Universität Bremen

Fachbereich 9 - Medienstudiengänge
Department 9 - Media Courses

Kommentar zur Lehrveranstaltung im WiSe 2023/24
Description of seminars

Veranstalter*in: *Lecturer:*	Prof. Dr. Andreas Hepp
Titel (dt.):	
Titel (engl.): (immer angeben)	The future of media: Where our deeply mediatized world is heading

Beschreibung:
Description:
Where are media heading? What will future journalism look like? To what extent will communication be automated by bots? What are the emerging media technologies of the future? How disruptive are they—how are they changing culture and society? Questions like these are not only being addressed by media companies and media professionals; users are also asking them again and again. In this research seminar, we will look at how such "media futures" are emerging in the present. We will explore how certain notions of "media futures" influence today's technological and social developments. Empirically, this research can involve pioneer communities, pioneer journalism, startups, tech-oriented movements, but also discourses in the media (how the media themselves report on current and future developments). Specifically, we will look at the actors and discourses that are driving current media and communication change. In doing so, we are also very much concerned with a normative discussion of the question of how media should be designed to promote a sustainable society oriented towards the common good.

In the second part of the research seminar during the winter semester we will analyze the data collected during the summer semester and present the results in a research report.

Literatur:
Literature:

Daub, A. (2020). *What tech calls thinking*. New York: Macmillan.

Deuze, M., & Prenger, M. (Eds.). (2019). *Making media: Production, practices, and professions*. Amsterdam: Amsterdam University Press.

Costanza-Chock, S. (2020). *Design Justice: Community-Led Practices to Build the Worlds We Need*. Cambridge: MIT Press.

Hepp, A., Schmitz, A., & Schneider, N. (2023). Afterlives of the Californian Ideology: Tech movements, pioneer communities, and imaginaries of digital futures – An Introduction to the thematic issue. *IJoC*, accepted.

Lanzeni, D., Waltorp, K., Pink, S., & Smith, R. C. (Eds.). (2023). *An anthropology of futures and technologies*. London: Routledge.