

## **Gabriela Soto Laveaga**

[gsotolaveaga@history.ucsb.edu](mailto:gsotolaveaga@history.ucsb.edu)

951 West Campus Lane

Goleta, CA 93117

(805)680-1608 (cel).

### **Area of Specialization**

Latin American History, emphasis on Mexico – research interests: *history of science, public health, medicine, knowledge production*

### **PROFESSIONAL EXPERIENCE**

- 2000-01** Lecturer, University of California San Diego
- 2001-02** Small Group Facilitator, University of California San Francisco School of Medicine, Department of Anthropology, History and Social Medicine
- 2002-03** Assistant Professor, History Department, Michigan State University
- 2003-09** Assistant Professor, History Department, University of California at Santa Barbara
- 2009-** Associate Professor, History Department, University of California at Santa Barbara
- 2004 -** Affiliated Professor, Latin American and Iberian Studies Program
- 2004 -** Affiliated Professor, Chicano and Chicana Studies
- 2009 -** Director Latin American and Iberian Studies (LAIS)
- 2010 -** UC PRESS Editorial Committee Member
- 2011 -** Hispanic American Historical Review (HAHR) Editorial Board Member

### **EDUCATION**

- University of California at San Diego, Ph.D., 2001
- University of California at San Diego, M.A., 1998
- Universidade Federal do Ceará, Brazil, Summer Semester Intensive, 1995
- California State University at Dominguez Hill, B.A., 1994
- Université Aix-Marseille, France, a year of French literature, language and history, 1992

### **AWARDS, PRIZES, FELLOWSHIPS**

**2011** *Interdisciplinary Humanities Center* Course release grant for writing.

#### **2010**

*Robert K. Merton Book Award for Jungle Laboraoties* The Merton Award is given every two years by the Science, Knowledge, and Technology (SKAT) section of the American Sociological Association for the best recent book published in science and technology studies

*Andrew W. Mellon Foundation Fellowship* co-P.I. to work with JSTOR on a site for Botany and History – Joint Fellowship with Gregg Mitman of U. of Wisconsin Madison and Fred Gibbs of George Mason University

#### **2009**

-*UC - Mexus Faculty Grant* to fund archival research for new book project  
-*Academic Senate Faculty General Research* for travel to Mexico City Archives

### **2008**

-*Visiting Research Fellow*, Center for U.S.-Mexican - UC, San Diego  
-*Faculty Career Development Grant* – travel funds

### **2007**

*Best Article Prize from LASA* (Latin American Studies Association) section on Health, Science and Society for “Uncommon Trajectories: Steroid Hormones, Mexican Peasants and the Search for a Wild Yam”

### **2006 - 2007**

-*Ford Foundation Fellow* at the Department of History of Medicine and Bioethics, UW Madison  
-*Interdisciplinary Humanities Center grant* – to conduct final research on manuscript

### **2003-04**

*Academic Senate Travel Grant*  
*Faculty Career Development Award*  
*Academic Senate Junior Faculty Research Incentive Grant*

### **2001-02**

*University of California President's Post-Doctoral Fellowship* at the Medical School at University of California at San Francisco working with Warwick Anderson and Vincanne Adams

### **2000—01**

*Ford Foundation Dissertation Grant*  
*Guest Scholar*, Center for U.S.-Mexican Studies

### **1999-2000**

*U.C. Mexus Research Grant* – for dissertation completion  
*Visiting Research Fellow*, Center for U.S.-Mexican Studies, UC San Diego

### **1998-99**

*Fulbright-Garcia Robles Fellow*, Mexico  
*Guest Scholar* at Mexico City CIESAS (Center for Advanced Studies in Social Anthropology)

## **PUBLICATIONS**

### **2011**

Soto Laveaga, Gabriela and Claudia Agostoni. “Science and Public Health in the Century of Revolution,” in Beezley, William. *A Companion to Mexican History and Culture*. John Wiley & Sons, 2011: 561-574.

“El movimiento médico,” in México 2010: Cien años de prevención y promoción de la salud

pública en México, 1910-2010. Mexico: Ciesas/Secretaria de Salud, 2010: 205.

“Médicos, Hospitales y Servicios de Inteligencia” in *Salud Colectiva*. Buenos Aires: Instituto de Salud Colectiva, 7(1), Enero-Abril, 2011: 87-97.

