization of labor, capital, and product markets. Our faculty has defined twelve research focuses, as part of which graduate students jointly investigate with their supervisors economic, moral, and psychological research questions with an emphasis on new digital markets. To investigate these topics, we apply state-of-the-art empirical and experimental methods. The research group conducts basic research and provides policy advice to regional, national, and supranational policy makers. The research focuses deal with questions relating to artificial intelligence, blockchain, chatbots, digital finance, and platform economics.

Events 3 April – 22 May:

3 April – 12 pm | Room 4090

Risk Simulations in Online Financial Advice

(Prof. Dr. Stefan Zeisberger – *University of Zurich and Radboud University*)

10 April – 12 pm | Room 4090

Which Preferences Have Crowdworkers?

A Choice-Based Conjoint Analysis

(Lisa Nagel – *DFG Group Crowdsourcing as a New Form of Organizing Labor Relations*)

17 April – 12 pm | Room 4090

Democratizing Algorithmic Fairness, or why Automated Decision-Making is Political

(Dr. Pak-Hang Wong – *University of Hamburg*)

24 April – 12 pm | Room 4090

Smart Grids meet Average Consumers An Experimental Study on the Behavioral Consequences of Flexible Energy Provision

(Dr. Thomas Lauer – *University of Cologne*)

8 May – 12 pm | Room 4090

Identifying Fraud in Initial Coin Offerings

(Theresa Kück – *Diginomics Graduate Group*)

15 May – 12 pm | Room 4090

Data Science and Statistics

(Dr. Theo Berger – *University of Bremen*)

22 May – 12 pm | Room 4090

The Race for Technological Leadership in Artificial Intelligence

(Matheus Eduardo Leusin – *Diginomics Graduate Group*)

Robotversity Management: The Potential of Human-Robotics-Teams in Tomorrow's World of Work

(Denis Pijetlovic - *Diginomics Graduate Group*)

Events 29 May – 10 July:

29 May – 12 pm | Room 4090

Demystifying “Blockchain”:

Clearing up Common Misconceptions and Myths

(Michel Rauchs – *Cambridge Centre for Alternative Finance, University of Cambridge*)

5 June – 12 pm | Room 4090

Digitale Geldanlage: Money and Models

(Prof. Dr. Stefan Mittnik – *LMU Munich*)

12 June – 12 pm | Room 4090

Does Monetary Policy Matter for the German *Hausmarkt* ? Evidence based on ImmobilienScout24

(Prof. Dr. Torben Klarl – *Diginomics Research Group*)

19 June – 6 pm | Room 4090

Learning from Social Streams

(Prof. Dr. Eirini Ntoutsis – *Leibniz University Hannover and L3S Research Center*)

26 June – 12 pm | Room 4090

AI and Firm Growth – Catch-up Processes of SMEs through integrating AI into the Knowledge Base

(Alexander Kopka – *Diginomics Graduate Group*)

How to get Them to talk

(Hendrik Hinrichs – *Diginomics Graduate Group*)

3 July – 12 pm | Room 4090

Design and Verification of Cyber-Physical Systems Challenges and Recent Developments

(Prof. Dr. Rolf Drechsler – *University of Bremen and German Research Centre for Artificial Intelligence*)

10 July – 12 pm | Room 4090

New Competence Requirements in Organizations due to Digitization

(Michèle Rieth – *Diginomics Graduate Group*)

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