

Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im WiSe 2023/24

Description of seminars

Veranstalter*in: Dr Paloma Viejo Otero

Lecturer:

Titel (dt.):

Titel (engl.): Transcultural Communication

Beschreibung:

Description:

Content and learning objectives:

In this seminar, we discuss concepts, theories and phenomena of transcultural communication. Participants will get to know different concepts of transcultural and intercultural communication, they will learn about theories explaining phenomena of a globalized world and they will analyse different phenomena of transcultural communication processes themselves. In doing so, levels of media production, media content and media appropriation will be taken into account. The seminar takes place in English. The module will be dynamic and active participation is encouraged.

Literatur:

Literature:

Andreas Hepp 2015: Transcultural Communication, Malden: Wiley. Daya Kishan Thussu 2019: International Communication, London: Bloomsbury.

Baker, Will and Ishikawa, Tomokazu (2021) Transcultural Communications through global Englishes. Routledge, pp 77-97

Hall, Stuart (2016) Cultural Studies 1983, A theoretical History. Duke.