**Description of seminars**

**Veranstalter*in:** Dr Paloma Viejo Otero

**Titel (dt.):**

**Titel (engl.):** Transcultural Communication

**Beschreibung:**

**Description:**

**Content and learning objectives:**

In this seminar, we discuss concepts, theories and phenomena of transcultural communication. Participants will get to know different concepts of transcultural and intercultural communication, they will learn about theories explaining phenomena of a globalized world and they will analyse different phenomena of transcultural communication processes themselves. In doing so, levels of media production, media content and media appropriation will be taken into account. The seminar takes place in English. The module will be dynamic and active participation is encouraged.

**Literatur:**