

## IPKM - Institut für historische Publizistik, Kommunikations- und Medienwissenschaft

### Kommentar zur Lehrveranstaltung im WiSe 2019/20

Veranstalter\*in Jan Fuhse

Titel (dt.):

Titel (engl.): Transcultural Communication

#### Description:

In the seminar, we discuss the conditions, the process, and the repercussions of media communication increasingly crossing national borders and spanning the globe. The emphasis lies on the following aspects of transnational and global media communication:

- What are the cultural, economic, and political *conditions* for the production of transcultural media?
- What symbolic *representations* do we find in transcultural media?
- What are the *consequences* of transcultural media communication for social and cultural formations, and how do they affect the construction of individual and collective identities?

The seminar first introduces a conceptual apparatus to tackle these questions. Then, the students are asked to prepare the three core areas in groups: (1) Media production and regulation, (2) media products and representations, and (3) media reception and identities.

#### Literature:

Andreas Hepp 2015: *Transcultural Communication*, Malden: Wiley.

Daya Kishan Thussu 2019: *International Communication*, London: Bloomsbury.