## **2010**

"Searching for Molecules, Finding Rebellion: Echeverría's 'Arriba y Adelante' Populism in Southeastern Mexico" in *Populism in twentieth century Mexico : the presidencies of Lázaro Cárdenas and Luis Echeverría*, edited by Amelia Kiddle and Maria Muñoz. Tucson: University of Arizona Press: 2010: pp. 87-105.

## **2009**

*Jungle Laboratories: Mexican Peasants, National, Projects and the Making of the Pill*. Durham: Duke University Press, 2009. *Winner of Robert K. Merton Award, 2010*

"The Conquest of Molecules: Wild Yams and American Scientists in Mexican Jungles" in *Colonial Crucible: Empire in the Making of the Modern American*. Madison, University of Wisconsin Press, 2009: pp. 309-317.

## **2007**

"Let's Become Fewer': Soap Operas, The Pill and Population Campaigns, 1976-1986" *Sexuality Research and Social Policy Journal*, 2007. Vol 4, no. 3, pp.19-33.

"Fabriquer la connaissance et refabriquer la citoyenneté du 'campesino' dans le Mexique Rural. In *Des Sciences Citoyennes ? La Question de l'amateur dans les sciences naturalistas*. edited Florian Charvoli, André Micoud and Lynn Nyhart. France: L'Aube, 2007: pp. 233-249

## **2005**

"Uncommon Trajectories: Steroid Hormones, Mexican Peasants and the Search for a Wild Yam Studies in *History and Philosophy of Biological and Biomedical Science* Vol. 36, no. 4, December, pp. 743-760. *Winner of Best Article Prize for Science, Health and Society Section of Latin American Studies Association, 2007*

## **2003**

*The Social Relations of Mexican Commodities: Power, Production and Place*. Edited by Casey Walsh, Soto Laveaga, G. et al. La Jolla: Center for U.S. Mexican, 2003.

"Steroid Hormones and Social Relations in Oaxaca" in *The Social Relations of Mexican Commodities*. pp. 55-80

"En busca de la salud: medicina tradicional pre-hispánica en el siglo XX: 1974-1976" in *Horizontes*, Universidade San Francisco, São Paulo, Brazil, Vol. 21, January/December, pp. 117-122

## **FORTHCOMING ARTICLES**

"The Emperor Has a New Lab Coat: Doctors' Strikes, Repression, and the Mexican State, 1964-1965" *Under review at the Americas*

"Shadowing the Professional Class: Creating Fictions and Alternative Readings in the Archives. Federal Security Reports on Mexican Doctors and Hospital Activities" *Under Review at JILAS*  
For special issue on the secret service archives

“Bringing the Revolution to Medical Schools: Social Service Year and the Transformation of Rural Health in 1930s Mexico” *Under Review at Mexican Studies*

“What 1965 reveals about 1968: Looking to hospitals and not universities as the Site of Government Repression” Submitted to Kalfou special issue *accepted for Spring 2012*

Review of *The Struggle for Maize: Campesinos, Workers, and Transgenic Corn in the Mexican Countryside* for JILAS *accepted for Spring 2012*

Guest co-editor with Ben Smith for *Endeavour* special issue on History of Public Health in Mexico *Forthcoming Fall 2012*

**IN PROGRESS**

*Sanitizing Rebellion: Physicians, Social Unrest, and Repression in Twentieth Century Mexico* - **BOOK**

*Marrying the State: Responsible Paternity and State Marriages under Echeverría's Regime* **ARTICLE**

*Coplamar or an Experiment in Health for All: Mexico's 1980s attempt to provide healthcare to its poorest citizens.*

**BOOK/ARTICLE**

**Book Reviews**

*The Agrarian Dispute: The Expropriation of American-Owned Rural Land in Postrevolutionary Mexico* for *Journal of Agrarian Change*, (2010) vol. 10., no. 2, pp. 292-294

*Cuidar, Controlar, Curar: Ensaíos históricos sobre saúde e doença na América Latina e Caribe* for *The Americas*, (2009) vol. 65., no. 4, pp. 617-618.

*The AIDS Pandemic in Latin America* for *The Journal for Social History of Medicine* (2008) 21 (1): 180-182.

