



Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2026

Description of seminars

Veranstalter*in: Christoph Sodemann

Lecturer:

Titel (dt.):

Titel (engl.): YESSS – Constructive Reporting on Polar Research – Hands on Seminar

Beschreibung:

Description:

This is already part 3 of my seminars accompanying the polar research project www.yesss.science that has been launched two years ago.

My NGO constructify.media is part of the project consortium and I'm the communication manager of the project. Scientists from the University of Bremen and the Alfred-Wegner-Institute in Bremerhaven, one of the world-leading centres for polar research have a lead in this project. You can meet these guys and young PhD-students who spent most of the dark winter season in the Arctic.

In the seminar we will jointly evaluate the communication of the project based on the principles of constructive journalism.

And we will practically support the Open Ship Day (OSD) on the research vessel Heincke where on 14 and 15 June (12 and 13 June preparation on board) the results of the YESSS project will be presented to a broad public.

Thus, to attend this seminar you should be available from 12 – 16 June at two days for the OSD. The regular classes on Thursday morning will be accordingly reduced.

Please pay attention to the absence rules in module KMW 6 / C.2 due to specific practice orientation and limited capacity.

Literatur:

Literature:

Ulrik Haagerup: Constructive News, 2017