

## Fachbereich 9 - Medienstudiengänge

*Department 9 - Media Courses*

### Kommentar zur Lehrveranstaltung im SoSe 2022

*Description of seminars*

**Veranstalter\*in:** Prof. Dr. Christian Katzenbach

*Lecturer:*

**Titel (dt.):**

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**Titel (engl.):** Platforms and Their Governance

(immer  
angeben)

#### **Beschreibung:**

*Description:*

Platforms have installed themselves as key intermediaries in contemporary societies. They re-organise communication and politics, mobility and travel, work and everyday life. Yet, with this change a whole new set of controversies has emerged. How do social media companies moderate the content on their sites? Should they block problematic content such as hate speech and misinformation altogether or only curb its distribution? And who draws the blurry line between acceptable speech and hate speech, between strategically framed statements and plain lies?

In this research seminar we get to know key issues in platform research and their political implications, specifically the spread of controversial content on platforms, the governance by platforms, and the governance and regulation of platforms. After becoming familiar with the research field and key literature, participants will form research groups and jointly develop their own research projects. During part 1 of this seminar, student groups will define their research questions, develop an adequate research design and methods and then roll-out data collection in July to September. In part 2 during the winter semester, research groups will analyse and contextualise the data, present their findings and write a research report.

#### **Literatur:**

*Literature:*