

## **Social Movements and Protest**

Course Number: 08-26-M12-3

Tuesdays, 12:15–13:45 h, Online

### **1) Aims**

With Fridays for Future the climate protests have reached a new dimension. The protests, which began with the exemplary action of Swedish schoolgirl Greta Thunberg, have since developed into a global protest movement. They have successfully established climate change as an urgent problem on the national and international political agenda.

How did this remarkable development come about? How did the pupils and students, who are the core activists, succeed in bringing millions of people to the streets against the climate policies of their governments? Who participates in the protests? What are the motives of the protesters and the organizers of the protests? How do pupils and young students manage to organize such a protest? How do the protests differ between countries?

These are the questions the seminar will address. We will do this not only from a theoretical perspective, but by developing student research projects on the current climate protests. The course will thus on the one hand introduce core research perspectives of movement research. These will then serve as background knowledge for students' own research on Fridays for Future. A relevant part of the seminar time will therefore involve independent research work on protest forms, media reporting, and public perception of Fridays for Future protests, worldwide.

### **2) Conditions of participation**

In order to participate in the seminar, it is necessary to have an interest in carrying out independent research work. You will be guided to acquire some general knowledge about social movements and you will develop research designs for studying different aspects of Fridays for Future protests in a transnational, comparative perspective. The results of your research will be published on a blog.

### **3) Course Requirements**

Students are expected to read the required literature, as it builds the basis for collective (online) discussion in the course.

Every week you will have to complete varying tasks at the e-learning platform StudIP. In particular you will have to post in the first half of the course at least one answer/comment to a question about the required reading and one reply to other students' comments.

#### **Deadlines for comments and replies:**

**Until Friday evenings:** post at least **one comment** to a question about the required reading

**Until Monday mornings:** post at least **one reply** to another student's comment.

Please observe that in some weeks there are also other tasks to be completed!

For their research projects, students will have to choose one country (other than Germany) for which they will collect data and analyze the development of the FFF protests.

#### 4) Course Schedule

##### 1 21.4.20 Introduction & Planning

- Video Conference with Big Blue Dot
- Discussion of the plan course plan

##### 2 28.4.20 Social Movement Research. An Introduction

- Required Reading*
- Della Porta, Donatella, and Mario Diani (2006), *Social Movements. An Introduction*, 2nd ed. Malden, MA: Blackwell, Chapter 1.
  - Snow, David A., Sarah A. Soule, Hanspeter Kriesi, and Holly J. McCammon (2019), Introduction: Mapping and Opening Up the Terrain, in: David A. Snow, Sarah A. Soule, Hanspeter Kriesi, and Holly J. McCammon (eds.), *The Wiley Blackwell Companion to Social Movements*, Hoboken, NJ: John Wiley & Sons, 2nd ed., pp. 1–16.

##### 3 5.5.20 Climate Change Protests

- Required Reading*
- de Moor, Joost et al. (2020), Introduction: Fridays For Future – an expanding climate movement, in: Joost de Moor, Katrin Uba, Mattias Wahlström, Magnus Wennerhag, and Michiel De Vydt (eds.), *Protest for a future II. Composition, mobilization and motives of the participants in Fridays For Future climate protests on 20-27 September, 2019, in 19 cities around the world*, <https://protestinstitut.eu/wp-content/uploads/2020/02/Protest-for-a-Future-II-2020-02-24.pdf>, pp. 6–33.
  - Dietz, Matthias (2014), Conclusion: results of the handbook – state, influence, and future of the climate movement, in: Matthias Dietz and Heiko Garrelts (eds.), *Routledge handbook of the climate change movement*, London: Routledge, pp. 347–358.

