

Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2022

Description of seminars

Veranstalter*in: Prof. Dr. Awerbeck-Lietz

Lecturer:

Titel (engl.): Mediatization

Beschreibung:

Description:

According to Friedrich Krotz, "Mediatization", like individualization or globalization, is a "metaproces" which affects human communication, in public as well as in everyday life. The concept of mediatization is a recent theoretical and empirical approach in communication studies which integrates influences from the Global North and also the Global South. In its broader sense, "mediatization" represents a theoretical concept as well as an empirical process. We will look at both dimensions of mediatization, the theoretical ones (part A of the seminar) and the empirical ones (part B of the seminar).

In the first half of the semester we will work on the basic literature, in the second half you will present topics of mediatization research (as group work, for ex. on mediatization of politics, art, friendship, health, social protest...).

Literatur:

Literature:

Couldry, Nick/Andreas Hepp (2017): The mediated construction of reality. London: Polity.

Scolari Carlos/José-Luis Fernandez, Joan Ramón Rodríguez-Amat (eds.): Mediatization(s). Theoretical conversations between Europe and Latin America. Chicago: The University of Chicago Press 2020.