

## Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

### Kommentar zur Lehrveranstaltung im WiSe 2023/24

Description of seminars

**Veranstalter\*in:** Christoph Sodemann

*Lecturer:*

**Titel (dt.):**

**Titel (engl.):**

(immer

angeben)

YESSS - Constructive Reporting

Learning how to connect journalism and climate research

#### **Beschreibung:**

*Description:*

The polar ice is melting. This is one of the most shocking facts about global warming. A new research project YESSS (Year-round EcoSystem Study on Svalbard), led by marine biologists at the Bremerhaven based AWI Polar Research Institute and at the University of Bremen, is looking at how to better understand and manage the consequences of climate change in the Arctic. When it comes to climate change, the media usually pick up on a real problem, but at the same time convey an alarmist end-time crisis scenario. The many approaches to solutions and the people working on solutions fall by the wayside. Constructive journalism counters this media negativism. We want to get to know this journalistic concept and, together with the scientists from YESSS in Bremen, find out in practice what possibilities there are for constructive reporting in climate research. YESSS kicks-off in September, so YESSS can use the outcome we create in the seminar in a very practical way for its communication from the scratch.

#### **Please note:**

In module KMW6/ C.2 **attending sessions is obligatory**. Students are allowed to miss two sessions unexcused, about further absences the lecturer has to be informed. This is due to limited capacities in this module.

#### **Literatur:**

*Literature:*

Ulrik Hagerup: Constructive News, Aarhus 2017

[www.constructify.media](http://www.constructify.media)