

Social Policies and the Media

November, 27th, 2018

9:15 - 5 pm

Unicom, 7.1020

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|-------------|--|-------------|--|
| 09:15-09:30 | Welcome <i>Delia González de Reufels</i> | 12:05-12:25 | For a Healthy and Hygienic Post-Revolutionary Citizen. Cinema and Hygienic Education in Mexico from the 1920's to 1940's <i>María Rosa Gudiño Cejudo</i> |
| 09:30-09:50 | Promoting the 'Model Country': The Visualization of Uruguayan Public Assistance Policies in the República Batllista (1903-1932) <i>Teresa Huhle</i> | 12:25-12:50 | Discussion |
| 09:50-10:15 | Discussion | 13:00-14:30 | Lunch Break and Coffee |
| 10:15-10:35 | Working for a Healthy and Modern Nation: The Chilean <i>Instituto de Higiene</i> and the Official Photo Book of 1910 <i>Delia González de Reufels</i> | 14:30-14:50 | Film as Instrument of Social Enquiry. The British Documentary Film Movement in the Late 1930s <i>Christine Rüffert</i> |
| 10:35-11:00 | Discussion | 14:50-15:15 | Discussion |
| 11:00-11:20 | Coffee Break | 15:15-15:35 | 'In Any Case, the Fees Are the Same for All': Physicians and the Welfare State in Early French TV Broadcasts <i>Joël Danet</i> |
| 11:20-11:40 | Social Policy for Productivity. The Figure of the Worker in the Visual Propaganda of Fascist Italy and Peronist Argentina (1922-1955) <i>Katharina Schembs</i> | 15:35-16:00 | Discussion |
| 11:40-12:05 | Discussion | 16:00-16:15 | Coffee Break |
| | | 16:15-17:00 | Concluding Remarks and Final Discussion <i>Delia González de Reufels</i> |