*Unequal Cures: Public Health and Political Change in Bolivia, 1900-1950* (2008) for *Bulletin of the Pacific Circle*, no. 20, pp. 14-16.

*Avatares de la medicalización en América Latina, 1870-1970* for *Social History of Medicine* (2007), vol. 20, no. 1, pp. 175-176.

*Salud, tecnología y saber medico* for *Social History of Medicine* (2005) vol. 18., no. 3: pp. 522-523

*Disease in the History of Latin America: From Malaria to AIDS* (2004) for *Bulletin of the Pacific Circle* no. 12, pp. 15-18.

**PAPERS PRESENTED (pre-2001 available upon request)**

**2001-02** "A Local Yam, Global Steroids, and Mexican Politics," Latin American Studies Association, Washington, D.C., September 5-8

"Landless Peasants, a Wild Yam, and 'Health for All': The Global Search for Steroids hormones in Mexico (1941-1976)," Department of Medical Anthropology, History and Social Medicine Department, University of California at Berkeley, and University of California at San Francisco, October 24

"La Problemática Socio-económica de la Explotación del Barbasco en México," 24th International Symposium on Natural Products Chemistry, Mexico City, November 5-10

"Nationalization of Medicinal Plants in Mexico: Social Implications," American Anthropological Association, Washington, D.C., November 28-30

"Uncommon Trajectories: Drugs from Yams," Max Planck Institute "Drugs and Their Makers" Workshop (Invited Presentation), Berlin, June 6-9

**2002-03**

"'I don't own land, so I don't know anything': Campesinos and Chemical Knowledge Production in Oaxaca, 1975-1978," Society for Social Studies of Science (4S) Milwaukee, November 7-9r

"Contesting the Power of Science: Identity, Community, and Steroid Hormones in Rural Oaxaca, 1951-1974)" Latin American Studies Association, Dallas, March 27-29

**2003-04**

"What Would Humboldt Think?: State Initiatives to Re-Educate Mexico's Indigenous Populations," 51st Congress of Americanists, Santiago, Chile, July 14-18

"Health and the Science of Exclusion: Health Policy in Mexico (1970-1976)," 51st Congress of Americanists, Santiago, Chile, July 14-18

"'They Told Us That It Was Used for Soap': Chemistry and the Margins of Collective Memory in Rural Mexico," XI Congress of Mexicanists, Monterrey, Mexico, October

Commentator for panel on Latin American Social and Political Movements for the Women and Conflict: Historical Perspectives, University of California at Santa Barbara, October 10-12

Dissertations in the Humanities at the Conference of Ford Fellows, San Juan, Puerto Rico, October 17-19

"Political Healing: Local Beliefs and State Agendas in Mexico's Failed Domestic Pharmaceutical Project (1976-1984)," presented at History of Social Science meetings, Boston, November 20-23

"Creating 'Laboratories' in Mexico's Jungles: The Search for Steroids in the New World," presented at the Council on Latin American History at the American Historical

Association, Washington DC, January 8-11

"Jungles, Peasants and Hormones: The Unexpected Birthplace of the Pill," presented at UCSB Women's Center, May 20

"How to Finish Your Dissertation", presented at Ford Foundation Conferences, San Juan, Puerto Rico

#### **2004-05**

"Científicos Mexicanos, la Pastilla Anticonceptivas y la Memoria Nacional," (Invited Presentation) X Symposium on Traditional Medicine, National Herbarium, Mexico City, July 8

"Patents, Pills and Fertile Mexicans: The Role of Mexico in the history of Oral Contraception," Latin American Studies Association, Las Vegas, NV, October 7-9

"Making Knowledge: Observing, Re-Producing, and Delimiting Science in Rural Mexico," (Invited Presentation) Citizen Sciences working group. St. Etienne, France, January

"Interviewing on the Job Market", Ford Foundation Conference, Irvine, CA

#### **2005-06**

"Healing Past for Future Citizens: The State's Use of Traditional Medicine in Mexico's Public Healthcare System (1970-1976)," International Congress of History of Science, Beijing, China, July 25

"Jungle Labs: Mexican Peasants and the Unexpected Birthplace of the Pill," (Invited Plenary Presentation) Conference of Ford Fellows, National Academies, Washington DC, September

