

Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2021

Description of seminars

Veranstalter*in: Prof. Dr. Stefanie Awerbeck-Lietz

Lecturer:

Titel (dt.):

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Titel (engl.):

Mediatisation

Beschreibung:

Description:

Following Friedrich Krotz, the concept of “mediatisation” describes a transformative “metaprocess” like individualization or globalization. The concept of mediatisation is a recent theoretical and empirical approach in communication studies which strong influences from the global North, but also from the global South. “Mediatisation” means a theoretical concept as well as an empirical process with relation to the transformation of social life and social agency interrelated to media and communication not at least digital media. We will look at both dimensions of mediatisation, theoretical and empirical ones. After a study of relevant secondary literature (from Krotz, Verón, Hepp/Couldry, Bolin and others) in the second part of the seminar we focus on case studies in different fields of ongoing mediatisation processes (like politics, work, family life, friendship, sport, health, education....).

Literature for the first overview:

Lundby, Knut (ed.) (2014): *Mediatization of Communication. A Handbook*. Berlin: De Gruyter (texts from Krotz, Verón, Awerbeck-Lietz, Bolin).
Couldry, Nick/Hepp, Andreas (2017): *The mediated construction of reality*. Cambridge: Polity.