

Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2022

Description of seminars

Veranstalter*in: Hannah-Marie Büttner

Lecturer:

Titel (dt.):

Titel (engl.): Social Movements: Power, Resistance, and Political Dynamics in the Age of Digital Media

Beschreibung:

Description:

Social movements have always functioned as indicators of social and political grievances. By pushing or resisting cultural, economic, political, or other social transformations through collective action, they have shaped the course of human history. In the 21st century, digital technologies have become increasingly essential for organizing and conducting collective action. The proliferation of social media, in particular, has profoundly changed the repertoire of activists. Contemporary social movements, such as #BlackLivesMatter, have even originated on social media platforms.

The goal of the seminar is to better understand the mechanisms through which digital media, particularly social media, influence the mobilization and organization of collective action. We will engage with social movement studies as a body of theoretical and empirical work, and learn about major theoretical perspectives and debates in social movement research. We will explore different motivations and goals of activists and reflect on the dynamics that shape the organization, strategy, and success - or failure - of social movements.

The format of the seminar sessions will consist of a combination of group activities, discussions, short lectures, and presentations. Active participation, including the reading of the course materials as well as active oral participation in the discussions, is a core requirement for this course.

Literatur:

Literature:

To be announced.