"Re-Imagining Science and Contesting a Mexican Identity," (Invited Presentation) for workshop "Science, Technology, Society and the State," University of Chicago, March 1

"Co-opting Nature: Jungles, Progress, and State Control of Natural Resources in Echeverría's Mexico." (Invited Presentation) Cardenas Echeverría and Revolutionary Populism Conference, University of Arizona, April 8

"Hunting for Molecules: Biodiversity and the Search for Medicinal Plants in southern Mexico," invited lecture at University of Arizona, April 7

"Less Sex and Better Citizens: Mexican Population Campaigns and Local Understanding of Reproduction in the 1970s." Latin American Studies Association, San Juan Puerto Rico, March 15-18

Commentator. "Controlling Nature, Controlling Knowledge: Landscapes of

Bioprospecting." Latin American Studies Association, San Juan Puerto Rico, March 15-18

Organized and Chaired the Health, Society and Science Section Session. "Medical and Social Constructions of Inequality: Disease in Latin America." Latin American Studies Association Congress, Puerto Rico, March 15-19

*"Plants and Emerging Citizenships: Contested Rights, Local Identities, and the Global Search for Medicinal Plants in Mexico"* (Invited Presentation) Biopolitics: Gender, Race and Science, Cornell University, May 15- May 16

#### **2006-07**

"Chemists, Laboratories, and Nation Formation." American Historical Association, West Coast Branch, Stanford University, August

"Conquest of Molecules: American Scientists in Mexican Jungles," invited lecture at Empires in Transition Conference, University of Wisconsin, Madison, November

"Wild Yams, Peasants, and National Projects," invited lecture at University of Wisconsin, Madison, December

"Molecules and Peasants: The Global Search for Steroids in Mexico." Center for Latin American and Caribbean Studies, University of Wisconsin, Madison, May

#### **2007-08**

"Angry Doctors and a Sick State: Physician Strikes and Public Health in Mexico", (Invited Presentation) University of Wisconsin, July 27, 2007

"Ecologists and Nationalism in Modern Mexico." LASA, Montreal, September 5-9

"Steroids in the Jungle: How Mexican Peasants Convinced Themselves that They were Chemists(and Why We Should All Dare to Be Different). Talk given to 'Cultivating Semillas' Oxnard, Ventura, and East Los Angeles Community College Students, March 1

"White Coats, Angry Doctors: Public Health and Race in Modern Mexico", Rocky Mountain Council on Latin American Studies Conference, Flagstaff, AZ April 9-12

"The Pill Comes from Mexico?: Wild Yams, Steroids and the Global Quest for Pharmaceuticals" invited lecture at History Associates, University of California at Santa Barbara, April 26

"Striking for the Right to Heal: Physicians, Race and Labor in Mexico City, 1965", Conference on Ethnicity, Race and Indigenous People, San Diego, CA, May 24

"Professionalism and Grant Writing in the Humanities", Washington D.C.

#### **2008-2009**

Social History of Medicine Conference, Glasgow, 2009

“Populist Science: Politics and National Projects in Mexico, 1970-1976,” History of Science Society, 2008

“Physician Strikes, Repression and Public Health 1964-1968:Center for U.S. Mexican Studies, UCSD, October 2008.

“Angry Doctors and a Sick State: The Physician’s Strike of 1965 in Mexico, Dress Rehearsal for Tlatelolco ‘68” Conference on 1968: A Global Year of Student Driven Change, UCSB November, 2008.

“Healers as Guerrilla Leaders: Public Health and Discontent in Post-revolutionary Mexico, 1964-1965” UCLA February 9

### **2009-10**

“The Emperor’ Has a New Lab coat: How History of Science and Medicine Challenge our Understanding of Modern Mexico” Oaxaca Summer Institute

“Sanitizing Revolt: Physicians and Public Health in Mexico” Tepoztlan Workshop on Transnational History, July 2009

“Knowledge Exchange in Southern Mexico: Ecologists, Mexican Peasants, and the Global Need for Steroids” Cultures of Hygiene/Creole Science, Manchester University September 3-4, 2009

“Sanitizing Revolt: Physician Strikes, Public health and the Mexican Secret service Johns Hopkins Program in History of Science, Medicine and technology, 02/18/10

Comment on Alexandra Stern’s paper – Medicine, Race and Social Policy University of Southern California April 1

