

## Fachbereich 9 - Medienstudiengänge

*Department 9 - Media Courses*

### Kommentar zur Lehrveranstaltung im SoSe 2023

*Description of seminars*

**Veranstalter\*in:** Prof. Dr. Andreas Hepp

*Lecturer:*

**Titel (dt.):**

**Titel (engl.):** Methods of Digital Media Research (MA DMS, D1)

#### **Beschreibung:**

*Description:*

In the seminar "Digital Methods", established communication and media science methods will be discussed with a focus on their contribution to research digital communication. The following methods are particularly relevant: methods of researching the digital, cross-media research, data mining, research on small and big data. In addition to an overview of these different methods, knowledge of planning and organisation of empirical projects will be acquired in the seminar.

The seminar is taught in three blocks: on 13/04/23, 09:00-18:00, 20/04/23, 13:00-18:00 and 22/04/23, 9:00-18:00 each. Between 13/04 and 20/04 group presentations are to be prepared.

#### **Literatur:**

*Literature:*

Rogers, R. (2013). Digital Methods. Cambridge, MA: MIT Press.  
Schäfer, M. T., & van Es, K. (Eds.). (2017). The Datafied Society. Studying Culture through Data. Amsterdam: Amsterdam University Press.