

Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2023

Description of seminars

Veranstalter*in: Prof. Dr. Christian Katzenbach

Lecturer:

Titel (dt.):

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Titel (engl.):

(immer

angeben)

Social Media Platforms: Formation, Dynamics, Governance

Beschreibung:

Description:

Platforms have installed themselves as key intermediaries in contemporary societies. They re-organise communication and politics, mobility and travel, work and everyday life. Yet, they are still very much in formation themselves. How does Twitter change its face and features under Musk's ownership? Will distributed services such as Mastodon grow into key platforms? Will virtual and augmented realities replace social media platforms? At the same time, this dynamics are accompanied, but sometimes also driven by controversies and conflicts: How do social media companies moderate the content on their sites? Should they block problematic content such as hate speech and misinformation altogether or only curb its distribution? And who draws the blurry line between acceptable speech and hate speech, between strategically framed statements and plain lies?

In this research seminar we get to know key issues in research on social media, their formation and their governance. After becoming familiar with the research field and key literature, participants will form research groups and jointly develop their own research projects. During part 1 of this seminar, student groups will define their research questions, develop an adequate research design and methods and then roll-out data collection in July to September. In part 2 during the winter semester, research groups will analyse and contextualise the data, present their findings and write a research report.

Literatur:

Literature: