Fachbereich 9 - Medienstudiengänge
Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2024
Description of seminars

Veranstalter*in: *Lecturer:*	Dr Paloma Viejo Otero
Titel (dt.):	
Titel (engl.): (immer angeben)	Blueprint: Desiging our own social media platforms (09-60-KMW6-P)

Beschreibung:
Description:
This course is workshop base and aims to provide students with knowledge and tools that help them conceptualize and design the blueprint of a social media platform alongside specific content. The eminently practical module is divided into the following 6 sections:

1 Research and ideation of a social platform
2 Design and management of the user's identity on the platform
3 Design of the platform's temporality
4 Content governance
5 Thematic module with the CEO of a social platform (Soeciual Guest=
6 Search and creation of content.

Before registration please be aware the module requires a level of commitment,with your assigned group and each semina . The module is designed progressively and in groups, so missing a class can affect the rest of the seminar.

Literatur:
Literature: will be announced at the beginning of the seminar and uploaded in StudIP.