

## Fachbereich 9 - Medienstudiengänge

*Department 9 - Media Courses*

### Kommentar zur Lehrveranstaltung im WS 2020/21

*Description of seminars*

**Veranstalter\*in:** Prof. Dr. Sigrid Kannengießer

*Lecturer:*

**Titel (dt.):**

**Titel (engl.):** Transcultural Communication

**Beschreibung:**

*Description:*

In this seminar, we discuss concepts, theories and phenomena of transcultural communication. Participants will get to know different concepts of transcultural and intercultural communication, they will learn about theories explaining phenomena of a globalized world and they will analyse different phenomena of transcultural communication processes themselves. In doing so, levels of media production, media content and media appropriation will be taken into account.

The seminar takes place in English and, depending on the state of the corona pandemic, it might take place in a hybrid format, combining sessions which will take place at the university with digital formats.

**Literatur:**

*Literature:*

Andreas Hepp 2015: Transcultural Communication, Malden: Wiley. Daya Kishan Thussu 2019: International Communication, London: Bloomsbury.