Transnational Communication
History of the League of Nations
Results, Problems, Perspectives

Project Workshop (DFG), Bremen, 21 November 2019.
SCHEDULE FOR THE WORKSHOP

November 20th

from 19:30 Get-together at "Tendüre" (Turkish cuisine),
Bürgermeister-Smidt-Str. 82

November 21st

9:00 Opening
Stefanie Averbeck-Lietz (University of Bremen, DE)

9:15 Keynote
Kaarle Nordenstreng (University of Tampere, FI) "Collaboration of the press in the organization of peace: guiding public opinion towards moral disarmament. The League of Nations exposing an important intellectual trend"

10:00 Philomen Schönhagen & Mike Meißner (University of Fribourg, CH) "Co-evolution of public relations and journalism: concept and current study"

10:40 Coffee break

11:00 Stefanie Averbeck-Lietz, Erik Koenen & Arne Gellrich "State of the Art of the project" (DFG funded)

11:15 Stefanie Averbeck-Lietz "Reconstructing 'Open Diplomacy' by the Geneva Archives: a co-evolution between diplomacy, PR and journalism"

11:45 Erik Koenen (University of Leipzig, DE) & Arne Gellrich (University of Bremen, DE) "Collective biographies of Information Officers and League of Nations journalists"
12:45 Lunch at Café Unique
14:15 Jürgen Wilke (Johannes Gutenberg-University Mainz, DE) "The promotion of media research by the League of Nations and the role of Rudolf Arnheim"
15:00 Pelle van Dijk (European University Institute, IT) "The Information Section in the member states: case studies on the League of Nations and public opinion"
15:45 Coffee break
16:00 Arne Gellrich "Communicative construction of League of Nations Policy: case study on the South-West African Mandate in the late 1930s"
16:45 Concluding remarks
17:00 End of the workshop, joint trip to Kommunalkino City46 (by tram, voluntary)
18:00 Boris Hars-Tschachotin (Berlin) "Sergej in der Urne" film on the propaganda theorist Sergej Tschachotin (in German, watch the trailer at <www.sergej-in-der-urne.de>)

All guests are invited to participate in the conference on Pro-democratic Propaganda, Press Culture and Political Communication in the Weimar Republic, at Bremen University Library (SuUB), Nov. 22nd/23rd, and visit the Exhibition "Visual Propaganda in the Weimar Republic" by Prof. Dr. Patrick Rössler (University of Erfurt), opening 6 p.m., Nov. 22nd at the SuUB.
For more information, consult: <https://tinyurl.com/y3o7v2ek>.