



Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2024

Seminar description

Veranstalter*in: <i>Lecturer:</i>	Dr. Miira Hill, Dr. Erik Koenen, Dr. Anke Offerhaus, Selim Başoğlu, Sabine Thöle
Titel (dt.):	Propädeutik 1: Wissenschaftliches Argumentieren und Präsentieren
Titel (engl.):	Propaedeutics 1: Arguing and presenting in science

Beschreibung:

Description:

Unlike at school, at university you are expected to "work scientifically". But what does that actually mean? What rules and standards, what characteristics and formalities need to be learnt and observed? This introduction to basic academic skills, known as propaedeutics ("preparatory education", from Greek προ πρό 'before' and παιδεύω paideuō 'to form'), is not only intended to help you master various examinations such as assignments, presentations and finally the Bachelor's thesis, during your studies. We will also train you to work on problem solutions in a structured and knowledge-based manner for your later professional life. After all, working scientifically also means recognising problems, grasping a subject and being able to present it correctly, as well as being able to think logically and argue coherently.

This seminar will focus on learning how to argue and present scientific arguments. After all, even the best ideas and most ground-breaking findings are of no use if they are not expressed in scientific discussions or presented effectively to a target audience. Since we (have to) present ourselves in many situations throughout our lives - during our studies, in our professional lives, even in everyday life - knowledge of this cultural and communication technique should not be left to chance. In this seminar, you will learn the basics of effective argumentation and presentation on a content-related, formal and structural level - also, if necessary, with the supportive use of media aids.

In addition, the seminar will also provide a space for exchanging experiences, tips and tricks for coping with the start of your studies. This concerns the use of the learning platform STUD.IP as well as the hitherto unfamiliar reading of academic literature

Recognition of performance:

Successful participation in the seminar is assessed with 3 credit points. The proof of achievement is based on individual parts and exercises, which needs to be provided within and outside the seminar hours.

Literatur:

Literature:

Herczeg, Petra & Julia Wippersberg (2019): Kommunikationswissenschaftliches Arbeiten. Wien: utb (Facultas wuv).

Mehling, G., Wense, I. v. d., Meurer, J., Briselat, T., Malewski, S., Witzemberger, K., & Wunsch, C. (2015). *Propädeutik für Studierende der Kommunikationswissenschaft*. Bamberg: University of Bamberg Press.

Schulenburg, N. (2018). *Exzellente Präsentieren. Die Psychologie erfolgreicher Ideenvermittlung – Werkzeuge und Techniken für herausragende Präsentationen*. Wiesbaden: Springer Fachmedien.