



Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im SoSe 2025

Description of seminars

Veranstalter*in: Christian Katzenbach

Lecturer:

Titel (dt.):

Titel (engl.):

(immer
angeben)

DMS D.2 Controversies around Generative AI

Beschreibung:

Description:

Controversies about AI are widespread, especially since ChatGPT and other Generative AI (GenAI) services took the world by storm and became the most popular media technology in history within a few months. The current excitement surrounding the potential and pitfalls of general-purpose AI applications like ChatGPT is just the latest in a long line of public interest in the field of artificial intelligence (AI). Arguably, the field's scientific claims and technological developments have always raised concerns due to their imaginations of human-machine symbiosis, human-like robots, and machine thinking. Consequently, the success of AI services has been accompanied by substantial controversy surrounding the loss of human agency and creativity, the spread of misinformation and discrimination, and ultimately, the risk of human extinction at the hands of a more powerful species. But are these the controversies about AI that we should be having, or is the panic surrounding AI distracting us from the actual, relevant concerns? How can we ensure that the necessary controversies are addressed and that society-centred AI is explored and articulated?

In this seminar, we will address these questions through normative and empirical research into the integration of generative AI in society, and the challenges and controversies that this brings about. After familiarising ourselves with the research field and key literature, participants will form research groups and develop their projects under the guidance of the lecturer. During Part 1 (summer semester), student groups will define their research questions and develop an appropriate research design and methods. They will then collect data from July to September. During part 2, in the winter semester, the research groups will analyse and contextualise the data, present their findings, and write a research paper.

Literatur:

Literature:

Will be provided in Stud-IP