

## Fachbereich 9 - Medienstudiengänge

Department 9 - Media Courses

### Kommentar zur Lehrveranstaltung im WiSe 2024/2025

Description of seminars

**Veranstalter\*in:** Christoph Sodemann

*Lecturer:*

**Titel (dt.):**

**Titel (engl.):** YESSS – Constructive Reporting on Polar Research

(immer angeben)

**Beschreibung:**

*Description:*

The seminar is about the biggest challenge the world is facing: how to mitigate the consequences of climate change and how media can contribute. There is a wonderful concept, called constructive journalism that is focussing on solutions.

In our seminar we will cooperate with the polar research project [www.yesss.science](http://www.yesss.science) which has been launched a year ago. My NGO constructify.media is part of the project consortium and I'm the communication manager of the project. Scientists from the University of Bremen and the Alfred-Wegener-Institut in Bremerhaven, one of the globally leading centres for marine and polar research have a lead in this project. So, you can meet these guys and young PhD-students who are spending most of the dark winter season in the arctic and who are telling their story regularly on social media. In the seminar we will jointly evaluate the communication of the project and develop further media items to support the great work of the scientists.

**Bitte beachten Sie die Anwesenheitsregelung in Modul KMW 6/ C.2 aufgrund der spezifischen Praxisausrichtung und begrenzten Kapazität.**

**Literatur:** Ulrik Hagerup: Constructive News, 2017