

Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im WS 2023/24

Description of seminars

Veranstalter*in: Christian Katzenbach

Lecturer:

Titel (dt.):

Titel (engl.): Platform Governance Briefings

(immer
angeben)

Beschreibung:

Description:

Platform governance — that is the way social media platforms curate and regulate our communication, and how in turn they are being regulated by public authorities — has become a key topic of public and policy discussion. How shall platforms handle hate speech and misinformation? Is the blocking or downranking of hateful comments, for example, censorship? And how do platforms adapt their rules to major public crises such as the Corona pandemic or the Russian invasion in the Ukraine? Against this background, there is growing public interest in this topic and existing research and resources in this field.

In this practical seminar, we will develop and produce accessible formats to transfer research results and changing policies of social media for the public interest. Building on ZeMKI's Platform Governance Archive (platformgovernancearchive.org) and other resources we will write up and illustrate findings and material in the field of platform governance. Outputs will be presented on a public website hosted by the ZeMKI.

Literatur:

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