## 17:30-19:00 h – Panel 5: (Re)presenting Knowledge and Expertise

Chair: Debora Gerstenberger (LAI, FU Berlin)

Mario Peters (Leibniz Univ. Hannover): Howard in the Tropics? - Lincoln Continentino, English Garden Cities and the Construction of Belo Horizonte's Cidade Jardim, c. 1940-1970

Mario Faust-Scalisi (Univ. Bremen): Representing Scientific Authority. Experts and the Communication of Social Ideals in Mexico, 1960s-1980s

#### Saturday, 26 January 2013

# 10:00-12:00 h – Panel 6: Knowing the Future. Prognoses, 'Development', and Social Change

Chair: Stefan Rinke (LAI, FU Berlin)

Anna-Barbara Sum (FMI, FU Berlin): 'The Visiting-Economist Syndrome'. Albert O. Hirschman, Development Economic Expertise and the Production of Knowledge in Colombia, c. 1948-1960

Annika Hartmann (Univ. Bremen): Was Family Planning a New Occupation? Guatemala's APROFAM as a Center of Expert Knowledge, 1960s-1980s

Teresa Huhle (Univ. Bremen): J. Mayone Stycos and his Struggle to Solve 'Population Problems' from Puerto Rico to Peru. An Expert's Biography in the Cold War

12:15-13:00 h - Final Discussion

#### **Organizers:**

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#### Venue:

Freie Universität Berlin, ZI Lateinamerika-Institut Rüdesheimer Str. 54-56, 14197 Berlin Germany Room 201

#### How to get there:

Subway Station/Bus Stop "Breitenbachplatz" Subway U3/Bus 101, 248, 282

#### **Conference Language:**

English

## Universität Bremen





#### Illustration:

Dermeval José Pimenta, Director of the Companhia Vale do Rio Doce, and Brazilian President Eurico Gaspar Dutra during a Visit to the CVRD Head Office, Rio de Janeiro, 10 September 1949. Arquivo Público Mineiro, Belo Horizonte, Fundo Dermeval José Pimenta, DJP-6.3-003(192).



# Expert Knowledge in Latin American History. Local, Transnational and Global Perspectives

Second Meeting of the ADLAF Working Group "Latin American History in Global Perspective"

Freie Universität Berlin
Institute for Latin American Studies (LAI)
24 – 26 January 2013



The second meeting of the ADLAF working group "Latin American History in Global Perspective" will deal with the role of experts in the state-led modernization efforts of nineteenth and twentieth century Latin America.

Experts speak from a privileged site of enunciation, since, on account of their specialist knowledge, modern societies grant them authority and the capacity to judge others. Both the – often contested – social construction of the "expert" and the production of expert knowledge took place in transnational settings characterized by power asymmetries, different national academic traditions, political circumstances and multiple histories of professionalization. Latin American societies were not mere receptors of North American and European expertise. Rather, Latin American experts actively took part in transnational transfers of knowledge and external expertise was always subject to complex adaptations within local contexts.

The meeting brings together junior and senior scholars from Europe and Latin America to discuss these issues in six thematic panels. Research questions include the institutionalization of expertise in state agencies and academic centers, the struggles over social recognition of expert knowledge, modes of knowledge transfers across national and social boundaries, as well as forms of representing scientific authority in non-academic contexts.

#### **Program**

Thursday, 24 January 2013

15:30-16:00 h - Welcome Reception

**16:00-16:30 h** – Introductory Remarks

**16:30-17:30 h** – Opening Lecture *Harald Fischer-Tiné* (*ETH Zürich*): The Production of 'Pidgin-Knowledge' and the Making and Unmaking of Experts. Medicine in British India and beyond, c. 1800-1930

# 18:00-20:00 h – Panel 1: Institutionalization of Expertise. Centers of Knowledge and Nation-Building

Chair: Sören Brinkmann (Univ. Erlangen-Nürnberg)

Thomas Maier (University College London):
The Museo Social Argentino. The Transnationality of
Social Knowledge Production in Argentina in the First
Half of the Twentieth Century

Flávio Madureira Heinz (PUCRS Porto Alegre): Technical Culture, Circulation of Knowledge, and germanismo in Southern Brazil. The Formation of the Escola de Engenharia de Porto Alegre and its Academic Exchanges with Germany, 1900-1920

Georg Fischer (LAI, FU Berlin): State Companies as Expert Arenas. The Brazilianization of the Companhia Vale do Rio Doce. 1942-1951

#### Friday, 25 January 2013

## 9:00-11:00 h – Panel 2: Forging Experts. Knowledge and Social Recognition

Chair: Thomas Fischer (KU Eichstätt)

Niklaas Hofmann (LAI, FU Berlin): Between Hobby and Profession. Amateurs, Experts, and the Emergence of Wireless Telegraphy in Argentina, 1910-1930

Christiane Berth (Univ. St. Gallen): A Central American Path to Nutrition? Experts and Knowledge Transfer in the Instituto de Nutrición de Centro América y Panamá, 1949-1990

Nadia Zysman (LAI, FU Berlin): Experts on Human Rights at School. Moralizing Argentine History

#### 11:30-13:30 h – Panel 3: Transfer I. Imported Expertise

Chair: Delia González de Reufels (Univ. Bremen)

Cristina Alarcón (HU Berlin): German Education Experts in the South Pacific. The Reception of German Models of Teacher Education in Chile, 1883-1920

Michael Goebel (Harvard Univ./FMI, FU Berlin): Latin American Scholarship Holders in European Universities (1918-1939)

Alexis de Greiff (Universidad Nacional de Colombia, Bogotá): The Pan-American Highway. Technology Transfer, Expertise and the Construction of Hegemony, 1930-1950

## 15:00-17:00 h – Panel 4: Transfer II. Export and Circulation of Expertise

Chair: Jurandir Malerba (LAI, FU Berlin/PUCRS Porto Alegre)

Christine Hatzky (Leibniz Univ. Hannover): Export of Experts. Cuba's Knowledge Transfer to Africa

Nikolai Brandes (KHI, FU Berlin): Civil Engineering Expertise and Architectural Planning in Mozambique. Brazilian Influences and Transnational Networks, 1960-1987

Stefan Scheuzger (ETH Zürich): Latin America in the Global Production and Circulation of Expertise in Dealing with the Past. The Case of Truth Commissions