

Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im WiSe 2021/22

Description of seminars

Veranstalter*in: Alessandro Belli

Lecturer:

Titel (dt.):

Titel (engl.): How to communicate an idea on YouTube

Beschreibung:

Description:

YouTube is a continuously growing social media where virtually everyone can post videos anytime. But how do we efficiently transmit our thoughts through that media? How can we reach the viewer in an efficient way, and what can we do to improve the visibility of our channel?

Literatur:

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