**Fachbereich 9 - Medienstudiengänge**  
*Department 9 - Media Courses*

**Kommentar zur Lehrveranstaltung im WiSe 2022/23**  
*Description of seminars*

<table>
<thead>
<tr>
<th>Veranstalter*in:</th>
<th>Dr. Paloma Viejo Otero</th>
</tr>
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<tbody>
<tr>
<td>Titel (dt.):</td>
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<tr>
<td>Titel (engl.):</td>
<td>Transcultural Communication</td>
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</tbody>
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**Beschreibung:**  
*Description:*

**Content and learning objectives:**

In this seminar, we are going to learn and critically approach the notion of Transcultural Communication. Students will understand the theoretical foundations of transcultural communications by looking at what we conceptualise as the notion of culture, the meaning of globalisation, and the effects of mediation and deep mediatization.

The module will be dynamic and active participation is encouraged.

**Core Literature:**

- Couldry, Nick and Hepp, Andreas (2017): The Mediated Construction of Reality. Polity