Plenary Talk /Book Presentation UCSB Cultivating Semillas – Outreach for Community College Students, April 10

Jungle Laboratories, Mexican Peasants, National Projects and the Making of the Pill, Book Presentation UCSB Center for Cold War Studies and International History, April 14

“La huelga de médicos y la clase media,” Mexicanist Conference in Queretaro Mexico

Invited talk “Mexico, Pharmaceuticals and the Cold War,” for Latin America and the Cold War, University of Toronto,

### **2011**

Invited presentation Sawyer Seminar University of Indiana, Feb 19, 2011

Invited Workshop History of Medicine in the Americas, Yale University, April 14

Comments for Conference on Health in Mexico, Mexico City, May 14.



Comments for Conference on Space and Place in Latin America, UC San Diego, May 20

Invited Talk, Green College, University of British Columbia, Vancouver, Canada Nov.

**Forthcoming Talks/Invited Lectures**

Oaxaca Summer Institute, Oaxaca, Mexico June 18, 2012

Invited Talk Fio-Cruz Institute, Rio de Janeiro, June 28, 2012

Tepoztlan Institute for Transnational History, Tepoztlan, Mexico August 2, 2012

Invited talk American Historical Association, Presidential Panel, Chicago, January 2013

**Select GRADUATE MENTORING –below are the ones I chair.**

**Chair - Nicole Pacino** – *“Prescription for a Nation: Public Health in Post-Revolutionary Bolivia, 1952-1964”*

Awards/Fellowships: Fulbright-Hays Doctoral Dissertation Research Abroad; Humanities and Social Science Research Grant; Bancroft Library Study Award; History Department Dissertation Fellowship; Philip W. and Maria Powell Prize; Dick Cook Memorial Award; John Coleman Award; History Department Travel Grant.

**Chair - Scarlett Aldebot** – *Changelings: Street Children and the Decline of the Welfare State in Costa Rica, 1950-1985*

Awards/Fellowships: Roberto Collins Award for best first published article

**Chair - Jill Briggs** – co-Chair with Mike Osborne

*Jamaica's Greatest Salvation": Colonialism, Medicine and the Making of the Jamaican National Body, 1920-1935*

Awards/Fellowships: Rockefeller Archive Center grant-in-aid

Lawrence Badash Prize; History Associates Fellowship, Departmental Travel Grant; ISBER Collaborative Student Research Grant.

**Chair - Ricardo Caton** –

*Defensores de la Patria: Mexico's Army and the Nineteenth-Century Creation of the Mexican Nation*

2008 Graduate Division Dissertation Fellowship.

2008 Philip W. and Maria Powell Prize.

**Chair – Hanni Jalil**

*AfroColombians, Public Health and Race in the Cauca Valley, 1870-1940*

**Select Undergrad Mentoring – I have supervised other Honors Theses and projects but below are only current (2010-2011) projects**

2010- present: McNair Scholars and their current projects:

Angel Rodriguez: Cuba and the United States 1980s

Alexis Moreno: Exiles, Political Refugees and Illegal Immigrants: The Case of El Salvador

Elizabeth Gonzalez: Gay Marriage and Gay Rights in Mexico

Honors Thesis :Lia Schallert: Public Health and Technology: The Use of Print Culture to help Eradicate Syphilis, 1920-1940s

2009- present Faculty Mentor to Los Curanderos, a Latino, pre-med undergrad group on campus

**Recent Organized Talks (mainly as Director of LAIS)**

**2007**

Three-day visit of Cuauhtémoc Cardenas to UCSB

**2008-09**

*Drug Violence, Public Security and the Rule of Law in Mexico*

David Shirk, University of San Diego—Associate Professor and Director of Transborder Institute—April 29

Medicalization of the Maya: Ethnicity, Culture and Morality in Postrevolutionary Yucatán – October 19, Alexandra Puerto, Occidental College

Population and Deforestation in Latin America, David López-Carr, UCSB Department of Geography– October 26

*Farm Labor Communities in California*

Juan-Vicente Palem, UCSB Department of Anthropology, November 2

*Nuclear Winter: Scientists in the Political Era*

Lawrence Badash, Emeritus Professor of History, -- November 9

*From Cooperative Wineries to Fair-Trade Wine: Small Wine Producers in Twentieth-Century Chile*