- Additional Reading*
- Sommer, Moritz et al. (2019), *Fridays for Future. Profil, Entstehung und Perspektiven der Protestbewegung in Deutschland*, (ipb Working Paper 2/2019), Berlin: Institut für Protest- und Bewegungsforschung [[https://protestinstitut.eu/wp-content/uploads/2019/08/ipb-working-paper\\_FFF\\_final\\_online.pdf](https://protestinstitut.eu/wp-content/uploads/2019/08/ipb-working-paper_FFF_final_online.pdf)].
  - de Moor, Joost, Katrin Uba, Mattias Wahlström, Magnus Wennerhag, and Michiel De Vydt (eds.) (2020), *Protest for a future II. Composition, mobilization and motives of the participants in Fridays For Future climate protests on 20-27 September, 2019, in 19 cities around the world*, <https://protestinstitut.eu/wp-content/uploads/2020/02/Protest-for-a-Future-II-2020-02-24.pdf>.

#### 4 12.5.19 Conceptual Perspectives I

*Required Resource Mobilization*

*Reading* • McCarthy, John D., and Mayer N. Zald (1977): Resource Mobilization and Social Movements. A Partial Theory, *American Journal of Sociology* 82(6): 1212–1241.

*Political Process*

• McAdam, Doug, and Sidney Tarrow (2019), The Political Context of Social Movements, in: David A. Snow et al. (eds.), *The Wiley Blackwell Companion to Social Movements*, Hoboken, NJ: John Wiley & Sons, p. 19–42.

#### 5 19.5.20 Conceptual Perspectives II

*Required Framing*

*Reading* • Snow, David A., Rens Vliegthart, and Pauline Ketelaars (2019), The Framing Perspective on Social Movements: Its Conceptual Roots and Architecture, in: David A. Snow et al. (eds.), *The Wiley Blackwell Companion to Social Movements*, Hoboken, NJ: John Wiley & Sons, p. 392–410.

*Additional Reading* • Gerhards, Jürgen, and Dieter Rucht (1992), Mesomobilization: Organizing and Framing in Two Protest Campaigns in West Germany, *American Journal of Sociology* 98(3): 555–596.

#### 6 26.5.20 Conceptual Perspectives III

*Required Collective Identity*

*Reading* • Melucci, Alberto (1995): The Process of Collective Identity, in: Hank Johnston and Bert Klandermans (Hrsg.), *Social Movements and Culture*, London: Routledge, S. 41–64.

*Additional Reading* • Leach, Darcy K., and Sebastian Haunss (2009), Scenes and Social Movements, in: Hank Johnston (ed.), *Culture, Social Movements, and Protest*, Burlington, VT and Aldershot UK: Ashgate Publishers, p. 255–276.

#### 7 2.6.20 Doing Research

*Required Frame Analysis*

*Reading* • Lindekilde, Lasse (2014), Discourse and Frame Analysis: In-Depth Analysis of Qualitative Data in Social Movement Research, in: Donatella della Porta (ed.), *Methodological Practices in Social Movement Research*, Oxford: Oxford University Press, p. 195–227.

*Political Claims Analysis*

• Beyeler, Michelle, and Hanspeter Kriesi (2005), Transnational Protest and The Public Sphere, *Mobilization* 10(1): 95–109.

*Additional Reading* • Hutter, Swen (2014), Protest Event Analysis and Its Offspring, in: Donatella della Porta (ed.), *Methodological Practices in Social Movement Research*, Oxford: Oxford University Press, p. 335–367.

- Koopmans, Ruud, and Paul Statham (1999), Political Claims Analysis: Integrating Protest Event And Political Discourse Approaches, *Mobilization* 4(2): 203–221.

**8 9.6.20 Research on Fridays for Future Protests in selected Countries**

- Video Conference with Big Blue Dot
- Discussion of Research Strategies

**9 16.6.20 Research on Fridays for Future Protests in selected Countries**

- Video Conference with research teams with Big Blue Dot

**10 23.6.20 Research on Fridays for Future Protests in selected Countries**

- Video Conference with research teams with Big Blue Dot

**11 30.6.20 Research on Fridays for Future Protests in selected Countries**

- Video Conference with research teams with Big Blue Dot

**12 7.7.20 Presentation of Research Results I**

- How this will be done will be decided in time

**13 14.7.20 Presentation of Research Results II**

- How this will be done will be decided in time