



Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2026

Description of seminars

Veranstalter*in: Nieki Samar, M.A.

Lecturer:

Feministische Öffentlichkeitsarbeit für Rolling Safespace (ROSA)

Titel (dt.):

Feminist content creation for Rolling Safespace

Titel (engl.):

Beschreibung:

Description:

In contrast to men, the situation of fleeing women is characterized by additional burdens and challenges. In addition to gender-specific reasons for fleeing (such as genital mutilation, fear of femicide or forced marriage), various factors such as responsibility for children, existing pregnancies, and the lack of safe spaces also lead to increased vulnerability of women during flight; repeatedly leading to physical and psychological abuse. Offering support to the growing number of people fleeing is essential due to the extent of the trauma experienced during the flight and the correlation of integration processes and the quality of life in the respective country of arrival.*

In this seminar, we will explore the creation of feminist content for ROSA - Rolling Safespace, a non-profit organisation that uses a converted truck to provide a safe space for refugees, especially women on the move.*

We will talk about:

- *Introduction to ROSA and its mission*
- *Presentation of the Rolling Safespace project and its goals*
- *Overview of the local groups and their Social Media Presence*
- *Social Media and Feminist Values (eg. exploration of the intersection between social media and feminist values and Instagram as everyday feminist practices)*
- *Evaluation of trends in social media in the context of feminist values as well as an analysis of the type of content suitable for Rolling Safespace*

The seminar aims to empower participants to create content that reflects feminist values and supports Rolling Safespace's mission.

Please be aware of the absence rules in this module due to specific practice orientation and limited capacity.

Literatur:

Literature:

- *Caldeira, S. P. (2025). (Re) sharing feminisms: Re-sharing Instagram Stories as everyday feminist practices. *New Media & Society*, 27(7), 4265-4284. <https://doi.org/10.1177/14614448241236707>*
- *D'Enbeau, S. (2011). *Transnational Feminist Advocacy Online: Identity (Re)Creation Through Diversity, Transparency, and Co-Construction. *Women's Studies in Communication*, 34(1), 64–83. <https://doi.org/10.1080/07491409.2011.566528>**
- *Ott, K. (2018). *Social Media and Feminist Values: Aligned or Maligned? *Frontiers: A Journal of Women Studies*, 39(1), 93–111. <https://doi.org/10.5250/fronjwomestud.39.1.0093>**
- *Scharff, C. (2023). *Creating Content for Instagram: Digital Feminist Activism and the Politics of Class. URL: <https://revistas.unc.edu.ar/index.php/astrolabio/article/download/39411/42141/160529?inline=1>**
- *Semenzin, S. (2022). "Swipe up to smash the patriarchy": Instagram feminist activism and the necessity of branding the self. *International Journal of Gender Studies*, Vol. 11 No. 21. <https://doi.org/10.15167/2279-5057/AG2022.11.21.1990>*