Angela Vergara, Cal State Los Angeles-- November 16, 2009

*Kill Happy?: Understanding Military Amphetamine Use by the Allies in the Second World War*

Nicolas Rasmussen, University of New South Wales, Australia – November 23

**2009-10**

*Letters, Bodies, and Crimes: Love Letters and the Anatomy of Sentiment in Northern Mexico, 1876-1929*, William French, University of British Columbia—January 11

*Racism in Mexico: Theoretical and Methodological Considerations*

Emiko Saldivar, Department of Anthropology/Chicana Studies—January 25

*Liberating the Self: Biopolitics of Cuban Blogging*

Cristina Venegas, Department of Film Studies—March 8

*Latex and Blood: Science, Markets, and American Empire*

Gregg Mitman, University of Madison, Wisconsin—February 22

*What's so Urban About Food Security? The Why and Where of Hunger in Accra Ghana*

Anna Lopez-Carr, SDSU-UCSB Geography—May 3

*National Identity and The Nation in Post Neoliberal Latin America*

Fernando López-Alves, Department of Sociology—April 19

*National Identity and The Nation in Post Neoliberal Latin America*

*Subversion or Citizenship?: Civil Wars, State-making, and National Imaginings in Peru: A Historical and Theoretical Perspective*

Cecilia Mendez, Department of History—May 10

"Genetics and Ethics: Bifodiversity Loss, Intellectual Property Rights, and Indigenous Communities," Dr. Krishna Dronamraju, President of The Foundation for Genetics, Research, Houston, May 6

## **PROFESSIONAL ASSOCIATIONS**

American Historical Association  
American Anthropological Association  
Council on Latin American History  
Ford Foundation Society of Fellows  
Fulbright Alumni Association  
Latin American Studies Association  
Society for the Social Studies of Science  
Western Association of Women Historians  
Rocky Mountain Council on Latin American Studies  
American Sociological Association

## **OTHER PROFESSIONAL CONTRIBUTIONS**

Nominated and elected to join the Council of the Pacific Circle as a council member (a 4 year position), 2009

Track Chair, Health, Science and Society for the Latin American Studies Association, reviewed, selected paper and panel proposals for 2009 meeting in Rio de Janeiro, Brazil

Secretary for Founding of Health, Science and Society Section for LASA, 2005  
Co-Chair (with Diego Armus) of Health, Science and Society Section for LASA, 2007  
nominated and elected position

Editorial Committee Member for Hispanic American Historical Review, HAHR, elected position

Voting member of the University of California Press Editorial Committee, 2010-2015

### **Outside referee contributions**

#### **2003-04**

Refereed article for *Cultural Anthropology: Journal of the Society for Cultural Anthropology*

Refereed article for Center for Latin American and Iberian Studies Working Papers, University of California at San Diego

Member, UC MEXUS Dissertation Grants Review Committee for the Social Sciences Humanities and Arts, University of California at Riverside

#### **2004-05**

Member, Center for US-Mexico Studies Fellowship Advisory Committee, University of California at San Diego

Member, UC MEXUS Dissertation Grants Review Committee for the Social Sciences, Humanities and Arts, University of California at Riverside

#### **2005-06**

Member, UC MEXUS Faculty Grants Review Committee for the Social Sciences, Humanities and Arts, University of California at Riverside

#### **2006-07**

Reviewed manuscript "Simbolismo Y Ritual en la Política Mexicana" by Larissa Adler-Lomnitz, Rodrigo Salazar Elena, Ilya Adler for University of Arizona Press: , February

Tenure review, University of Massachusetts, Boston

**2007-08**

Reviewed manuscript "The Cuban Cure" by M. Reid-Henry for University of Chicago Press, December

**2009-11**

Consulting for new PBS film on the Mexican Revolution, *The Storm that Swept Mexico*

Consulting for Mellon Foundation Aluka project - humanities and botany project

Tenure Review, Occidental College

Member, Center for U.S. Mexican Studies Grants Review Committee

Reviewer for Estudios Mexicanos/Mexican Studies "Locura y Braceros Deportados"

**Languages Spoken**

Spanish/ English – Fully Bilingual – Native Spanish speaker

French – Fluent

Portuguese – Excellent Reading skills

German – Beginning level, continuing education